Psychology 2030 is intended as a gentle introduction to the scientific methods and statistical techniques commonly used in psychological research. Emphasis is on these methods and statistics as ways of thinking about observations and phenomena, rather than on the blind application of research designs and mechanical aspects of calculation. An ability to read and to understand the original scientific literature is the ultimate goal; comprehension of research designs and statistical methods as tools (as opposed to virtuosity with a hand calculator and mystical equations) is the proximate goal. To that end, lectures and discussions will critically examine induction and statistical thinking in the context of everyday claims in medicine (e.g., the benefits of “screening”, interpreting test results, claims for the efficacy of “alternative” medicine, etc.), epidemiology, law (e.g., the reliability of fingerprint identification, DNA “fingerprinting”, etc.), and so on. Many will find that these discussions may challenge one or another of their core or long-held beliefs. Good. How to mount these challenges and to engage in critical thinking about everyday claims represent the fundamental “take-home” messages of the course.

**Lecture Notes**

The other critical aspect of the course is the introduction to statistics as used by experimental psychologists. As such, the emphasis is on the use of statistical techniques as actually occurs in experimental psychology, rather than on an introduction to statistics as a mathematical discipline. All of the materials for this aspect of the course, and some others (e.g., writing in APA style), have been collected into a book of the class lecture notes by John R. Vokey and Scott W. Allen, entitled *Thinking with Data (4th Edition)*. These lecture notes are available at the cost of printing and distribution from the bookstore. The latest version is always available in portable document format (pdf) on the course web site at: [http://classes.uleth.ca/200701/psyc2030a/](http://classes.uleth.ca/200701/psyc2030a/)

**Textbooks**


**Evaluation**

Evaluation will consist of two take-home mid-terms, the first worth 25% and the second worth 35%, and a final exam, worth 40% of your final grade. The final exam will be in-class and scheduled by the registrar in the final examination period (tentatively scheduled for Saturday April 21 from 9 am until 12 noon). Each test will examine both methodological and statistical issues and will consist of short-answer questions. Make-up exams are not normally given and will not be considered without a valid medical excuse.

**Calculator and Computer Spreadsheet**

A good hand-calculator will prove useful for the course. At a minimum (beyond the standard arithmetical functions), the calculator must have a square-root function. More sophisticated functions, such as summation, factorial, permutations and combinations, standard deviation, correlation, etc., may prove useful, but are not essential. As virtually all of the statistical methods covered in the course can be programmed in a spreadsheet, access to a computer spreadsheet program is probably even more useful, but, again, is not required.

**Questions and Discussion**

All questions and discussion about the course material should occur during class time, includ-
ing questions and discussion about the exams, so that all students benefit from the discussion. Failing that, students are encouraged to post their questions and commentary to the class email list: psyc2030a@uleth.ca both to invoke discussion, and to receive clarification (if needed) from the instructor; doing so will most often result in a prompt and considered response.

Although the instructor is more than happy to discuss research methods, statistics, and recent research results with students individually, under no circumstances will the instructor discuss grades or exam performance with the individual student.

**Course Web Site**
The course web site is located at: <http://classes.uleth.ca/200701/psyc2030a/> and is where various supplementary materials and exercises for the course may be found.

**Letter Grades**
The values in the table below will be used as a guideline to convert scores out of 100% to minimum letter-grades, although the instructor reserves the right to adjust individual grades upward to reflect such aspects of performance as a marked improvement over the semester.

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<td>77 - 80</td>
<td>B+</td>
<td>67 - 70</td>
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<td>80 - 85</td>
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<td>70 - 73</td>
<td>B-</td>
<td>60 - 63</td>
<td>C-</td>
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That being said, there is much in this course that is fascinating, fun, and intellectually rewarding, and I sincerely welcome you to it.

– S. Allen

*Your final letter grade will be calculated as follows (of course, if you’re precisely on the border you will receive the higher grade):*