From cars to catering, Paul McDonald (BMgt ’88) and Karlen McDonald (BMgt ’89) are serving up quality products, superior service and an extra helping of community support. They have passion for what they do, pride in their family, and strong commitments to their businesses and community.
10 MAKING HISTORY

When Ray Romses (BASc ’75) was a student at the U of L in the early ’70s, he was the captain of the men’s volleyball team and a history major. Now, as a brigadier-general in Canada’s National Defence, Romses is leading an army of more than 7,000 personnel and is making history.

14 BEHIND THE SCENES

Erin Newell (BFA – Multidisciplinary ’00) has fused her passion for the arts with her business savvy, setting the stage for an exciting career behind the scenes at Northern Light Theatre (NLT) in Edmonton, AB.

18 ON THE ROAD TO CONTINUED SUCCESS

From cars to catering, Paul McDonald (BMgt ’88) and Karlen McDonald (BMgt ’89) are serving up quality products, superior service and an extra helping of community support. They have passion for what they do, pride in their family, and strong commitments to their businesses and community.
Welcome to the Fall 2004 edition of the Journal. This is the third issue of our magazine to include a special insert of Management Matters. I hope you enjoy this expanded section, the interesting profiles and faculty news. This issue also includes a special section on some of our alumni who are living and working in the Halifax area.

This spring, the U of L welcomed our first PhD grads, Dr. Robbin Gibb and Dr. Lisa Thomson. With our alumni family now 22,000 strong, U of L graduates are truly making their "mark" across the country and abroad.

The Alumni Association and the Calgary Chapter have many events planned in the coming year. Please check the alumni web site for more information on these events and watch for new features.

As you know, the University of Lethbridge has never followed in the footsteps of others. As a young institution, we have chosen to lead the way in teaching, research and creative achievement. It is our calling as a university to develop individuals who can effectively lead our government, our industries and our communities into the future. This publication shows how through you, our alumni, we define educational excellence.

Dr. William H. Cade
President and Vice-Chancellor
Professor or Biological Sciences
University of Lethbridge
MESSAGE FROM THE PRESIDENT

Every so often I stumble across poets and philosophers who argue that spring is the season of renewal and rejuvenation. I beg to differ. The new year begins in September. Just ask the parents of any school-age child.

It’s strange how that sense of renewal and reinvigoration stays with you over the years. I know I’m not alone. Many people talk about how the crisp evenings of autumn bring new energy to them, and they look forward to accomplishing some task. Perhaps we have all spent too long in the classroom, and have become accustomed to the yearly rhythm of starting anew in the fall.

So it is with the University of Lethbridge Alumni Association. Plans are afoot for a series of events both in Lethbridge and Calgary where we have an active chapter. Golf tournaments, social events and activities to support both our members and the University are all in the planning stages. I strongly urge you to check the web site (www.uleth.ca/alumni) for all of the details.

In fact, I am asking all U of L alumni to send an e-mail to the Office of Alumni Relations to ensure you are on the distribution list, so we can let you know about events of interest that are being planned by your Alumni Association. Take a moment – right now – to send an e-mail to alumni@uleth.ca and make sure we have your address and e-mail up to date.

Recently, we honoured David Iwaasa as our Distinguished Alumnus of the Year. David is presently with the Canadian Wheat Board in Japan. He has had an outstanding career, and has represented Canada well in many international ventures. Beyond that, he’s an extremely pleasant person to talk to, and an excellent example of how U of L grads succeed in their careers. As well, this past spring we inducted six other highly successful people into the Alumni Honour Society. I mention this because we are now considering nominations for the 2005 event. If you know of a U of L grad who deserves recognition, please let the Association know.

Looking forward, your Association will be active in supporting scholarships and the capital campaign for the new Regional Health and Wellness Centre. But there are other exciting projects in the works, and there will be a role for all of us to play in order to bring those to reality.

It’s an exciting time to be involved with the University. I hope you will take in some of the events we have planned, consider lending your expertise and energy to the Association. Happy new year. Please keep in touch.

Doug McArthur
President
University of Lethbridge Alumni Association

Calling All Edmonton Alumni

Do you want an Edmonton Chapter of the U of L Alumni Association? If so, please let us know! The Office of Alumni Relations and a group of Edmonton alumni are working hard to get a chapter started in your area and are looking for interested alumni. If you would like to get involved or would like more information, e-mail us at uofledmontonalumni@uleth.ca or contact us by phone at (403) 317-2825. We look forward to hearing from you!

Display Your Success With a Prestigious Quality Degree Frame

To Order please contact the Alumni Association or visit http://alumni.uleth.ca to download an order form.

Money raised by the Alumni Association through frame sales helps to support ongoing activities and services for alumni and to build scholarships for U of L students.
ALUMNI EVENTS

Many successful alumni events have been held this past year, including alumni reconnect receptions, golf tournaments, alumni award recognitions, a scotch-tasting event and a Theatre Calgary evening. It has been a busy year, and 2005 is already looking to be just as eventful. Thank you to the numerous alumni who attended the various events this past year. We hope to see you and many more alumni in the coming year.

If you are interested in hosting an alumni event in your area, please contact us and we will be happy to help!

UPCOMING ALUMNI EVENTS

January 2005, Calgary

**Calgary Hitmen Hockey Game**


February 2, Calgary

**Calgary Chapter Annual General Meeting**

Find out what is new and happening with the Alumni Association in 2005.

Time: 7 - 9 p.m.

Where: Heritage Hall Building, Room MA127, SAIT, 1301 - 16 Avenue NW, Calgary, AB.

If you would like to become involved with the Calgary Chapter or would like more information, please e-mail uoflcalgaryalumni@uleth.ca or call (403) 317-2825.

February 24, Edmonton

**Alumni Reconnect Reception in Edmonton**

The University of Lethbridge invites you to reconnect with former classmates, network and learn about what’s happening at the U of L.

Location: University of Lethbridge Edmonton Campus (#1200, 10707 – 100 Avenue)

Time: 5 - 7 p.m.

Hosted by the Faculty of Management.

**MARK THESE DATES:**

June 25, Lethbridge

**Alumni Golf Tournament**

August 12, Calgary

**Calgary Chapter 4th Annual Golf Tournament**

Watch for more details on these and other upcoming alumni events by visiting: www.uleth.ca/alumni.

If you are interested in volunteering for any of these events, please e-mail: alumni@uleth.ca.

HAVE YOU SEEN THESE ALUMNI?

We have lost contact with a few of our alumni and are hoping that you can help us find them. If you know the whereabouts of any of these alumni, please contact us. All alumni who submit address updates between November 22 and December 31, 2004, will be entered to win one of two Athens to Athens: The Torch Still Burns books, written by U of L alumna Ramona Stewart (see page 12).

The University of Lethbridge Alumni Association Distinguished Alumnus/na of the Year Award recognizes individuals for exceptional professional achievements, academic excellence and/or contributions to society. The Association is proud to recognize David Iwaasa (BA ’72) as the 2004 Distinguished Alumnus of the Year for his accomplished career in international trade and finance and continued efforts to represent Canada’s interests abroad.

Iwaasa currently resides in Tokyo as the Canadian Wheat Board’s Chief Representative in Japan, but he was raised on a farm near Raymond, AB. He is married to Jane Kadonaga of Magrath, AB, and they have four children together. Iwaasa learned to speak Japanese during a mission in Japan for the Church of Jesus Christ of Latter Day Saints between 1966 and 1970. He returned to Lethbridge in 1970, and completed his BA in economics at the University of Lethbridge in 1972. He graduated with great distinction and received the President’s Research Scholarship, which allowed him to research and publish a paper on the history of Japanese Canadians in southern Alberta.

Iwaasa returned to Japan in 1972 to complete a year and a half of graduate studies at the University of Kyoto, and he finished his MA in economics at the University of British Columbia in 1975. He began his career as an economist in trade policy with the Government of Canada’s Department of Finance that same year.

Over the next two decades, Iwaasa went on to work in international development finance, international economic relations and financial institution regulation. He represented Canada in the U.S., the Inter-American Development Bank, the Organisation for Economic Co-operation and Development (OECD), the World Bank, the General Agreement on Tariffs and Trade (GATT) and Japan. The federal government recognized his contributions to the North American Free Trade Agreement (NAFTA) negotiations with the Commemorative Medal for the 125th Anniversary of Canadian Confederation.

Iwaasa accepted his current position with the Canadian Wheat Board in Japan in 1997. He is responsible for marketing Canadian wheat and barley in Japan and South Korea. Japan is one of the most important markets for Canada, with sales of wheat and barley from Western Canada to Japan approaching $500 million U.S. each year.

Adrian Measner is the president and chief executive officer of the Canadian Wheat Board. He praises Iwaasa’s commitment to Canada and Western Canada’s farmers. “David is well-respected by our customers in Japan and has been successful in managing our business there,” says Measner. “We have expanded his responsibilities to include the Korean market, and David has been successful in expanding our sales in that market. In addition to the grain business, David is very active promoting Canada in general.”

Iwaasa has also dedicated his time to the Canadian Chamber of Commerce in Japan (CCCI), which is the second-largest Canadian chamber of commerce outside of Canada. After serving as its president (2001-2003) and a Board of Governors representative (1997-2000), he is now back on the Board of Governors and serving on CCCJ committees. Iwaasa remains active in the church, having served in a number of leadership positions in Japan. The University of Lethbridge Alumni Association is proud to recognize David Iwaasa for his many personal and professional accomplishments by presenting him with the 2004 Distinguished Alumnus of the Year Award.

Call For Nominations

To nominate an individual as the Distinguished Alumnus/Alumna of the Year or to the Alumni Honour Society, visit our web site at http://alumni.uleth.ca. Click on “Distinguished Alumni” to download a PDF of the nomination form, read more about these recognition awards and see the past recipients.

The nomination deadline for the 2005 Alumni Honour Society is January 31, 2005.
The Regional Health and Wellness Centre Will Facilitate Good Health

The University of Lethbridge will soon be home to the Regional Health and Wellness Centre – a facility that will enhance the fitness and recreation opportunities available in southwestern Alberta and advance research in subjects like kinesiology.

“These superior and more accessible facilities will directly benefit all users, from high-performance athletes who attend the University of Lethbridge to the community members already benefiting from the excellent programs currently offered within the city of Lethbridge,” says U of L President Dr. Bill Cade.

When the existing Physical Education Building was built in 1972, it was intended to accommodate approximately 3,500 students. Since then, the campus population has more than doubled. The construction of the Wellness Centre is integral to meeting the needs of the growing student body.

Sandy Slavin, director of sport and recreation services, notes that the Wellness Centre will allow the U of L to expand its programming for students, staff, faculty and community members. “We’re going to have great facilities for hosting local, regional and national events,” says Slavin.

One of the most important features of the Wellness Centre is that it combines kinesiology labs and classrooms with a wide range of recreational and athletics facilities. Slavin says, “The sharing of services has the potential to enhance a broad spectrum of community, recreation services, athletics and kinesiology programs.”

The University of Lethbridge Regional Health and Wellness Centre will be a combination of new and existing facilities. The new structure will be adjacent to the current Physical Education Building. With the support of the City of Lethbridge and private investors, construction of the new building is expected to start in March 2005 and take 14 months to complete. Renovations will start early in 2006 and be completed in December of that year.

To learn more about the University of Lethbridge Regional Health and Wellness Centre, please go to: http://www.uleth.ca/hwc/.

Horns Men’s Hockey Alumni Association Established

This year marked the formal establishment of a U of L Pronghorns Men’s Hockey Alumni Association. This long-awaited association aims to provide resources to support the hockey program, and to give alumni opportunities to continue their association with former teammates.

The Association’s Board of Directors President Peter McNally says, “This Association was formed with two principal objectives – first to provide a lifelong association with the Pronghorns program and teammates by initiating various social and support activities; and secondly, to take an active part in the advancement and support of the Pronghorns Men’s Hockey Team through financial and community support.”

In October, the Association held an alumni weekend which included the unveiling of the Alumni Room and the Wall of Numbers at the Nicholas Sheran Arena. The Wall of Numbers showcases the team number and nameplate of every Pronghorn that wore that jersey number. Other weekend highlights included luncheons, a wine and cheese reception, a family skate and a lot of hockey – including the Horns’ first home game of the season and an alumni game.

For more information on the Association, please contact Peter McNally by calling (403) 317-4821.

U of L Alumni With Professional Golf Connections

If you’re on the links this year, here are a few U of L alumni you might run in to:

Darren Cooke (BMgt ’86) is the director of golf at the Canmore Golf and Curling Club in Canmore, AB.

Trevor Ellerman (BMgt ’94) is the general manager at Redcliff Riverview Golf Club, Redcliff, AB.

Andrew Gilchrist (BA ’92) is the general manager of the Mayfair Golf and Country Club in Edmonton, AB.

Greg Kincade (BMgt ’03) is the head golf professional at the Edmonton Country Club in Edmonton, AB.

Scott Orban (BA ’90) is the director of operations at both the Radium Resort in Radium, BC, and McKenzie Meadows Golf Club in Calgary, AB.
Archaeology Dig Receives National Attention

U of L archaeologist Dr. Shawn Bubel (BSc ’96) and student researchers received national attention this spring when they uncovered thousands of bison bones along with stone artifacts and projectile points dating to approximately 3,000 years ago at a large bison kill site east of Taber, AB.

This find is significant because the projectile points, which are classified as Sonota, are made from Knife River Flint and Obsidian stones – neither of which are found in Alberta. The researchers theorize that a group of people travelled to the site from the south, likely following the bison herds.

The archaeology dig is part of a collaborative research project that is called “Ah tah po pinan, Nah to se” – which means “moving towards the knowledge or the light of the sun” in Blackfoot.

2004 Convocations are Successes

The U of L alumni family grew by more than 1,600 alumni this past year. During the 2004 Fall Convocation ceremony, degrees, diplomas and certificates were presented to 334 graduands. Community leader and karate expert Yoshitaka Kinjo received an honorary degree.

During the Spring Convocations held this past June, the University of Lethbridge recognized more than 1,300 graduands, including the first PhD graduates; 13 medal-winning students; 11 honorary degree recipients and award-winning faculty members and employees. Five ceremonies were scheduled over the three-day period, and more than 5,000 students, family and supporters attended.

Honorary degrees were granted to: Kathleen Kerr, a Crowsnest Pass community volunteer and entrepreneur; James Horsman QC, a Medicine Hat lawyer and a U of L chancellor emeritus; Dr. Margaret (Marmie) Hess, a Calgary-based art, education and culture advocate; The Hon. Lois Hole, Lieutenant Governor of the Province of Alberta; Susan Aglukark, Inuit singer-songwriter; Dr. Maurice Moloney, pioneering biological scientist; Dr. Leroy Little Bear (BASc ’72), author, consultant and First Nations education advocate; Val Matteotti, a Lethbridge-based community supporter; Tom Jackson, Calgary-based actor and recording artist; Philip North, a Lethbridge lawyer and community volunteer; and Joyce Fairbairn, a member of the Senate of Canada.

U of L staff members Sharon Stevenson-Ferrari (BA ’79) (Library) and Terry Kirkvold (Information Technology) received the President’s Awards for Service Excellence.

Kolb Recognized for Leadership and Innovation

University of Lethbridge researcher Bryan Kolb (Psychology and Neuroscience) received the Alberta Science and Technology (ASTech) Leadership Foundation’s Outstanding Leadership in Alberta Science award in October. This award recognizes Kolb’s outstanding leadership and innovation in the Alberta science and technology community.

Kolb is described as a founding father of behavioural neuroscience and has led Canada’s research in behavioural neuroscience to revolutionize the treatment of brain injury, drug addiction and conditions such as stroke and Alzheimer’s disease.

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U of L Ranks Highly in Globe and Mail Survey

The University of Lethbridge scored grades of “A” and “B+” in half the categories in the 2004 Globe and Mail University Report Card.

The U of L was the only Alberta post-secondary educational institution to receive an A in the Overall Quality of Education category, which measured teaching quality and faculty knowledge, teaching methods and faculty availability to students outside office hours.

In the specific categories, the University Library led the list, and received an A+ (4.6/5) along with on-campus internet and e-mail services, computer equipment and personal safety and security.

The results, which were released in October, were tabulated based on student response to an online survey completed by more than 27,000 students nationally, more than 300 of whom are at the U of L. The complete survey results are available online at:

Dr. David Townsend (Faculty of Education) received the Distinguished Teaching Award and Dr. Kurt Klein (Economics) received the Ingrid Speaker Medal for Distinguished Research, Scholarship or Performance.
U of L Welcomes First PhD Graduates
When Lisa Thomson (l) and Robbin Gibb (r) received their doctoral degrees in cognitive and behavioural neuroscience on June 2, 2004, they had the distinction of being the first two graduates to receive their doctorates from the University of Lethbridge. This is the second U of L milestone for Gibb, who became the University’s first doctoral candidate in May 2001.

U of L Research Funding Increases
Research funding at the U of L has grown by over $5 million during the past five years. The research activities of the U of L’s 291 faculty members leveraged more than $9 million in research funding in 2003-2004. This is a funding increase of more than 20 per cent compared to 2002-2003.

U of L Moves Up in 2004 Maclean’s Ranking
A survey of recent U of L grads published in the November 8 issue of Maclean’s magazine has shown that 97 per cent of 1999-2001 grads surveyed by Maclean’s are satisfied or very satisfied with their experiences at the U of L, which put the U of L in the top half of a national listing which included 46 universities of all sizes and enrolments.

The institution also increased or maintained its place in nearly three-quarters of the categories Maclean’s magazine uses to rank Canadian Universities – including a significant jump in all class-size positions, the number of international students on campus and classes taught by tenured faculty. Overall, the U of L ranked 12th, a position it shared last year with Brock University, which this year dropped to 13th place.

Alumni Recognized as Leaders of Tomorrow
Jeffrey Biernaskie (BSc ’98) and Janay MacNaughton (BSc ’02) are among the people profiled in a Maclean’s magazine article on 25 Faces for the Future this past spring. The people on this list are making diverse contributions to society.

Tune In
The campus radio station (CKUL) has gone FM. Tune in to CKXU 88.3 FM and listen.

U of L Impacts Economy
An update to the University of Lethbridge’s Economic Impact Survey reveals that the institution is providing a significant boost to the local and provincial economy – more than $1.2 billion.

The estimate includes the direct impact of expenditures made by the University, its employees, students, alumni, visitors and researchers, and the indirect expenditures stimulated by those direct expenditures. The study is based on the University of Lethbridge’s 2002-2003 financial statements, Statistics Canada salary information and other data, and includes alumni, Calgary and Edmonton campus values. The complete story is available at http://www.uleth.ca/notice/display.html?b=4&s=2111.

YWCA Women of Distinction Recognized
The YWCA Lethbridge & District recognized its 2004 Women of Distinction at an awards dinner in May. The recipients included Dr. Betty Jean Bastien (BA ’76), Cheryl Louise Pollmuller (Mgt Certificate ’97), Dr. Dayna Daniels (Kinesiology & Physical Education) and Diane Randell (BN ’91). U of L student Tatiana Klvacek was recognized as a Young Woman of Distinction.

The Zoo Becomes The Union Bistro & Bar
The Students’ Union is making improvements to The Zoo pub this fall, including a new name, a new menu and a new manager. The Zoo is now The Union Bistro & Bar.

You can read more about what’s happening at the U of L by reading the campus newspaper, The Legend, online at http://www.uleth.ca/legend. The U of L’s 2004 Community Report and latest news can viewed at www.uleth.ca.
Distinguished Performer
Marcia Swanston (BMus ’76)

When mezzo-soprano Marcia Swanston (BMus ’76) graduated from the University of Lethbridge in 1976, she had the distinction of being the first person to receive a U of L bachelor of music degree. This proved to be the first of many milestones for Swanston, whose career has been rich with distinctions.

After receiving her undergraduate degree, Swanston made the move from her hometown of Lethbridge to one of the world’s greatest cultural capitals – London, England – for postgraduate voice study in concert repertoire and then opera at the Guildhall School of Music and Drama.

Swanston’s postgraduate work was followed by extensive study with master teachers at the Britten Pears School for Advanced Musical Study in Suffolk, England. Her time in England was a time of self-discovery. “Living and studying in England was a huge adjustment. The shy Alberta girl was thrust out into the world and required to peel off that outer layer of emotional protection to become an effective performer,” says Swanston.

Once she completed her formal education, Swanston made her way to stages across Canada and the United States. She has performed with the Canadian Opera Company on numerous occasions as well as virtually every opera company and many symphony orchestras in Canada. With an impressive list of operatic roles in her repertoire, Swanston has become known for her vocal beauty, technical ease, acting ability and dramatic musical interpretation.

In addition to her performing career, Swanston is now passing her passion for singing on to voice students at Dalhousie University where she is an associate professor in the Department of Music. She joined Dalhousie in 2001 after spending three years at the University of Western Ontario. “I’ve been given so much by the teachers and colleagues in my life. It’s a pleasure to pass what I’ve learned on to others and a joy to see young people learning,” says Swanston.

The move to academia has been very rewarding for Swanston, who is still an active performer. “I love to perform, communicate beautiful music and make a difference,” says Swanston. “It’s even better to sow the seeds in young people and multiply the effect.” This effect and the difference she makes in her students’ lives are among her greatest distinctions.

The Computer Science Behind Fashion
Gage (Klein) Seavilleklein (BSc ’02)

Gage (Klein) Seavilleklein (BSc ’02) is exploring the computer science behind fashion.

He is a systems analyst at Unique Solutions, where he designed and built the computer system that runs the bodyscanner, which provides accurate measurements for clothing patterns by scanning the body in 3D.

“I really enjoy the problem solving and what you learn from discovering the solution. I also like the challenge of building a system that can accommodate unpredictable change,” says Seavilleklein.
Molecular Matters
Peter Kusalik (BSc ‘81, MSc, PhD)

Dr. Peter Kusalik’s (BSc ‘81) research of matter at the molecular level may be microscopic in scale, but it’s creating enormous results.

Kusalik is currently the acting associate dean of the Faculty of Science at Dalhousie University where he has been a chemistry professor since 1989. This year, his work gained national recognition and he was awarded the Canadian Society for Chemistry’s Noranda Lecture Award for distinguished contribution in the field of physical chemistry.

Kusalik’s work is the first of its kind. It has been widely published, and he has served as a referee in key academic journals such as Science and Nature. In a vast oversimplification, Kusalik makes computer models of matter at the molecular level. He has developed computer programs that enable him to study ice growing from the perspective of individual molecules. Such programs numerically represent a system of water molecules and allow the system to be observed as it evolves over time.

“Our understanding of matter at the molecular level is presently undergoing a revolution. This revolution is made possible through the availability of very powerful computers which allow us to examine matter in ways that would be very hard or impossible using current experimental techniques,” says Kusalik. “With computer modelling, we can follow the molecular motion in a very explicit way and we get an unambiguous picture of what takes place.”

Just as his work has produced significant results in the research community, Kusalik is also making a big impact in the classroom. He has played a key role in Dalhousie’s Integrated Science program - an innovative approach to delivering first-year science education that connects seven major subject areas. In addition to integrating the different areas of study, the program also uses novel techniques to get students excited about science.

“Last spring, I convinced my colleagues that we should theme two of our final exams on the Lord of the Rings,” says Kusalik. “Dr. O’Shea was the principle reason I became a chemist. He helped steer my research interests in that direction,” says Kusalik – whose work in both physical chemistry and in the classroom has proved to be no small matter.

Mysteries of Memory
Kristine Peace (BA ’00, MSc)

Kristine Peace (BA ’00) has always been interested in psychology and crime. “I’m fascinated by what makes people commit crimes, how victims and perpetrators remember criminal events, and the ultimate question of why these events occur,” says Peace.

Peace is currently pursuing a PhD at Dalhousie University where she is investigating the mysteries of memory. Her dissertation project examines the characteristics and consistency of truthful and fabricated traumatic events over time.

“I’m trying to determine how memory characteristics and traumatic symptomatology are related to real and falsified reports of traumatic or stressful life experiences over time,” says Peace. “Once I’m in my professional career, I intend to do further research in this area and develop a credibility assessment tool that will assist investigators and legal professionals to reliably distinguish between truthful and fabricated claims of victimization.”

Peace already has an impressive list of research projects and experience under her belt - many of which have the makings of a psychological thriller.

She has done volunteer placements at Victim Services and Avalon Sexual Assault Centre, and worked extensively with victims of trauma. During her graduate studies, Peace was involved in a research project at the Springhill, Dorchester, and Atlantic Correctional Institutions that investigated homicide offenders’ memories of murders.

“I interviewed incarcerated homicide offenders regarding what they remembered about their crime, a different violent offence and a positive experience,” says Peace. “Interestingly, I found that many of them couldn’t recall a positive experience, but yet recalled homicidal violence quite well.”

Her enthusiasm for research is matched by her passion for teaching. Peace teaches undergraduate courses in introductory psychology, clinical psychology and forensic psychology at Dalhousie. “I really enjoy the research side, but I also love to talk to students, to bring knowledge to their level and to make learning exciting,” says Peace. “I like to use a lot of graphics and media as well as visual aids, interactive group work and guest speakers. I think it’s very important to connect students with the community.”

Once she completes her doctoral degree, Peace plans to either work in a university or government setting where she can apply the knowledge she has gained and continue her study of criminal behaviour and its psychological and legal consequences.

Peace invites U of L alumni and anyone interested in learning more about her research to contact her at: kpeace@dal.ca.
“Leaders must always be thinking of their personnel; be able to think analytically; and have intellect, compassion and concern.”

Brigadier-General Ray Romses


Photos courtesy of Land Forces Atlantic Area Public Affairs
Photographer: Corporal Matthew McGregor, Formation Imaging Services Halifax
“I’ve had the opportunity to serve our country, live in various different places throughout the world and do challenging things.”

Brigadier-General Ray Rom ses

When Ray Rom ses (BASc ’75) was a student at the U of L in the early ‘70s, he was the captain of the men’s volleyball team and a history major. Now, as a brigadier-general in Canada’s National Defence, Rom ses is leading an army of more than 7,000 personnel and is making history.

Brigadier-General Rom ses is the commander of the Land Force Atlantic Area (LFFA)*, which recruits and trains soldiers; integrates soldiers into combat units for operations anywhere in the world; is on guard to conduct military operations in defence of Canada; and provides domestic aid. Rom ses oversees the LFFA’s international and domestic operations, personnel, training, equipment and annual $125 million budget.

“This is a very exciting time to be in the military,” says Rom ses. “We are transforming ourselves away from the Cold War way of operating towards knowledge-based defence. Yet, these are also times of challenges and we are under significant financial pressures.”

Over the years, Rom ses has served 13 appointments in postings throughout Canada and overseas. “I’ve had the opportunity to serve our country, live in various different places throughout the world and do challenging things,” says Rom ses, whose career has had no shortage of highlights.

One such highlight includes command of Canada’s national counter-terrorism unit, the Joint Task Force Two, from 1992 to 1994. “This was a very special opportunity for me,” says Rom ses. “I was honoured to recruit and select personnel, determine a home for and train the unit, and move it to its first declaration of operational readiness.”

Rom ses began his service as an army cadet in Lethbridge in 1967. “My experiences in Cadets made me realize that there is a much bigger world out there,” says Rom ses. In 1969, he went on to serve as a private soldier in the 18th Field Regiment RCA (militia) and has since worked his way up the ranks to his current position, which he assumed in June 2003.

Rom ses was part of the Regular Officer Training Plan when he attended the University of Lethbridge. He says that his education at the U of L taught him how to think analytically, be open-minded, properly research and time manage – all skills that would help prepare him for his future career.

In addition to learning in the classroom, Rom ses also gained important lessons on the volleyball court. “Playing on the volleyball team reinforced the importance of camaraderie and working together to be successful. It was also instrumental in fitness becoming a way of life for me,” says Rom ses, who led a 220-person Canadian Forces contingent over 160 km in four days during the 88th annual Nijmegen Marches in the Netherlands this past July.

While the U of L may have been a place of learning for Rom ses, it is also the where he met his future wife Carol Ririe (BASc ’76). They both were U of L students and Pronghorn volleyball players, respectively. Rom ses attributes much his success to Carol’s support and her ability to embrace their unique lifestyle.

Although living in the Atlantic area has been a very positive experience for the couple, they hope to return home to Lethbridge for their retirement. Until then, Rom ses has more opportunities to seize, challenges to overcome and history to make.

* The LFFA includes all Army Regular and Reserve Force elements in the four Atlantic provinces with the exception of the Combat Training Centre in Gagetown, NB.
Alumna Realizes Olympic Aspirations in Athens
Pauline Van Roessel (BEd ’89, BDes)

Pauline Van Roessel (BE ’89) realized her dream to be an Olympian when she represented Canada at the 2004 Summer Olympics as a member of the women’s eight rowing team.

Although she didn’t begin rowing until she was 29, Van Roessel’s Olympic aspirations can be traced to the athletic pursuits of her childhood in Bow Island, AB. “When I was in elementary school, I thought I might go to the Olympics as a runner. Then I started playing basketball, and I thought that maybe it could be an avenue to the Olympics.”

It was Van Roessel’s passion for basketball that led her to the U of L in 1985. “The University had a very good Education program and the basketball team was starting to get a higher national ranking, so I thought I’d play basketball there.”

After she graduated from the U of L and began working as a mathematics and physical education teacher, Van Roessel found that she missed athletic competition. “Once I finished university basketball and realized that was as far as I was going, I thought that I’d really like to try another sport at a competitive level.”

When she changed career directions and enrolled in the University of Alberta’s Industrial Design program in 1996, Van Roessel decided that it was the right time to try a new sport.

“I put a little thought into what my athletic strengths were and my body type and physiology and made a choice between rowing and cycling. The U of A rowing coach, Thomas Schaef, was quite an inspirational speaker, so I thought I’d give it a try.”

She didn’t have to dip her oar in for long to recognize that she wanted to pursue rowing. “I think it’s the true essence of teamwork. Everyone has to be in perfect time for every stroke. There are no superstars in the boat.”

Although the women’s eight team finished seventh at the Olympics, Van Roessel left Greece with some golden memories of Athens 2004. “The Olympics certainly met my expectations, although a seventh place finish was not a part of my Olympic dream. It was amazing to be a spectator for the second week of the Olympics and take in all of what Greece had done to put on such a great show.”

Currently based in Calgary, Van Roessel continues to compete with the national rowing team. Having graduated from the U of A with a bachelor of design degree in 2002, her next goal is to pursue a career in industrial design.

Olympic Facts

Ramona Stewart (BEd ’93)

By: Kristen Harding, Lethbridge Herald writer

Reprinted with permission from the August 11 edition of the Lethbridge Herald

Ask Ramona Stewart (BEd ’93) a question about the Olympic Games and she probably has the answer.

But if it’s not on the tip of her tongue, a quick race through the pages of her new book, Athens to Athens: The Olympic Facts, will likely yield the information and much more.

“The book appeals to all ages,” says Stewart, a marathon runner, motivational speaker, former coach, college instructor and now author. “It’s easy to read; you can pick it up and read for a minute or cover to cover.”

The 160-page book – the result of 10 years compiling data – contains all kinds of information about the Olympics including little known facts, such as the torch was carried underwater along the Great Barrier Reef on its trip around Australia in 2000, and discontinued Olympic sports include live pigeon shooting, motor boating and polo.

“It seemed that just collecting all these stories, I wanted to know more,” says Stewart, adding that the first swimming event was held in cold ocean waters, quite the contrast to today’s modern, heated indoor pools.

Stewart’s interest in the Olympics began during her coaching days with the Lethbridge Track and Field Club where she would often tell stories about athletes overcoming adversity to help motivate her students.

“Over the past century, athletes have met challenges without excuses and empowered others by their examples,” says Stewart.

Stewart, an athlete herself, has run in eight marathons including well-known events in Boston and New York City. She earned her best time at three hours, five minutes, however, in Portland, Oregon. She is training for a half marathon this fall and plans to head back to Portland for the full 26.2-mile race next year.

The mother of three boys and two girls got involved in running and coaching when her children took up the sport as youngsters.

While earning her bachelor of education degree from the University of Lethbridge, Stewart even shared a spot on the cross-country team with her son, Bruce Stewart (BSc ’90), who was also studying at the time.

When she’s not training for marathons or giving motivational speeches to local fitness groups, Stewart keeps busy teaching anatomy and physiology at Lethbridge Community College – a post she’s held for more than a decade.

See how you can win a copy of Stewart’s book on page 3.
Healthy Progress

School of Health Sciences’ New MSc Cohort Program is in the Right Place at the Right Time

When Teri Myhre (BN ’89) was choosing a university where she could complete her bachelor of nursing degree, location was everything.

“I had a diploma already, and I had been working. The convenience of going to university here and being able to stay with my family and work at the same time was important,” says Myhre.

The U of L School of Health Sciences’ new Master of Science cohort program has made it just as convenient for Myhre to pursue a graduate degree in her hometown. Classes began in September at the Lethbridge Regional Hospital. The initial cohort of 18 students includes three occupational therapists, four addictions counsellors, three nursing instructors and eight nurses.

The MSc cohort program offers students the opportunity to pursue designations in nursing, addictions counselling or health sciences. “Individuals who come from any health professional discipline are able to select an area of focus for their thesis that meets their needs within their discipline,” says Dr. Karran Thorpe, associate dean, School of Health Sciences. Thorpe is also the program’s director.

Myhre, who is now the director of medicine and surgery at the Lethbridge Regional Hospital, is one of 11 Chinook Health Region employees in the first cohort.

Janet Lapins is the senior program director, acute care and support services, at the CHR and an MSc (Nursing) student in the cohort. She says that the three designations have met the CHR’s need for an interdisciplinary program.

“We are a multidisciplinary team here at the Chinook Health Region, and we’re really trying to emphasize the importance of furthering your education for all disciplines,” says Lapins.

Lapins says that many of her CHR colleagues have expressed interest in the program. “We appreciated the University’s willingness to do this and how quickly they got it together. I think there will be a continuing interest. To me, this is just the beginning,” says Lapins.

Myhre says that the range of health-care professionals in the cohort enhances the learning experience. “The opportunity to participate in an education program with a variety of disciplines is really beneficial. That’s how we practise in the real world.”

Lynn Basford, dean, School of Health Sciences, and Thorpe developed the MSc cohort program over the past year. Basford believes that the University’s healthy relationship with the Chinook Health Region enhances the quality of education and health-care provision.

“I have a very passionate belief that research should inform both practice and education. If we’re going to change practice and improve health care, then it’s important that we have this very strong relationship,” says Basford.

For more information, please contact Thorpe by phone at (403) 329-2012 or e-mail at thorpe@uleth.ca.

Lori Weber, manager of the U of L Health Centre, received her bachelor of nursing and master’s of education degrees at the U of L. “When I say that I know what it’s like for the students who are struggling to cope with their busy schedules, I know what it’s like,” says Weber.

Weber Diagnoses Communication Problems

Manager of the U of L Health Centre Lori Weber (Dip. Nursing, Dip. Obstetrical Nursing, BN ’95, MEd ’04) has helped many members of the U of L community with their health-care needs.

Students go to the Centre for a range of health assistance, including health education, health insurance information and clinic services. “You can book an appointment with a nurse for a personal talk about your health concerns or book an appointment with a doctor, chiropractor, massage therapist, physiotherapist or dietitian,” says Weber, who enjoys the fast-paced environment.

For her master’s project, Weber developed a seven-step process for health-care professionals to use with patients on a one-on-one basis. “This communication process helps health-care professionals validate the patient through a discussion of the patient’s expectation of the visit. This model has enormous potential to connect health-care professionals with their patients.”

The master’s project is already proving useful to Weber’s nursing practice. “When it comes to figuring out our health situation, I think we all need help sometimes. I am pleased that my education can help me be a better assistant in that process for other people,” says Weber.
Erin Newell (BFA – Multidisciplinary ‘00)
“The arts are something that ties a community together. It gives a sense of culture for each community and Canada as a whole. The arts are integral to everyone’s lives.”

Erin Newell

Erin Newell (BFA – Multidisciplinary ’00) has fused her passion for the arts with her business savvy, setting the stage for an exciting career behind the scenes at Northern Light Theatre (NLT) in Edmonton, AB.

Newell has landed the lead role as general manager at NLT, an established alternative theatre focused on innovative play styles and the questioning of values. The theatre is approaching its 30th anniversary, and Newell, a strong voice for the arts community, intends to continue to increase the company’s profile.

“I’m committed to helping this amazing, alternative theatre company grow, as well as working with other theatre groups to create a solid and profitable theatre district within the Edmonton community,” says Newell.

Newell is responsible for media relations, sponsorships, grants, funding, budgeting and correspondence with the Board of Directors. She works with a small but energetic and talented team, and they will produce four productions and two fundraisers this season.

“It’s very rewarding to be part of a small company because each person makes such a difference,” says Newell. “I get to work with amazing people and have the freedom to get the job done.”

Newell’s passion for the arts has been a driving force throughout her post-secondary education and professional career, which got its start at Keyano College. There, she completed a music diploma and also worked as a publicist for the Visual and Performing Arts program before going on to complete her BFA degree at the University of Lethbridge.

At the U of L, Newell discovered her knack for the business behind the arts. She was also able to explore the arts and enhance her resume through part-time work and volunteer experiences.

“I received a well rounded education that broadened my knowledge base and provided me with a solid foundation to start my career,” says Newell.

After she graduated from the U of L, Newell backpacked for three months across Europe where she saw first-hand much of what she studied in university. “In my visual arts class, we viewed slides from the different art movements. When I was in Europe, I saw 80 per cent of those slides in real life. That was an amazing experience,” says Newell.

Once she returned to Canada, Newell moved to Edmonton where she worked in public relations and learned more about marketing, event management and communications. She also completed an arts and cultural management diploma from Grant MacEwan College while she was working. After her short stint in PR, she returned to the arts as the development officer of special events for the Edmonton Symphony Orchestra and Winspear Centre before starting at Northern Light Theatre in December 2003.

Newell has always been a firm believer in being involved in the community. “My dad [Eric Newell] taught me the importance of giving back to the community,” says Newell, who intends to continue to be actively involved in the community and a strong voice for the arts.

“The arts are something that ties a community together. It gives a sense of culture for each community and Canada as a whole. The arts are integral to everyone’s lives,” says Newell.

And as a result of Newell’s passion, devotion and advocacy – the show will indeed go on.
Welcome to the Management Matters section of the Alumni Journal.

First the news: On the faculty front, Dr. Tanya Drollinger joined us this July to complement our Centre for Socially Responsible Marketing. Dr. Drollinger joined us from Purdue University and has a strong record in both teaching and research. We also welcomed Karen MacKenzie as director of the U of L Edmonton campus. We are currently advertising for positions in human resources, accounting and policy as well as a cross disciplinary position to add to the team teaching the Managing Responsibly in a Global Environment course. All of these positions result from continued growth of our student population.

Our search for a new dean is in full swing. We have received a substantial number of applications from well-qualified applicants, and interviews with the short-listed candidates will begin by the end of November 2004. We expect to announce our selection early in the new year and welcome the dean to campus in July 2005.

This issue of the Journal is full of good news stories. The Faculty of Management continues to pursue its fundamental principles of innovation, integration, interaction and internationalization. Students are actively applying classroom learning to analysing and providing solutions to the real-life problems facing organizations. In this issue, you’ll read about the recent experiences of students on our Calgary campus. As well, students in human resources, information systems, marketing and accounting are also taking their expertise into the community as part of their course requirements. Integrating theory into practice and interacting with the communities we serve is fundamental to our vision and equips students with the ability to roll up their sleeves and go to work when they graduate.

You’ll also read about some of our MSc (Mgt) alumni who have gone on to pursue their PhDs. Our Master’s of Science in Management program offers students the opportunity to further their careers and has been particularly successful in preparing them to enter top quality PhD programs in management. The shortage of Canadian PhDs in management is alarming and we’re proud of our ability to attract bright students from around the world and to help prepare the next generation of university teachers.

I hope you enjoy reading about all the exciting things going on at the U of L and within the Faculty of Management. Please keep in touch.

ways to get involved

Connect With Students at the Management Career Information Night
The fourth annual Management Career Information Night will be on January 25, 2005. If you’re interested in sharing your career experiences with students, please call (403) 317-2826.

Be a Mentor
The Mentors program connects students with professionals who work in their aspired careers for a semester. To learn more about being a mentor, please visit: www.uleth.ca/man-cbp/mentors/index.shtml.

Participate in the International Friendship Program
The International Student Friendship program matches incoming exchange students with friendship families from the community. For more information, call (403) 329-2148 or e-mail: int.programs@uleth.ca.

Drive Towards Development
Students from the Faculty’s Integrated Management Experience program raised $5,000 for Economic Development Lethbridge with their Drive Towards Development golf tournament. Over the past four years, IME students have raised more than $80,000 for local organizations.

Jarvie Receives CAEF Teaching Award
On May 14, Deborah Jarvie [MSc (Mgt) ’02, BMgt ’88] received the Chartered Accountants Education Foundation (CAEF) Teaching Excellence Award. The CAEF offers the annual cash award of $2,500 to a Faculty of Management instructor who teaches at least two courses that can be used to satisfy the requirements of an accounting degree, and who demonstrates exceptional skill and innovation in the classroom.

faculty updates
**Student Consulting Project Takes Flight**

A team of Calgary campus students has taken a class project far beyond the standard term paper, and their work has literally taken flight.

As part of the Faculty of Management’s Applied Consulting course, Jennifer Jaecques, Ashley Johnston, Keith Kadonaga, Duncan Levy and Dana Nate formed a fictitious consulting company called Fusion Communications. Over the Spring 2004 Semester, they completed an entire marketing plan for AirSprint Inc. – a company that offers a fractional aircraft ownership program that enables customers to purchase an undivided interest in an aircraft that is proportional to the number of flight hours they receive. AirSprint also offers executive charters and aircraft management.

After extensively researching the company, the market and industry, the students presented a cohesive marketing foundation to AirSprint’s Chairman and CEO Judson Macor. The presentation was accompanied with a 100-page report that came complete with a new logo, business cards and pricing sheets for AirSprint.

“The experience with the U of L students exceeded our expectations,” says Macor. “The content of their presentation was substantive and is being used as the foundation for a new marketing focus for AirSprint in 2005.”

The project culminated this October when the students and project advisor, Lorne Williams (BMgt ’98), director of the Calgary campus, went for a flight around Banff, AB, courtesy of AirSprint. The students agree the consulting project took their learning to new heights in many ways.

“This project was one of the great theory into practice experiences that allowed me to get a flavour for the business world,” says Dana Nate. “It was an amazing learning experience that helped me to practically utilize the theory I have been learning in university, to forge contacts in the business industry, build long lasting friendships with my teammates and add to my resume.”

Although she has only been with the U of L for three months, MacKenzie has already seen many great opportunities for the campus.

“An advisory council is a very important link that will connect the campus with the community and the community with the campus,” says MacKenzie.

She also plans to offer the Mentors program on the Edmonton campus in 2005. “The Mentors program will enable alumni to connect with students. It will also provide alumni with opportunities to network, to give back to the community and for professional growth and development,” says MacKenzie.

As well, MacKenzie is assessing the majors offered in Edmonton and is looking at bringing the First Nations Governance program to the campus. “Based on our location and proximity to northern Alberta and the Territories, I think this program would do very well here,” says MacKenzie, who is of Cree-Metis heritage, and is a First Nations consultant and researcher.

**Edmonton Campus Welcomes New Director**

The University of Lethbridge Edmonton campus has been serving the Edmonton area since 1996 and has grown from 41 students to more than 450 students in that time. This summer, the U of L welcomed Karen MacKenzie as the new director of the Edmonton campus.

MacKenzie, a long-time Edmonton resident, was the director and co-founder of ATHAPASKA and MacKINTOSH Consulting for the past seven years. Prior to that, she was the Chair of Management Studies program at Grant MacEwan College for 10 years where she was instrumental in establishing the post-diploma agreement between the college and the U of L. This partnership enabled college grads to go on to earn their bachelor of management degrees at the U of L in 20 to 24 more courses.

“It’s very exciting to return to post-secondary education and see how successful this program has become,” says MacKenzie.

“The U of L’s tradition of excellence and lead the Edmonton campus to new successes. One of her top priorities is to establish a Faculty of Management Advisory Council in Edmonton.”

“An advisory council is a very important link that will connect the campus with the community and the community with the campus,” says MacKenzie.

She also plans to offer the Mentors program on the Edmonton campus in 2005. “The Mentors program will enable alumni to connect with students. It will also provide alumni with opportunities to network, to give back to the community and for professional growth and development,” says MacKenzie.

“An advisory council is a very important link that will connect the campus with the community and the community with the campus,” says MacKenzie.

Although she has only been with the U of L for three months, MacKenzie has already seen many great opportunities for the campus.

“We’re in the position to make a positive impact on many lives,” says MacKenzie. And the U of L Edmonton campus will do just that.

Alumni who are interested in participating in the Mentors program in Edmonton are invited to contact MacKenzie by e-mail at: karen.mackenzie@uleth.ca or by calling (780) 424-0425.
ON THE ROAD TO CONTINUED SUCCESS

Paul McDonald (BMgt ‘88) and Karlen McDonald (BMgt ‘89)
This fall has been one of new ventures for Paul McDonald (BMgt ’88) and Karlen (Danforth) McDonald (BMgt ’89). The Lethbridge couple has started new businesses and is continuing a tradition of exceptional customer service and community support.

In October, Karlen and business partner May Olshaski opened the Hard Rock Grill, which serves the Lethbridge Curling Club and caters private functions. “We saw an opening in the market, and felt it was a good time to branch out,” says Karlen, who was the sales and marketing director at the Lethbridge Lodge for the past six years.

The Hard Rock Grill prides itself on being affordable, creative and friendly. With nearly 30 combined years of experience in sales and catering in Lethbridge, the Hard Rock Grill already has a reputation for reliability.

“I am proud that May and I have the reputation of carrying out what we say we’re going to do. When we promise exceptional food and service, our customers know that is what we will deliver,” says Karlen.

Exceeding customers’ expectations is something Karlen shares with her husband. It’s also something Paul is going to be doing a lot more of since opening the family’s third car dealership this September.

Paul and his brothers/business partners, Jim McDonald (BMgt ’80) and Gord McDonald (BMgt ’89), purchased the former Lethbridge Nissan and formed the McDonald Auto Group, which includes the new McDonald Nissan, Saturn of Lethbridge and McDonald Chevrolet in Taber, AB.

“We purchased the Nissan dealership out of love for the car business and love for southern Alberta,” says Paul. “It was an opportunity for us to grow here, rather than looking farther a field.”

The purchase also enables the McDonald Auto Group to serve both the domestic and import markets, diversify their products and combine the best qualities from each company.

“Saturn is known for how well they treat their customers, and Nissan has very exciting products,” says Paul. “We’re going to bring the best of Saturn to Nissan and build on the strengths of the brands together.”

Paul’s passion for the car business is a family tradition that began when his grandfather, Wallace McDonald, opened a John Deere dealership in Taber in 1942. His father, Ken McDonald, went on to open a Chevrolet dealership in Taber in 1958 and Paul opened Saturn of Lethbridge in 1990.

“I’m very proud of the reputation my father established. I’m also proud that my brothers and I not only followed in these footsteps, but have gone on to take new steps and enhance the businesses,” says Paul.

With deep roots in southern Alberta, the McDonald’s are strong believers in giving back to their community. Karlen is a member of the Lethbridge Rotary Club and is on the LCC Foundation Board. Paul is the Chair of the Lethbridge Regional Health Foundation and is the past Chair of the Faculty of Management’s Advisory Council.

The McDonald family also has strong ties to the U of L, with six of the eight children in Paul’s family being U of L alumni. When Paul and Karlen recall their U of L days, they are reminded of the close friendships they made and the education that enabled them to excel in their careers.

“We are proud to be part of the U of L’s history and are proud to support it financially. We hope other U of L alumni will look at how their educations have helped them and help the University grow for future students,” the couple says.

From cars to catering, Paul and Karlen are serving up quality products, superior service and an extra helping of community support. They have passion for what they do, pride in their family, and strong commitments to their businesses and community. They are indeed on the road to continued success.
Karan Sonpar [MSc (Mgt) '02] may attribute his success to serendipity, but good fortune only got him so far. His hard work and dedication paved his way from the logistics branch of the India army, through the U of L’s Master of Science in Management program (top of his class) to a fully funded PhD program in business administration at the University of Alberta.

Sonpar is currently in his third year of PhD studies in the Department of Strategy and General Management where he works in the area of health organization studies. “I am particularly interested in the sociological aspects related to policy implementation with emphasis on trust, risk and institutions,” says Sonpar.

His research examines how policy-makers attempt to balance the pressures of level of care and costs. He has already completed a research project on continuing care reforms for elderly patients in Alberta as well as a small individual project on mental health policy reforms in Alberta. His findings were submitted to Alberta Health and Wellness.

Sonpar’s research is already gaining recognition among his academic peers. This year, two of his papers were accepted for presentation at the Administrative Sciences Association of Canada conference and another paper, on which he was the second author, was accepted at the prestigious Academy of Management Conference. He also won the award for the best research presentation by a doctoral student at the University of Alberta Annual Business Research Conference (2004).

Pursuing his PhD has been exciting and demanding for Sonpar. “It opens you intellectually, but it entails a lot of sacrifices. One needs to be extremely motivated to maintain the momentum through the program,” says Sonpar, who went to the U of A well prepared for the challenge.

“My MSc (Mgt) degree has served as an ideal launching pad for my PhD degree,” says Sonpar. “First of all, a research-based MSc helped me to understand what to expect in a PhD program. Second, since my MSc thesis was done on organizational change in health care, it helped to familiarize me with the unique nuances of health care in Canada. And third, the small size of the MSc program coupled with the highly committed faculty gave me the confidence to pursue doctoral studies.”

Sonpar was the Faculty of Management’s 2003 recipient of the MSc (Mgt) Medal of Merit – an award that acknowledges excellence in graduate studies at the master’s level. His academic excellence has continued into his doctoral studies and will no-doubt distinguish him throughout his career.

What inspired you to pursue a PhD?

“Dr. Ali Dastmalchian and his energy and desire to always make a difference and strive for excellence. Both Ali and my parents continue to inspire me to persevere with purpose. As well, the MSc (Mgt) program set the stage for my decision to further my education to the level of doctoral studies. The invaluable support provided to me by the professors and staff was crucial to my development and stimulated my aptitude in management research. I hope the work I do in the doctoral program will assist health care organizations to innovate by focusing on the design of services, environments and interactions.”

“I enjoy the challenges and atmosphere of academic life. After my MSc (Mgt) I knew that I had discovered what I really wanted to do. As well, my father was a university professor who had incredible drive and enthusiasm for his work. He was and still is a major inspiration in my life. My research deals with the religious diversity of a multicultural workforce, and I hope to develop universal religious diversity management guidelines that can help all organizations value, respect and manage employees from all walks of life. Furthermore, I honestly believe that the best foundation for a good life is a good education, and by obtaining my PhD, I hope to help as many people as possible gain that foundation.”

“To be able to research, to be part of academia and to teach. I really enjoy the university environment – it excites me, ignites a passion for learning and provides an excellent environment to continue the endless process of learning. As well, the management professors at the University of Lethbridge and in particular, Dr. Helen Kelley had an essential influence in my decision to continue my education through a PhD program. Having worked closely with them during my master’s program, and seeing their commitment to students and research, I realized that being a professor was a career that I wanted to pursue.”

Ana Ortiz de Guinea Lopez de Arana is the recipient of the 2004 MSc (Mgt) Medal of Merit.
Learning the Value of Volunteerism

U of L Calgary campus students are putting their management educations to good use while learning more about non-profit organizations and the importance of volunteering.

As part of a class assignment in their Managing Responsibly in a Global Environment class, the students are completing semester-long projects for Calgary-based non-profit organizations that do humanitarian, policy or environmental work locally or globally.

“The objective is to familiarize students with the changing roles and responsibilities of corporations and other organizations, such as non-government organizations (NGOs), in a globalized world,” says Management Professor Dr. Kelly Williams. “I also want to encourage the idea of volunteerism and show students their skills are also valuable outside of the profit sector.”

Management student Mark Jones says he is learning about more than just the value of volunteerism. “This course has definitely taught me the importance of volunteering,” says Jones. “But it also assists in personal growth and provides us with hands-on experience in dealing with real-life situations that are often outside of our day-to-day lives.”

For instance, classmate Kim Weidman is organizing a fundraiser for Calgary’s Accessible Housing Society, an organization that creates opportunities for safe and affordable barrier-free housing for people with mobility difficulties.

“This project has given me a realistic expectation of what to consider when working with non-profit organizations,” says Weidman.

The work Williams’ class is doing this semester will not only benefit the organizations, but will also instil a sense of civic responsibility in the students that will hopefully stay with them throughout their lives.

The Social Side of Marketing

Many management alumni will remember learning about the 4 Ps, product, price, promotion and place, in their marketing classes. But there’s a whole new side to marketing at the U of L now – social marketing. The Faculty of Management’s Centre for Socially Responsible Marketing is taking great strides to educate students and the community on social marketing and further the research in this field.

“Social marketing is the application of traditional marketing practices to encourage voluntary behaviour change in order to benefit the individual and/or society. For example, social marketing campaigns might be used to reduce tobacco use, to increase child immunizations or to reduce drinking during pregnancy,” explains the Centre’s director, Dr. Debra Basil.

This past June, the Centre introduced the basic principles of social marketing at its first community workshop. “The workshop was intended to improve public works and health employees’ use of social marketing as a tool,” says Basil.

Approximately 30 participants from the Lethbridge community attended the workshop and the Centre intends to make this workshop an annual event.

The Centre also co-hosted an academic conference in partnership with the Society for Consumer Psychology. The conference, Social Marketing Advances in Research and Theory (SMART), was held in the Kananaskis this past September. The keynote speakers were the eminent social marketing researchers Dr. Michael Rothschild and Health Canada’s Director of Marketing and Corporate Communications Jim Mintz. More than 50 scholars from seven different countries attended.

The Centre is also planning an intermediate-level social marketing symposium, Taking Social Marketing to the Next Level. This training symposium will be held in Calgary, AB, from June 6-7, 2005. Employees from government and non-profit organizations around Alberta, British Columbia and Saskatchewan are expected to attend. The symposium will be conducted by two of North America’s leading social marketing experts, Dr. Alan Andreasen and Francois Lagarde, in conjunction with the Centre’s four members: Dr. Debra Basil, Dr. Sameer Deshpande, Dr. Mike Basil and Dr. Tanya Drollinger.

The Centre for Socially Responsible Marketing was founded in 2002 with the purpose of disseminating knowledge on socially responsible marketing to Western Canada and beyond. They are well on their way to accomplishing this objective.
John Bolton  BEd ’72
Bolton, who served as the superintendent of the County of Lethbridge School Division and Palliser Regional School Division, retired from his 35-year career in education on July 8, 2004.

Yvonne (Deheer) Barthel  BMgt ’84
“I will be teaching the Mgt. 4120 - Auditing course this fall at the U of L.”

Mauro Cattoni  BEd ’85, MEd ’94
“I began a fun event in my first year of university (1980) as a simple backyard party. The event has grown and is now a fundraising event. Money raised is donated to the MS Society. The bocce tournament has been going on officially for 20 years.”

Pat Spanos  BMgt ’87
Spanos is the general manager of the Lethbridge Northern Irrigation District.

Marie (Woodrow) Miller  BMus ’88
Miller recently accepted a position as a software consultant for the Region VI Education Service Center in Huntsville, Texas. She supports the paranormal student database and reporting database for this part of Texas. Marie and her husband, Brian, continue to serve the Faith Lutheran Church as music director and accompanist, respectively. They have two children, Victoria and Anthony.

Henri Joly  BEd/BA ’89
Joly is a counsellor at McCoy High School in Medicine Hat, AB.

Narda Carroll  BFA ’89
Carroll was nominated for an Elizabeth Sterling Haynes Award (Edmonton) in the Outstanding Set Design category for 17 Dogs (Workshop West), written by U of L Drama Professor Ron Chambers.

Roger Schultz  BFA ’89
Schultz won the 2004 Elizabeth Sterling Haynes Award (Edmonton) in the Outstanding Set Design category for the play A Skull in Connemara (Theatre Network).

Hon Meng Soo  BMgt ’90
“I have three children: Joshua (7), Jonathan (4) and Joseph (3). I am currently working with City & Guilds UK as operations manager for quality assurance on assessment vocational programs.”

George Szilagyi  BFA ’90
Szilagyi won the 2004 Elizabeth Sterling Haynes Award (Edmonton), in the category of Outstanding Fringe Performance, by an Actor for the play Anger in Ernest & Ernestine.

Sara Mainville  BMgt ’91
“I have just graduated from Queen’s University with an LLB and I am starting the bar admissions process with the Law Society of Upper Canada. I will article with the Sierra Legal Defence Fund Society in September 2004, and I am hoping to practise aboriginal, regulatory and criminal law.”

Shauna (Rosgen) Sasaki  BA ’91
“I started teaching full time at Hakodate La Salle Jr. and Sr. High School. My daughter started first grade this year and is swamped in homework! I also bought a house and recently moved in, so life in general is very busy.”

John Song  BMgt ’91
“I live in Brisbane, Australia, now and have completed an MBA degree from Queensland University of Technology. I have worked for companies such as McDonald’s Corporation, Marriott Corporation, PepsiCo and Suncorp Metway Banking. I work for myself now as a migration specialist and a business consultant.”

Todd Hanciscak  BMgt ’93
Hanciscak has been living in Los Angeles, CA, since 2000 and is now working for Universal Music.

Blaine Chronik  BSc ’94
Chronik is a Tier-2 Canada Research Chair in the Physics Department at the University of Western Ontario.

Terry Whitehead  BA ’94
Whitehead will be leaving Theatre Calgary to work at Florida Studio Theatre as their new director of development.

*A special thank you to Terry for the strong support he provided to the U of L Alumni Association – Calgary Chapter, and for the relationship he established between Theatre Calgary and our alumni. You will be missed!*

Jonathan Yip  BMus ’94
“After I graduated in 1994, I taught in the Conservatory of Hong Kong. I now work for a Canadian cymbal company, SABIAN Ltd. I am their Asia Pacific sales supervisor and I look after 16 countries in the Asia Pacific. It is not easy to do, but I am willing to take on this challenge.”

Leanne Elias  BFA ’95, MEd ’03
“After graduating with a BFA in 1995, I continued my education in digital imaging and multimedia at Lethbridge Community College (I know, I know - most people go to college first). It was a great time to dive into new media. Animation, video and web development continue to excite me. I began teaching in the multimedia production program at LCC, and returned to the U of L to complete my master’s in education during my semester off each year. Now that I’ve completed that, I fill up my spare hours volunteering for the Southern Alberta Art Gallery where I am the chairman of the Board of Directors. I still love Lethbridge, and I’m grateful for the intense and supportive art community that calls Lethbridge home.”

Jason Elliott  BMgt ’95
Elliott works as a labour relations manager with the City of Lethbridge and is a commodore at St. Mary’s Sailing Club.

Kristen (Lawson) Huffman  BA ’95
“Having been involved in politics since graduation, I am currently the constituency manager for Calgary Mountain View MLA Mark Huday. It is a pleasure to work with Mr. Huday and the people of Calgary Mountain View. I serve on various boards and committees in the Calgary region. I had the greatest honour of serving as the media chair for the Bell Walk for Kids this year and look forward to supporting the great work of the Kids Help Phone again in 2005’s run.”

Karl Terry  BA ’95
“In the fall following my graduation from U of L, I embarked on what was to be a four year adventure in Japan teaching English! Upon my return to Canada, I moved to Calgary where I worked in retail for a few years before beginning my career with Westjet!”

Nicole (Wedge) Baker  BA ’97, BEd ’02
“I married my amazing husband, Shayne Baker, on July 24, 2004. We live in the Mountain Heights area of Lethbridge where I am a primary school teacher. Shayne is a student, freelance web designer and computer tech.”

Caralyn (Orser) Boh  BMgt ’98
“I’m currently working for Vulcan Inc. in Seattle as an accountant, and I am working on my MBA. My husband, Michael, is a chemical engineer and continues to work for Bechtel National, Inc.”

Michelle (Johnston) MacLean  BA/BA, BMgt ’98
MacLean is president of Kick Creative Group Inc., which is located in Bow Island, AB, and has recently opened a new office in downtown Lethbridge.

Gloria (Taverner) Puurveen  BMgt ’98
Puurveen is currently working for Agriculture and Agri-Food Canada in the Office of Intellectual Property.

Nazario Rodriguez  BMgt ’98
“After graduating from U of L, I moved to France and then to Texas where I did an MBA. While in Texas, I opened my own business and then became the director of finance for the chamber of commerce. I was also part of an expedition to Mount Everest in 2001 and the leader of an expedition to the Annapurna in Nepal in 2003. I am now back home in Spain.”

Jocelyn (Castle) Marshall  BMgt ’99

Lindae (Nicholls) Podgurny  BMgt ’00
Podgurny married in May 2004, and is working in Calgary with RBC as a personal banker.

Tauna (Hayduk) Staniland  BMgt ’00
Following her time at the U of L, Staniland graduated from Osgoode Hall Law School in 2003, in the top two per cent of her class. She was called to the bar in Ontario in 2003.

Stephene Chamberland  BMgt ’01
Chamberland has been living in Toronto for two years. Since graduating in the summer of 2001, he has been employed at Mount Royal College, Jetigo Airlines and Cancom Tracking. “I was at the SAIT campus in Calgary and truly enjoyed my experience at U of L.”

Jonathan Fessler  BMgt/BSc ’01
Fessler is currently working at EDS as a level 2 support analyst for the Bank of America in Calgary.

Kevin MacLean  BA ’01
“I’ve been employed with the City of Lethbridge - Galt Museum & Archives since 1994. My wife Tami and I celebrated the birth of our first child, a son, Duncan Sean in August 2003. I was recently released from the CF Reserves, having served as a Med-A with the local 18th Air Defense Regiment for nearly three years. The focus now is on family.”

Diane McCreary  BA ’01
McCreary and her husband left Lethbridge in 2002 on a trip to find their perfect oceanfront home on Vancouver Island. After much searching, they finally began construction on their dream home in June 2003. Their Reef Point B & B and gallery by the sea officially opened on June 1, 2004. “Reef Point B & B is the realization of our dream to live on the wild side of Vancouver Island.”

Lisa (Feser) Sembailuk  BMgt ’01
“I now own my own retail scrap booking/teacher supply store called Scrapbook Heaven Inc.”

Michele (Mastel) Shigehiro  BED/BSc ’01
Stuart Shigehiro  BED/BA ’99
“We are living in Redcliff with our two cats and dog, Stuart is the vice-principal of Grades 4-6 school in Redcliff, and I am a teacher at a junior high school in Medicine Hat.”

Holly Stogran  BEd/BA ’01
“I am teaching Humanities 30 in the gifted and talented education program with Calgary Board of Education. I have a very happy life with a beautiful partner, who is a pilot, and our five-year-old border collie. I’m still playing hockey, and I am excited to see the women’s hockey team I helped start playing well.”

Julia Trops  BFA ’01
Trops moved to Kelowna in December 2001 and was selected for residency in the Rotary Centre for the Arts in 2002.”
ALMA MATTERS

Lucas Burton BHSc '02
“I graduated from the U of L Addictions Counselling program, and I am currently living and working in Peterborough, ON.”

Nancy Grimm BA '02
“Greetings fellow rez-rats (1998-2002)! I’m living in Brisbane, Australia, and more than halfway through my Master’s in Speech Pathology Studies at the University of Queensland.”

Trevor McGill BSc '02, MSc '04
McGill was the first U of L student to receive the Foundation Fighting Blindness – Canada Studentship at the U of L for his PhD program. This is a study of Transplantation as a method of limiting the loss of vision in an animal model of human blinding disease.

Niall McKenna BA '02
McKenna is pursuing a master of journalism degree at Carleton University, teaching yoga part time and apprenticing with CBC Radio in the winter.

Tatiana Neredova BMus '02
Neredova is working for the financial firm UBS SA in Geneva, Switzerland.

Emily (LeBaron) Nielson BFA '02
Nielson is currently employed at Bow Valley College, Calgary, as an online course developer.

Nate Smith BFA '02
Smith recently moved the head office of his company, Vacuum Design, to Nelson, BC. He has branch offices in Toronto and Vancouver, but has chosen Nelson for its skiing, mountain biking and laid-back lifestyle.

Ryan Ali BED/BSc '03
“I moved to Sydney, Australia, last year and found a position teaching Year 12 biology, Years 8-10 science and Year 7 math in a private boarding school. Things are going really well here.”

Meghan Forsyth BMus '03
Forsyth is doing graduate studies at Corpus Christi College at Cambridge University, England.

Deric Olsen BFA '03
After a successful stint teaching digital video editing at Lethbridge Community College, he has been accepted to a MFA in Film and Video program at the University of Regina. He has a teaching assistantship and will assist in the development of new media courses to supplement the undergraduate film program. Deric and his wife have had a second child, a son, named Jalen.

Bernhard Risse MSc '03
“I am back in Germany, and I will be taking over our family business. At some point in the future, I still hope to go back to university and do a PhD and then maybe immigrate to Canada.”

Darlene Rogers BFA '03
Jamie Hume BFA '04
Rogers and Hume participated in the Art by Three Middle-Aged White Women With Kids exhibition held at the Trianon Gallery in Lethbridge. Their works were on display from mid-June until September.

Lucy Risse MSc '03
Risse had completed her bachelor's degree in computer science at the University of Alberta and was awarded the Horace Harvey Gold Medal in Law.

Dana (Coombs) Harrison BFA '04
Dana married James Harrison (BFA '03) in September 2004 and has now joined the U of L Art Gallery as a fine arts technician.

Chris Nowell BSc '04
“I am moving to Camrose, AB, in the fall and will continue to grow my business, 3 Tachies in a Box.”

Michael Patton BFA '04
Patton has entered the MFA program at the University of British Columbia.

Melanie Stewart BMgt '04
“I got my BMgt, Co-op in Human Resources and Industrial Relations. I was lucky enough to land a job doing both HR and IR for a large grocery chain. As assistant manager of employee development and services, my job has provided me with an excellent blend of the softer employee functions and the labour relations side of things as well.”

Rebecca Twitchin BA '04
“I just graduated in May, and I have been accepted to Dunedin College of Education in New Zealand to get my teaching certificate.”

Heidi van der Lee BSc '04
“I am enjoying living in Princeton, NJ. It’s a beautiful town, and it’s located close to NYC, Philadelphia and the Jersey Shore. I am working for Wyeth Pharmaceuticals. I do in vivo research in a neurodegeneration lab. Most of my work is focused on cognition models that are targeted for Alzheimers Disease. Although I do plan on returning to Canada some day and going back to school, this job is surely a worthwhile experience!”

Jessica Williams BMgt '04
Williams is currently working at the student association at SAIT as their volunteer services supervisor.

IN MEMORIAM

Hertha Rustulka BD '74
passed away on December 19, 2003.

Eleanor Cook BD '72

Ruby Gordon BA '73
passed away peacefully on March 5, 2004. Ruby was a retired teacher who taught at Fleetwood Bawden and Hamilton Junior High School in Lethbridge.

Marjorie Jordan BFA '91
passed away on March 12, 2004.

Morgan Heninger BASc '73
passed away on May 14, 2004, at the age of 71 years. Morgan served on the Picture Butte Town Council for 12 years, spending the last three as mayor.

Lois Nielson BED '71
passed away on May 16, 2004.

Thomas “Rex” Little
passed away in Calgary on May 20, 2004. Rex was born, raised and educated in Lethbridge, with some time spent growing up in Vancouver and Nelson, BC. Rex left school early to briefly serve in the Air Forces. He qualified as a CA in 1958, articling with KPMG CPAs. He later accepted a position as manager of the Campbell Clinic in Lethbridge, which he held for 35 years.

Over the years, Rex has been heavily involved in community activities. While an alderman on the Lethbridge City Council, Rex was instrumental in promoting the expansion of the city to the west side. Rex served on the Board of Governors of the University of Lethbridge and on the Faculty of Management Advisory Council.

Thomas “Tom” Greenway
passed away on July 15, 2004 at the age of 47 years. Tom attended the University of Lethbridge from 1978 until 1982 and returned in 1986 until 1988. He was a member of the Canadian Olympic judo team, competing at the 1976 Montreal Olympics and was also a member of the 1980 Moscow Olympic team.

Colleen Gerla BED/BA '79

Charles Schott
passed away on August 22, 2004, at the age of 81 years. Charles was a member of the Faculty of Education at the University of Lethbridge from 1968 until his retirement in 1991. He took a keen interest in the successes of his students, valued his time at the University, participated in volunteer activities and local theatre productions.

Laura West BED '88

Vaughn Berg BFA '95
passed away in Vancouver on September 30, 2004. Vaughn graduated from the University of British Columbia with a master of architecture degree and was employed at the architecture firm of Busby Perkins & Will.

William Long Time Squirrel BA '00
passed away on October 10, 2004. Will was employed by the Faculty of Management in the mid ’90’s and most recently became a member of the Faculty of Management Advisory Council. He was an advocate for young native students, and sought opportunities to introduce them to post-secondary education.

Richard Showley BASc '78
passed away on October 12, 2004. Richard was the executive director of the Fort Whoop-Up Interpretive Centre from 1994-2004 and made invaluable contributions to historic preservation, tourism and community service.
The Faculty of Management’s Office of Executive Programs continues to grow and is offering expanded programming this year.

In 2002, the Faculty of Management’s Office of Executive Programs partnered with York University’s Schulich School of Business to offer the Masters Certificate in Project Management in Calgary and Edmonton. Based on this program’s success, Executive Programs has partnered again with Schulich School of Business to bring four more very successful project management programs to Alberta in the spring of 2005:

- **The Project Management Course**
- **Juggling Multiple Projects**
- **Managing IT Projects Successfully**
- **Creating the Project Management Office**

Executive Programs continues to offer their capstone courses: the Masters Certificate in Project Management and the CMA+ Comprehensive Entrance Examination Preparation Program. As well, they will also offer a Project Management Professional (PMP) Exam Preparation Program and an expanded schedule of additional professional development programs including: Finance for Non-Financial Managers; Managing the “People” Side of Your Business; Managing in a Union Environment; REAL Leadership; and Extraordinary Administrative Support. Please see the web site for complete program details.

In addition, Executive Programs also provides a full range of customized training programs and services for organizations. As your partner in success, Executive Programs can work with you to tailor existing programs or create new programming that will support your organization’s specific needs.

*For more information or to register, please contact the Office of Executive Programs by phone at (403) 329-2106 or by e-mail at executive.programs@uleth.ca.*

[www.uleth.ca/man-execprog](http://www.uleth.ca/man-execprog)
NEW FEATURES ON THE ALUMNI WEB SITE!
We’ve been working hard to add new and useful features to the alumni web site.
So check it out and watch for more updates in the near future!

Alumni E-mail Forwarding
Keep a University of Lethbridge e-mail address by signing up for our free alumni e-mail forwarding service. It is permanent and it makes it easy for you to stay in touch with your friends, no matter how many times your e-mail account changes.

Find a Classmate
Visit our voluntary alumni directory to find a long lost classmate or, better yet, sign yourself up so your classmates can find you!

Visit the web site to learn about:
• the many benefits of being U of L alumni
• how you can keep in touch with your friends
• upcoming alumni activities and events
• how you can get involved

www.uleth.ca/alumni

Make a Submission to Alma Matters!
Have you moved? Earned a promotion? Returned to university? Let your classmates and the U of L community know what’s been happening in your life. By staying in contact, you can also help us keep our records up to date. This will ensure that you will continue to receive the Alumni Journal and invitations to special alumni events. Just complete this form, attach any additional information and return it to the U of L Office of University Advancement or contact us via e-mail: alumni@uleth.ca.

The requested information is collected under the authority of the Alberta Freedom of Information and Protection of Privacy Act, for the purpose of managing the alumni records for use in University of Lethbridge publications. Questions concerning the collection, use and disposal of this information can be directed to the Alumni Relations office at (403) 317-2825.

We look forward to hearing from you!

RETURN COMPLETED FORM TO:
Office of University Advancement
University of Lethbridge
4401 University Drive W
Lethbridge, AB T1K 3M4
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(please use additional paper if space provided is insufficient)
Photo included: Yes No
Why Scholarships?

Total Goal for Student Support: $3 million

Investing in student scholarships is investing in the future of our province and our country. No more important task exists than preparing our students for success in an increasingly competitive and global economy. The value of a post-secondary education is immeasurable, but the cost can often be prohibitive. The task for us begins by bringing the best and most deserving students to the University of Lethbridge and assuring they receive the financial resources they need to succeed.

“I feel privileged and grateful to have had such a fruitful experience at the U of L, and I am looking forward to being a productive researcher, educator and citizen. To quote one of my professors, ‘when the recipient of generosity, the best policy is to say thank you and pay it forward.’”

Erica Jeffery
Scholarship Recipient

Each year, approximately 1,100 U of L students share more than $1 million in entrance and continuing scholarships.

As we strive to attract the brightest young minds from across the country, our scholarship program is vital. Our scholarship fundraising goal has been set at $3 million to accommodate the growing number of students on our campuses. Through the creation and growth of annual and endowed scholarships, we can nourish the talented and diverse students who choose to begin their futures at the University of Lethbridge. With your support we can fuel brainpower with financial aid opportunities such as:

The Endowed Scholarship – A Lasting Legacy

Endowed scholarships provide donors with the opportunity to honour the achievements of a family member or colleague, remember a loved one or leave a lasting gift to students within a specific faculty or geographical region.

With a minimum donation of $20,000, a donor can establish an endowment fund to exist in perpetuity. A scholarship is awarded each year using the interest accrued on the principal investment, while preserving the capital investment. The payout rate is fixed at a value below the actual return rate of the investment in order to protect against inflation. In this way, donors can provide a timeless gift to future generations of U of L students.

The Alumni and Friends Awards of Excellence – An Endowment Alternative

The Alumni and Friends Awards of Excellence were created as an alternative endowment option for donors unable to contribute the minimum $20,000. The Awards of Excellence consist of six endowed scholarship funds, one for each Faculty and School at the University of Lethbridge (Faculty of Arts & Science, Faculty of Education, Faculty of Fine Arts, Faculty of Management, School of Graduate Studies and School of Health Sciences).

Gifts to the Alumni and Friends Awards of Excellence are endowed into one of these six funds, as chosen by the donor. Regardless of gift size, individual donations are strengthened by the donations of others and contribute to a lasting endowment fund.

The Annual Scholarship – Renewed Support for Students

Annual scholarships provide an avenue for donors to lessen the financial burden of U of L students. Every $500 scholarship represents enough funding to cover the costs for a single student to complete one course toward his or her degree.

Annual scholarships are supported by donors each year. Unlike endowments, the funds are entirely dispersed of in the form of an annual scholarship. In subsequent years, the funds must be renewed by the donor in order to sustain the scholarship.

Why Now?

There is a critical need for scholarships to help students offset the costs of post-secondary education. Although the U of L’s tuition remains among the lowest in the province, our costs — when combined with books, fees and living expenses (which rise much faster than inflation) — are still beyond the means of many students and their families. By establishing a scholarship or supporting other student-centred resources, you will help the University of Lethbridge continue to bring extraordinary students to our campuses. You can make a difference in the world’s future by supporting the next generation of leaders.

Donor Recognition

The University of Lethbridge greatly values each and every donation to our institution. We will continue to recognize all of our supporters (excluding those wishing to remain anonymous) in official University publications. All donors will also receive a charitable tax receipt for the full value of their gift.

For more information, please contact University Advancement at (403) 329-2481 or advancement@uleth.ca.