

## Job Posting: 9263 - Position: Cor Van Raay Case Competition Coordinator - Co-op

**Co-op Work Term Posted:** Summer 2019  
**App Deadline** 03/07/2019 11:59 PM  
**Application Method:**  
**Posting Goes Live:** 02/21/2019 01:28 PM  
**Job Posting Status:** Approved

### Company Information

**Organization** University of Lethbridge  
**Salutation** Ms.  
**Job Contact First Name** Jane  
**Job Contact Last Name** Doe  
**Contact Title** Coordinator, Student Professional Development 4401  
**Address Line One** University Drive W  
**City** Lethbridge  
**Province / State** Alberta  
**Postal Code / Zip Code** T1K 3M4  
**Country** Canada

### Job Posting Information

**Term Posted** Summer 2019  
**Job Title** Cor Van Raay Case Competition Coordinator - Co-op 8  
**Duration** Months  
**Job Location (City/Town)** Lethbridge, AB  
**Job Location (Province/State)** Alberta

#### Job Description

The University of Lethbridge and Lethbridge College are proud to co-host the fourth annual Cor Van Raay Agribusiness Case Competition which will be held October 18-19, 2019. It is the first of its kind in Western Canada. Case competitions allow students to utilize their knowledge and draw from their experience in the area of agriculture and business to solve local and global issues presented in the case.

This competition will allow students to apply theoretical material to practical use in the areas of agriculture, natural resources and general business practices. Students studying agriculture and business at both the University and College level, in teams of four, will receive a written business problem and be given four hours to analyze and provide a solution to a panel of judges.

Reporting to a small UofL/LC committee, this co-op position will be located at the University of Lethbridge from May - December 2019. Duties associated with the Cor Van Raay Case Competition Coordinator role (Agribusiness) will include:

- event coordination, as well as reaching out to past and potential sponsors of the competition for their support.
- developing marketing and promotional activities for the competition (in addition to raising awareness of the Agribusiness industry in general)
- managing competition logistics, and volunteers

- agribusiness research for the Faculty of Management (in the areas of career paths and developing a directory of companies)
- creating a post event survey and summary report
- in addition to the case competition the successful candidate will plan and run a secondary event at the UofL (both Lethbridge and Calgary) related to agribusiness.

### **Job Requirements**

Qualifications include:

- Enrolled in a degree program related to Management or Agriculture
- Must possess excellent communication, organizational and creative thinking skills.
- The ability to work well independently, and possess strong research skills.
- Experience in planning and implementing events including expertise in attracting sponsorships; proven track record in developing and implementing promotion plans; print production expertise associated with fundraising events
- Excellent written and oral communication; Project Management, organizational and prioritizing skills
- Attention to detail is imperative
- Experience using Qualtrics survey software and Adobe an asset
- A track record with volunteer management experience preferred

**Preferred Academic Level** Undergraduate

**All Programs** No

**Targeted Degrees and Disciplines** **Bachelor of Science (BSC)**

Agricultural Studies

**Bachelor of Management (BMGT)**

Accounting

Computer Science BMgt

Economics BMgt

Finance

General Management

Human Resource Management & Labour Relations

Indigenous Governance and Business Management

International Management

Management Information Systems

Marketing

Political Science BMgt

**Projected Start Date** May 01, 2019 12:00 AM

**Projected End Date** December 31, 2019 12:00 AM