

University of  
Lethbridge



## Program Planning Guide

**Program:** Bachelor of Fine Arts - New Media/Bachelor of Management (B.F.A. - New Media/B.Mgt.)

**Major (Fine Arts):** New Media

**Major (Management):** General Management

**Calendar Year:** 2019/2020

**Name:** \_\_\_\_\_

**ID:** \_\_\_\_\_

**Department of New Media:**

[www.uleth.ca/fine-arts/study/new-media](http://www.uleth.ca/fine-arts/study/new-media)

**Academic Calendar:**

[www.uleth.ca/ross/academic-calendar](http://www.uleth.ca/ross/academic-calendar)

**High School Admission Requirements:**

[www.uleth.ca/ross/admissions/undergrad/high-school](http://www.uleth.ca/ross/admissions/undergrad/high-school)

**Current and Past Program Planning Guides:**

[www.uleth.ca/ross/ppgs](http://www.uleth.ca/ross/ppgs)

**Faculty of Fine Arts Advising:**

[www.uleth.ca/fine-arts/student-support/advising](http://www.uleth.ca/fine-arts/student-support/advising)  
finearts.advising@uleth.ca  
403-329-2691  
W660

**Dhillon School of Business Advising:**

**Lethbridge**  
[www.uleth.ca/dhillon/student-support/advising](http://www.uleth.ca/dhillon/student-support/advising)  
dhillon.advising@uleth.ca  
403-329-2153  
M2060

**New Media/General Management**

**Bachelor of Fine Arts - New Media/Bachelor of Management**

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations. Contact an Academic Advisor in the Faculty of Fine Arts or Dhillon School of Business for advising information.

**Name :** \_\_\_\_\_

**ID :** \_\_\_\_\_

**B.F.A. - New Media/B.Mgt. (New Media/General Management)**

**Faculty of Fine Arts Degree Requirements**

- \_\_\_\_\_ 1. Art 2031 - Foundation Studio (Drawing and Image)
- \_\_\_\_\_ 2. Art 2032 - Foundation Studio (Object and Space)
- \_\_\_\_\_ 3. Cinema 1000 - Introduction to Cinema Studies
- \_\_\_\_\_ 4. New Media 1000 - Introduction to New Media
- \_\_\_\_\_ 5. New Media 2005 - Design Fundamentals for New Media
- \_\_\_\_\_ 6. New Media 2010 - Visual Communications for New Media
- \_\_\_\_\_ 7. New Media 2030 - Digital Video Production
- \_\_\_\_\_ 8. New Media 2150 - History and Theory of New Media
- \_\_\_\_\_ 9. New Media 3030 - 3-D Computer Modelling and Animation
- \_\_\_\_\_ 10. New Media 3150 - Seminar in New Media Studies
- \_\_\_\_\_ 11. New Media 3380 - Programming for Artists
- \_\_\_\_\_ 12. New Media 3420 - Narrative for New Media
- \_\_\_\_\_ 13. New Media 3520 - Web Design and Development
- \_\_\_\_\_ 14. New Media 3680 - Interaction Design
- \_\_\_\_\_ 15. New Media 3900 - Portfolio and Professional Practice

- \_\_\_\_\_ 16. **One of:**
- \_\_\_\_\_ Cinema 3010 - Cinematography and Lighting
  - \_\_\_\_\_ Cinema 3110 - Postproduction and Visual Effects
  - \_\_\_\_\_ Cinema 3810 - Expanded Cinema
  - \_\_\_\_\_ Cinema 4010 - Narrative Production Techniques
  - \_\_\_\_\_ Cinema 4420 - Screenwriting
  - \_\_\_\_\_ Cinema 4820 - Writing for Comedy
  - \_\_\_\_\_ New Media 3040 - Colour Theory and Digital Photo Manipulation
  - \_\_\_\_\_ New Media 3310 - Game Design: Theory and Practice
  - \_\_\_\_\_ New Media 3640 - Character Animation I
  - \_\_\_\_\_ New Media 3700 - Event and Exhibition Design
  - \_\_\_\_\_ New Media 3720 - The Dynamic Web
  - \_\_\_\_\_ New Media 3820 - Information Design
  - \_\_\_\_\_ New Media 4520 - Advanced Web Design
  - \_\_\_\_\_ New Media 4830 - Theory and Practice of Motion Capture

- \_\_\_\_\_ 17. **One of:**
- \_\_\_\_\_ Cinema 3000 - Contemporary American Cinema
  - \_\_\_\_\_ Cinema 3001 - Film Authorship
  - \_\_\_\_\_ Cinema 3201 - Documentary Film Studies
  - \_\_\_\_\_ Cinema 3202 - Film Noir and Crime Cinema
  - \_\_\_\_\_ Cinema 3203 - Film Comedy
  - \_\_\_\_\_ Cinema 3550 - History of Animation
  - \_\_\_\_\_ New Media 3250 - Media, Advertising, and Consumer Culture
  - \_\_\_\_\_ New Media 3300 - Theory and Aesthetics of Digital Games
  - \_\_\_\_\_ New Media 3560 - Popular Narrative
  - \_\_\_\_\_ New Media 3650 - Modern Media, War and Propaganda

Two Cinema and/or New Media electives at the 3000/4000 level

Three additional courses from the Faculty of Fine Arts

20. \_\_\_\_\_ 22. \_\_\_\_\_

21. \_\_\_\_\_

Two Science electives

23. \_\_\_\_\_ 24. \_\_\_\_\_

Two electives

25. \_\_\_\_\_ 26. \_\_\_\_\_

**Dhillon School of Business Degree Requirements**

- \_\_\_\_\_ 1. Management 1000 - Introduction to Management
- \_\_\_\_\_ 2. Management 2020 - Marketing
- \_\_\_\_\_ 3. Management 2030 - Introduction to Organizational Behaviour
- \_\_\_\_\_ 4. Management 2070/Economics 2070 - Operations and Quantitative Management
- \_\_\_\_\_ 5. Management 2100 - Introductory Accounting
- \_\_\_\_\_ 6. Management 2400 - Management Accounting
- \_\_\_\_\_ 7. Management 2700 - Business Research Methods
- \_\_\_\_\_ 8. Management 3031 - Managing Responsibly in a Global Environment
- \_\_\_\_\_ 9. Management 3040 - Finance
- \_\_\_\_\_ 10. Management 3050 - Human Resource Management
- \_\_\_\_\_ 11. Management 3061 - Information Systems and Management
- \_\_\_\_\_ 12. Management 3080 - Managerial Skill Development
- \_\_\_\_\_ 13. Management 3650 - Introduction to International Management
- \_\_\_\_\_ 14. Management 4090 - Management Policy and Strategy
- \_\_\_\_\_ 15. **One of:**
  - \_\_\_\_\_ Writing 1000 - Introduction to Academic Writing
  - \_\_\_\_\_ A university English course

Six 3000 or 4000-level Management electives

16. \_\_\_\_\_ 19. \_\_\_\_\_

17. \_\_\_\_\_ 20. \_\_\_\_\_

18. \_\_\_\_\_ 21. \_\_\_\_\_

- \_\_\_\_\_ 22. Economics 1010 - Introduction to Microeconomics
- \_\_\_\_\_ 23. Economics 1012 - Introduction to Macroeconomics
- \_\_\_\_\_ 24. Statistics 1770 - Introduction to Probability and Statistics

**Note:** Students should be aware that these are the requirements for the General Management major only. Students may choose to complete a different Management major in the Combined Degrees program. If students choose a different Management major, they may be required to extend their programs beyond 50 courses.

18. \_\_\_\_\_ 19. \_\_\_\_\_

**Sample Sequencing Plan**

Shown below is a sample sequence of courses for your degree. If you follow this plan, you should be able to graduate in five years, provided you complete five courses per term. Students who wish to alter this sequence with regard to the specifically listed Fine Arts courses should consult with an Academic Advisor in the Faculty of Fine Arts.

<p><b>Year 1, Fall</b>                      NMED 1000 - Introduction to New Media                      NMED 2005 - Design Fundamentals for New Media                      NMED 2150 - History and Theory of New Media                      Two of: ART 2031 - Foundation Studio (Drawing and Image)                                ART 2032 - Foundation Studio (Object and Space)                                ECON 1010 - Introduction to Microeconomics                                ECON 1012 - Introduction to Macroeconomics</p>	<p><b>Year 1, Spring</b>                      NMED 2010 - Visual Communications for New Media                      NMED 2030 - Digital Video Production                      MGT 1000 - Introduction to Management                      Two of: ART 2031 - Foundation Studio (Drawing and Image)                                ART 2032 - Foundation Studio (Object and Space)                                ECON 1010 - Introduction to Microeconomics                                ECON 1012 - Introduction to Macroeconomics</p>
<p><b>Year 2, Fall</b>                      CINE 1000 - Introduction to Cinema Studies                      NMED 3030 - 3-D Computer Modelling and Animation                      NMED 3520 - Web Design and Development                      MGT 2100 - Introductory Accounting                      STAT 1770 - Introduction to Probability and Statistics</p>	<p><b>Year 2, Spring</b>                      NMED 3150 - Seminar in New Media Studies                      NMED 3420 - Narrative for New Media                      MGT 2020 - Marketing                      One of: Writing 1000 or a University English Course                      Fine Arts Elective</p>
<p><b>Year 3, Fall</b>                      NMED 3380 - Programming for Artists                      MGT 2030 - Introduction to Organizational Behaviour                      MGT 2070/ECON 2070 - Operations and Quantitative Management                      Fine Arts Elective                      New Media Elective</p>	<p><b>Year 3, Spring</b>                      NMED 3680 - Interaction Design                      NMED 3900 - Portfolio and Professional Practice                      MGT 2400 - Management Accounting                      MGT 2700 - Business Research Methods                      Science Elective</p>
<p><b>Year 4, Fall</b>                      MGT 3031 - Managing Responsibly in a Global Environment                      MGT 3061 - Information Systems and Management                      Management Elective (3000/4000 level)                      Fine Arts Elective                      New Media Elective</p>	<p><b>Year 4, Spring</b>                      MGT 3040 - Finance                      MGT 3050 - Human Resource Management                      MGT 3650 - Introduction to International Management                      New Media Elective (3000/4000 level)                      Elective</p>
<p><b>Year 5, Fall</b>                      MGT 3080 - Managerial Skill Development                      Management Elective (3000/4000 level)                      Management Elective (3000/4000 level)                      Science Elective                      Elective</p>	<p><b>Year 5, Spring</b>                      MGT 4090 - Management Policy and Strategy                      Management Elective (3000/4000 level)                      Management Elective (3000/4000 level)                      Management Elective (3000/4000 level)                      Management Elective (3000/4000 level)                      New Media Elective (3000/4000 level)</p>

Students are responsible for familiarizing themselves with program requirements and regulations outlined in the University of Lethbridge Calendar including, but not limited to:

**Minimum Grade Requirement**

A minimum grade of 'C-' is required in ECON 1010; ECON 1012; STAT 1770; WRIT 1000 OR a university English course; and all Management courses in the Dhillon School of Business. For graduation, the Dhillon School of Business requires cumulative and graduation grade point averages of at least 2.00. The Faculty of Fine Arts requires a minimum grade point average of 2.50 on all Cinema and New Media courses and a minimum grade point average of 2.00 on courses for credit towards the degree.

**Limit on Introductory-Level Courses**

Not more than 10 courses may be completed at the 0100/1000 level for credit toward the degree. Activity courses and courses numbered in the range of 0520 to 0530 are exempted from this limit.

**Residence Requirement**

Students must successfully complete a minimum of 30 courses at the University of Lethbridge, including a minimum of 7 New Media courses and 10 Management courses at the 3000/4000 level.

**Time Limit for Degree**

Faculty of Fine Arts: No limit. Dhillon School of Business: 10 years after admission to the Dhillon School of Business.



**[www.ulethbridge.ca](http://www.ulethbridge.ca)**

[inquiries@uleth.ca](mailto:inquiries@uleth.ca)  
(403) 329-2762

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