



Program Planning Guide

Current and past Program Planning Guides are available on the UofL website at www.uleth.ca/ross/ppgs

Calendar Year: 2016/2017

Faculty: Fine Arts

About the B.F.A. - New Media Program

The Bachelor of Fine Arts - New Media (B.F.A. - New Media) degree program combines creativity and technical expertise—art, drama, and music with digital and interactive media—to provide you with the skills, knowledge, and experience to succeed in the field of new media.

Meeting the Needs of Today's New Media Industry

The program's unique combination of fine arts courses, digital technology, and liberal arts electives is a response to the demands of the new media industry—an industry whose hiring focus has shifted from a primarily technical workforce to a more artistically developed, diverse talent pool. As the industry matures, the needs are increasing for new media artists capable of participating at every level of the production process—conceiving, editing, storyboarding, designing, programming, producing, promoting, and publishing. A B.F.A. - New Media from the University of Lethbridge thoroughly prepares new media artists to meet these challenges and thrive in a changing work environment.

Years 1-3

The foundation year introduces students to a wide variety of technical and artistic disciplines and approaches. The second year provides more in-depth theory, technical training, and development of critical faculties. During the third year, students develop a variety of advanced strategies for merging digital media, critical, and aesthetic skills and obtain a grounding in the production management process.

Year 4 - Professional Portfolio and Internship or Advanced Studio Opportunities

During the first semester in the fourth year, study is focused on developing a professional portfolio representative of your particular skills, interests, and career direction. In the final semester, students have the option of pursuing a professional work placement in a supervised internship program, which provides direct experience in the new media industry. Alternatively, students may take an Advanced Studio course, which focuses on the more creative applications of new media, and additional senior-level New Media electives to provide students intending to pursue graduate-level studies an opportunity for further academic training.

Adhere to the Sequence Plan

Admission to this program is limited to the computer stations available. *Thus students must take their required New Media courses in the sequence outlined on the back page of this guide. Students are also advised to maintain full-time status and voluntary withdrawal does not guarantee re-admission to the program.*

Contact an Academic Advisor

To book an appointment with an Academic Advisor in the Faculty of Fine Arts, visit uleth.ca/finearts/advising.

Co-operative Education in the Fine Arts

A Co-op option, requiring three work terms, is available. Students interested in the Co-operative Education/Internship program should contact the Coordinator of Co-operative Education in the Career Resources Centre (AH154 | phone: 403-382-7154) for further information.

Program Requirements

The B.F.A. - New Media degree requires 40 semester courses, including a minimum of 19 courses in New Media.

Transfer Credit

Remember that you may use both University of Lethbridge credit and credit transferred from another college or university to meet degree and major requirements. Transfer credit may be either specified or unspecified. Specified credit is indicated on your transcript by the subject name and the specific number of the course, e.g., Art History 1000, Art 2031, etc. Unspecified credit (1XXX, 2XXX, etc.) is indicated by the subject name and the level of the course in parentheses, e.g., Art (1000 level), Art (2000 level).

Unspecified Course Credit

Unspecified course credit means that the University of Lethbridge does not offer the same course you transferred in, but we recognize it and treat it as a regular course. An unspecified course would meet an elective requirement in your program, but it could not meet a specific course requirement. For example, if Art 2031 is required in your program, you could not use Art (2000 level) to fulfill that requirement. Students with unspecified transfer credit need to consult an Academic Advisor to establish how the transfer credit fits in the degree program. This should be done as soon as possible after transfer credit is awarded.

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations. Contact an Academic Advisor in the Faculty of Fine Arts for advising information.

Program Worksheet

Name : _____ ID : _____

Required New Media Courses:

- _____ 1. New Media 1000 - Introduction to New Media
- _____ 2. New Media 2005 - Design Fundamentals for New Media
- _____ 3. New Media 2010 - Visual Communications for New Media
- _____ 4. New Media 2030 - Digital Video Production
- _____ 5. New Media 2150 - History and Theory of New Media
- _____ 6. New Media 3030 - 3-D Computer Modelling and Animation
- _____ 7. New Media 3150 - Seminar in New Media Studies
- _____ 8. New Media 3380 - Programming for Artists
- _____ 9. New Media 3420 - Narrative for New Media
- _____ 10. New Media 3520 - Web Design and Development
- _____ 11. New Media 3680 - Interaction Design
- _____ 12. New Media 4640 - Portfolio and Professional Practice
- _____ 13. One of:
 - _____ New Media 3010 - Cinematography and Lighting
 - _____ New Media 3040 - Colour Theory and Digital Photo Manipulation
 - _____ New Media 3310 - Game Design: Theory and Practice
 - _____ New Media 3510 - Narrative Production Techniques
 - _____ New Media 3620 - Digital Effects and Compositing
 - _____ New Media 3640 - Character Animation I
 - _____ New Media 3700 - Event and Exhibition Design
 - _____ New Media 3720 - The Dynamic Web
 - _____ New Media 3810 - Expanded Cinema: Moving Images and their Forgotten Futures
 - _____ New Media 3820 - Information Design
 - _____ New Media 4420 - Screenwriting
 - _____ New Media 4520 - Advanced Web Design
 - _____ New Media 4830 - Theory and Practice of Motion Capture
- _____ 14. One of:
 - _____ New Media 3001 - Film Authorship
 - _____ New Media 3200 - Film Genres (Series)
 - _____ New Media 3250 - Media, Advertising, and Consumer Culture
 - _____ New Media 3300 - Theory and Aesthetics of Digital Games
 - _____ New Media 3550 - History of Animation
 - _____ New Media 3560 - Popular Narrative
 - _____ New Media 3650 - Modern Media, War and Propaganda

- _____ 15-19. Either:
- _____ New Media 4651 - Internship (12.0 credit hours)
 - _____ New Media 4661 - Internship Project (3.0 credit hours)

OR

- _____ One of:
- _____ New Media 4690 - Advanced Studio (6.0 credit hours)
 - _____ New Media 4995 - Undergraduate Thesis (6.0 credit hours)
 - _____ Three New Media electives (9.0 credit hours) at the 3000/4000 level.

Required Courses in Fine Arts:

- _____ 20. Art 2031 - Foundation Studio (Drawing and Image)
- _____ 21. Art 2032 - Foundation Studio (Object and Space)
- _____ 22. Drama 3030 - Introduction to Film Studies
- _____ 23-27. Five additional courses from the Faculty of Fine Arts including at least two courses at the 3000/4000 level.

- 23. _____
- 24. _____
- 25. _____
- 26. _____ (3000/4000 level)
- 27. _____ (3000/4000 level)

- _____ 28-32. Five electives (15.0 credit hours) from any Faculty/School.

- 28. _____
- 29. _____
- 30. _____
- 31. _____
- 32. _____

General Liberal Education Requirement:

- _____ 33-40. GLER (eight non-New Media courses):

Fine Arts and Humanities	Social Science	Science
<u>Art, Art History, Museum Studies, Drama, Music, or New Media</u>	33. _____	37. _____
<u>Art, Art History, Museum Studies, Drama, Music, or New Media</u>	34. _____	38. _____
<u>Art, Art History, Museum Studies, Drama, Music, or New Media</u>	35. _____	39. _____
<u>Art, Art History, Museum Studies, Drama, Music, or New Media</u>	36. _____	40. _____

Other Graduation Requirements:

- _____ Minimum of 40 courses (120.0 credit hours).
- _____ Cumulative GPA of at least 2.00.
- _____ Cumulative GPA of at least 2.50 in all New Media courses.
- _____ General Liberal Education Requirement. A maximum of four courses from one department may be counted toward this requirement. (Please refer to the 2016/2017 Calendar, p. 85, for further details.)
- _____ Thirteen 3000/4000-level courses (39.0 credit hours) in Fine Arts (Art, Drama, Fine Arts, Music, or New Media).
- _____ Not more than 10 1000-level courses.
- _____ Not more than five Independent Studies (15.0 credit hours).
- _____ Residence requirement: 20 courses, including a minimum of 12 in New Media of which at least 7 must be at the 3000/4000 level.

Sample Sequencing Plan

<p>Year 1, Fall New Media 1000 New Media 2005 New Media 2150 Art 2031 or GLER course Art 2032 or GLER course</p>	<p>Year 1, Spring New Media 2010 New Media 2030 Art 2031 or GLER course Art 2032 or GLER course Elective</p>
<p>Year 2, Fall New Media 3030 New Media 3520 Fine Arts Elective GLER course Elective</p>	<p>Year 2, Spring New Media 3150 New Media 3420 Drama 3030 GLER course Elective</p>
<p>Year 3, Fall New Media 3380 New Media Elective New Media Elective Fine Arts Elective GLER course</p>	<p>Year 3, Spring New Media 3680 Fine Arts Elective (3000/4000 level) Fine Arts Elective GLER course Elective</p>
<p>Year 4, Fall New Media 4640 Fine Arts Elective (3000/4000 level) GLER course GLER course Elective</p>	<p>Year 4, Spring New Media 4651¹ New Media 4661</p>
OR	
<p>Year 4, Fall New Media 4640 Fine Arts Elective (3000/4000 level) New Media Elective (3000/4000 level) GLER course Elective</p>	<p>Year 4, Spring New Media 4690² or New Media 4995² New Media Elective (3000/4000 level) New Media Elective (3000/4000 level) GLER course</p>

¹ 12.0 credit hours

² 6.0 credit hours

Note: Students **MUST** take New Media courses in the sequence indicated. Any exceptions to the sequencing of New Media courses must be approved in advance by an Academic Advisor in the Faculty of Fine Arts.

Students may choose to take elective courses and non-New Media courses in another sequence.

