What can I do with a Major in **International Management**?

### Skills Developed

- Ability to Meet Deadlines
- Adaptability
- Appreciation & Awareness of Cultural Diversity
- Computer Literacy
- Creative Thinking
- Critical & Analytical Thinking
- Knowledge of a Second Language
- Numerical Analysis
- Oral & Written Communication
- Organizational
- Planning & Budgeting Expertise
- Problem Solving
- Research
- Team Work
- Time Management
- Work Independently

### Work Environments

International Management majors go on to work in a variety of work environments – both internationally and domestically. Graduates work in the private sector, government, post-secondary education, and as entrepreneurs. U of L graduates are currently working in the diplomatic corps, in government, as lawyers, as professors, in college and university international offices, in international development agencies, in the oil and gas sector, and as small business owners. Graduates may also find employment in:

- **International Management Program at the University of Lethbridge**

International management is the practice of managing business operations in more than one country. International Management professionals are familiar with the language, culture, economic and political environment, and business practices of countries in which multinational firms actively trade and invest. They also have the conceptual and analytical skills needed to formulate effective management strategies and policies to benefit all the firm’s constituents in today’s globally competitive environment.

Students will learn about cross-cultural management practices and how work behaviour differs throughout the world. Students will also study international aspects of business, trade, marketing, finance and economic systems, develop fluency in a second language, and gain cross-cultural experience. The International Management major allows students to hone the skills needed to meet the challenges of doing business internationally and build a network of personal contacts across the globe.

Students will complete an international exchange in one of 17 countries around the world.

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For more information on the International Management Major at the U of L:  

**Faculty of Management**
M2060 Markin Hall
Phone: 403-329-2153
Email: [undergrad.management@uleth.ca](mailto:undergrad.management@uleth.ca)
Student Club: [http://www.uleth.ca/management/studentclubs](http://www.uleth.ca/management/studentclubs)

**Career & Employment Services (CES)**
[www.uleth.ca/ross/ces](http://www.uleth.ca/ross/ces)

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in administration, communication, consulting, economics, financial institutions, policy, public relations, operations/logistics, international trade or marketing.

**Key Areas of Specialization:**

**Entry Level Job Titles**

These jobs are normally intended for new graduates and require 0 to 2 years of experience. It is important to note that many entry level positions require *some* related experience or demonstrated ability to perform job-related tasks. Even those positions that do not *require* experience will still prefer an experienced candidate, if one is available.

- Air Import Operation Assistant
- Assistant Development Executive
- Business & Industry Liaison
- Business Analyst
- Business Analyst Intern
- Business Development Coordinator
- Business Development Representative
- Canadian National Sales Representative
- Client Project Coordinator
- Financial Advisor
- Foreign Service Officer
- Immigration Officer
- International Account Specialist
- International Business Development Officer
- International Liquidations Business Development Specialist
- Management Trainee
- Marketing Intern
- Recruitment Officer

**Note:** The U of L offers various resources and programs to facilitate students in gaining work and volunteer experience. Find an entry level position on the CES job board or join the Management or Arts & Science Cooperative Education Programs. Summer jobs, part-time work, internship positions and volunteer experience help students to enhance their skillset and accumulate work experience for their future career.

**Related Job Titles**

These jobs generally require extensive, relevant work experience and/or further education.

- Aid Organization Regional Representative
- Association Manager
- Bank Manager
- Bank Research Analyst
- Banking Representative
- Benefits Coordinator
- Border Services Officer
- Brand Manager
- Campaign Manager
- Central Bank Officer
- Commercial Bank Officer
- Commercial Coordinator
- Compensation Analyst
- Consultant
- Consumer Advocate
- Consumer Brand Manager
- Contract Analyst
- Corporate Financier
- Corporate Logistics Manager
- Corporate Social Responsibility Manager
- Corporate Trainer
- Cultural Advisor
- Customs Broker
- Customs Entry Writer
- Customs Inspector
- Demographer
- Diplomat
- Diversity Consultant
- Economic Development Officer
- Education Abroad Counsellor
- Executive Officer
- Export Logistics Analyst
- Financial Analyst
- Financial Controller
- Financial Services Director
- Foreign Correspondent
- Foreign Exchange Trader
- Foreign Investment Analyst
- Foreign Language Instructor
- Foreign Trade Consultant/Manager
- Funding Analyst
- General Manager
- Government Administrator
- Importer/Exporter
Thinking Outside the Box: Other Possible Job Titles

On average, people change their careers three to five times in their lifetime. So, no matter what major you choose, you may still be interested in opportunities totally unrelated to your program of study. We encourage you to be open to all possibilities! Your undergraduate degree can be a springboard for other educational pursuits, and your transferable skills and experience can prepare you to work in a multitude of settings.

- Activist
- Actuary
- Administrative Support/Technical Personnel
- Advertising Account Executive
- Author
- Commercial Trade Lawyer
- Community Worker
- Economist
- Editor
- Entrepreneur
- Environmental Economist
- Event Coordinator
- Event Planner
- Fundraiser
- Hotel Manager
- Human Resources Personnel/Specialist
- Human Rights Advocate
- Humanitarian Aid Worker
- Income Generation Specialist
- Inside Sales Representative
- Institutional Researcher
- Insurance Broker
- Intellectual Property Manager
- Internal Auditor
- International Auditor
- International Banking Officer/Manager
- International Business Analyst/Consultant
- International Business Development Manager
- International Consolidation Accountant
- International Development Bank Officer
- International Exchange Advisor
- International Financial Analyst
- International Human Resources Specialist
- International Labour Relations Specialist
- International Language School Manager
- International Lobbyist
- International Logistics Specialist
- International Market Research Analyst, Foreign Markets
- International Marketing Consultant/Representative
- International Media Correspondent
- International Mediator
- International Multicultural Development Officer
- International Non-Profit Administrator
- International Policy Advisor/Researcher
- International Political Aide
- International Politician
- International Project Management/Planner
- International Public Affairs Consultant
- International Public Policy Analyst
- International Public Relations Consultant
- International Publishing Rights Manager
- International Purchasing Agent/Buyer
- International Regulatory Affairs Specialist
- International Research Analyst
- International Risk Manager
- International Sales Representative
- International Strategic Planner
- International Trade Commissioner
- International Trade Services Representative
- International Transfer Pricing Specialist
- International Translator
- International Travel Manager
- International University Professor
- International Venture Capitalist
- International Wire Transfer Specialist
- Activist
- Actuary
- Administrative Support/Technical Personnel
- Advertising Account Executive
- Author
- Commercial Trade Lawyer
- Community Worker
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- Insurance Broker
- Intellectual Property Manager
- Internal Auditor
- International Auditor
- International Banking Officer/Manager
- International Business Analyst/Consultant
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- International Project Management/Planner
- International Public Affairs Consultant
- International Public Policy Analyst
- International Public Relations Consultant
- International Publishing Rights Manager
- International Purchasing Agent/Buyer
- International Regulatory Affairs Specialist
- International Research Analyst
- International Risk Manager
- International Sales Representative
- International Strategic Planner
- International Trade Commissioner
- International Trade Services Representative
- International Transfer Pricing Specialist
- International Translator
- International Travel Manager
- International University Professor
- International Venture Capitalist
- International Wire Transfer Specialist
- Lawyer
- Legal Secretary
- Legislative Aid
- Manufacturing Manager
- Paralegal
- Political Scientist
- Population Studies Analyst
- Portfolio Manager
- Pricing Analyst
- Real Estate Agent
- Securities Agent
- Social Researcher
- Speech Writer
- Statistician
- Stockbroker
- Volunteer Manager

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Useful Resources

Recommended websites to assist in exploring the field of International Management and its career opportunities.

Canadian Management Centre  
http://cmcoutperform.com

Economic Developers Association of Canada  
http://edac.ca

Project Management Association of Canada  
http://pmac-agpc.ca

International Association for Business & Society  
http://www.iabs.net

Canadian Federation of Independent Business  
http://www.cfib-fcei.ca/

International Management Association  
http://www.ima-mus.com

Canadian Association of Importers & Exporters  
http://www.iecanada.com

International Business Information Management Association  
http://www.ibima.org

Foreign Affairs, Trade & Development Canada  
http://www.international.gc.ca

International Project Management Association  
http://ipma.ch/

The Federation of International Trade Associations  
http://www.fita.org

International Professional Managers Association  
http://ipma.co.uk

Language Industry Association  
http://www.ailia.ca/

International Management Development Association  
http://www.imda.cc

Canadian Translators, Terminologists & Interpreters Council  
http://www.cttic.org/

International City/County Management Association  
http://icma.org/en/icma/home

International Association of Business Communicators  
http://www.iabc.com

Campus Resources

Career & Employment Services (CES)  
http://www.uleth.ca/ross/ces/

Student Success Centre – Study Skills, Learning Strategies & Tutoring  
http://www.uleth.ca/student-success-centre/

Career Counselling (Counselling Services)  
http://www.uleth.ca/counselling/

Accommodated Learning Centre  
http://www.uleth.ca/ross/accommodated-learning-centre/

Academic Advising  
http://www.uleth.ca/ross/academic-advising

International Centre for Students  
http://www.uleth.ca/international/

Native Student Advising  
http://www.uleth.ca/ross/native-student-advising
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<td>Study Abroad &amp; Exchanges</td>
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**Career & Employment Services (CES)**

CES assists U of L students and graduates with their career exploration and work search needs.

AH154 Anderson Hall, Phone: 403-329-2000  
Mon- Fri: 9:00 a.m. to 12:00 p.m.  
1:00 p.m. to 4:00 p.m.