Program Planning Guide

Program: Bachelor of Fine Arts - New Media/Bachelor of Management (B.F.A. - New Media/B.Mgt.)
Major (Fine Arts): New Media
Major (Management): General Management
Calendar Year: 2019/2020
Name:_________________________________
ID:__________________________________

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations. Contact an Academic Advisor in the Faculty of Fine Arts or Dhillon School of Business for advising information.
Faculty of Fine Arts Degree Requirements

1. Art 2031 - Foundation Studio (Drawing and Image)
2. Art 2032 - Foundation Studio (Object and Space)
3. Cinema 1000 - Introduction to Cinema Studies
4. New Media 1000 - Introduction to New Media
5. New Media 2005 - Design Fundamentals for New Media
6. New Media 2010 - Visual Communications for New Media
7. New Media 2030 - Digital Video Production
8. New Media 2150 - History and Theory of New Media
9. New Media 3030 - 3-D Computer Modelling and Animation
10. New Media 3150 - Seminar in New Media Studies
11. New Media 3380 - Programming for Artists
12. New Media 3420 - Narrative for New Media
13. New Media 3520 - Web Design and Development
14. New Media 3640 - Character Animation I
15. New Media 3700 - Event and Exhibition Design
16. New Media 4250 - Advanced Web Design
17. New Media 4830 - Theory and Practice of Motion Capture

18. One of:
   - Cinema 3010 - Cinematography and Lighting
   - Cinema 3110 - Postproduction and Visual Effects
   - Cinema 3810 - Expanded Cinema
   - Cinema 4010 - Narrative Production Techniques
   - Cinema 4240 - Screenwriting
   - Cinema 4820 - Writing for Comedy
   - New Media 3040 - Colour Theory and Digital Photo Manipulation
   - New Media 3310 - Game Design: Theory and Practice
   - New Media 3640 - Character Animation I
   - New Media 3700 - Event and Exhibition Design
   - New Media 3720 - The Dynamic Web
   - New Media 3820 - Information Design
   - New Media 4520 - Advanced Web Design
   - New Media 4830 - Theory and Practice of Motion Capture

19. One of:
   - Cinema 3000 - Contemporary American Cinema
   - Cinema 3001 - Film Authorship
   - Cinema 3201 - Documentary Film Studies
   - Cinema 3202 - Film Noir and Crime Cinema
   - Cinema 3203 - Film Comedy
   - Cinema 3550 - History of Animation
   - New Media 3250 - Media, Advertising, and Consumer Culture
   - New Media 3300 - Theory and Aesthetics of Digital Games
   - New Media 3560 - Popular Narrative
   - New Media 3650 - Modern Media, War and Propaganda

Three additional courses from the Faculty of Fine Arts

20. __________________  21. __________________
22. __________________

Two Science electives

23. __________________  24. __________________

Two electives

25. __________________  26. __________________

Dhillon School of Business Degree Requirements

1. Management 1000 - Introduction to Management
2. Management 2020 - Marketing
3. Management 2030 - Introduction to Organizational Behaviour
4. Management 2070/Economics 2070 - Operations and Quantitative Management
5. Management 2100 - Introductory Accounting
6. Management 2400 - Management Accounting
7. Management 2700 - Business Research Methods
9. Management 3040 - Finance
11. Management 3061 - Information Systems and Management
12. Management 3080 - Managerial Skill Development
13. Management 3650 - Introduction to International Management
15. One of:
   - Writing 1000 - Introduction to Academic Writing
   - A university English course

Six 3000 or 4000-level Management electives

16. __________________  19. __________________
17. __________________  20. __________________
18. __________________  21. __________________
22. Economics 1010 - Introduction to Microeconomics
23. Economics 1012 - Introduction to Macroeconomics
24. Statistics 1770 - Introduction to Probability and Statistics

Note: Students should be aware that these are the requirements for the General Management major only. Students may choose to complete a different Management major in the Combined Degrees program. If students choose a different Management major, they may be required to extend their programs beyond 50 courses.
Sample Sequencing Plan

Shown below is a sample sequence of courses for your degree. If you follow this plan, you should be able to graduate in five years, provided you complete five courses per term. Students who wish to alter this sequence with regard to the specifically listed Fine Arts courses should consult with an Academic Advisor in the Faculty of Fine Arts.

### Year 1, Fall
- NMED 1000 - Introduction to New Media
- NMED 2005 - Design Fundamentals for New Media
- NMED 2150 - History and Theory of New Media
- Two of: ART 2031 - Foundation Studio (Drawing and Image), ART 2032 - Foundation Studio (Object and Space), ECON 1010 - Introduction to Microeconomics, ECON 1012 - Introduction to Macroeconomics

### Year 1, Spring
- NMED 2010 - Visual Communications for New Media
- NMED 2030 - Digital Video Production
- MGT 1000 - Introduction to Management
- Two of: ART 2031 - Foundation Studio (Drawing and Image), ART 2032 - Foundation Studio (Object and Space), ECON 1010 - Introduction to Microeconomics, ECON 1012 - Introduction to Macroeconomics

### Year 2, Fall
- CINE 1000 - Introduction to Cinema Studies
- NMED 3031 - 3-D Computer Modelling and Animation
- NMED 3220 - Web Design and Development
- MGT 2100 - Introductory Accounting
- STAT 1770 - Introduction to Probability and Statistics

### Year 2, Spring
- NMED 3150 - Seminar in New Media Studies
- NMED 3420 - Narrative for New Media
- MGT 2020 - Marketing
- One of: Writing 1000 or a university English course
- Fine Arts Elective

### Year 3, Fall
- NMED 3380 - Programming for Artists
- MGT 2030 - Introduction to Organizational Behaviour
- MGT 2070/ECON 2070 - Operations and Quantitative Management
- Fine Arts Elective
- New Media Elective

### Year 3, Spring
- NMED 3680 - Interaction Design
- NMED 3900 - Portfolio and Professional Practice
- MGT 2400 - Management Accounting
- MGT 2700 - Business Research Methods
- Science Elective

### Year 4, Fall
- MGT 3031 - Managing Responsibly in a Global Environment
- MGT 3061 - Information Systems and Management
- Management Elective (3000/4000 level)
- Fine Arts Elective
- New Media Elective

### Year 4, Spring
- MGT 3040 - Finance
- MGT 3050 - Human Resource Management
- MGT 3650 - Introduction to International Management
- New Media Elective (3000/4000 level)
- Elective

### Year 5, Fall
- MGT 3080 - Managerial Skill Development
- Management Elective (3000/4000 level)
- Management Elective (3000/4000 level)
- Science Elective
- Elective

### Year 5, Spring
- MGT 4090 - Management Policy and Strategy
- Management Elective (3000/4000 level)
- Management Elective (3000/4000 level)
- Management Elective (3000/4000 level)
- New Media Elective (3000/4000 level)

Students are responsible for familiarizing themselves with program requirements and regulations outlined in the University of Lethbridge Calendar including, but not limited to:

**Minimum Grade Requirement**
A minimum grade of ‘C-’ is required in ECON 1010; ECON 1012; STAT 1770; WRIT 1000 OR a university English course; and all Management courses in the Dhillon School of Business. For graduation, the Dhillon School of Business requires cumulative and graduation grade point averages of at least 2.00. The Faculty of Fine Arts requires a minimum grade point average of 2.50 on all Cinema and New Media courses and a minimum grade point average of 2.00 on courses for credit towards the degree.

**Limit on Introductory-Level Courses**
Not more than 10 courses may be completed at the 0100/1000 level for credit toward the degree. Activity courses and courses numbered in the range of 0520 to 0530 are exempted from this limit.

**Residence Requirement**
Students must successfully complete a minimum of 30 courses at the University of Lethbridge, including a minimum of 7 New Media courses and 10 Management courses at the 3000/4000 level.

**Time Limit for Degree**
Faculty of Fine Arts: No limit. Dhillon School of Business: 10 years after admission to the Dhillon School of Business.