

## Job Posting: 3580 - Position: Marketing Co-op Student

<b>Co-op Work Term Posted:</b>	Spring
<b>Application Deadline</b>	11/08 11:59 PM
<b>Application Method:</b>	Career Bridge
<b>Posting Goes Live:</b>	11/01 4:45 PM
<b>Job Posting Status:</b>	Expired

### Company Information

<b>Organization</b>	The Calgary Airport Authority
<b>Salutation</b>	Ms.
<b>Job Contact First Name</b>	Jane
<b>Job Contact Last Name</b>	Doe
<b>Contact Title</b>	Human Resources Summer
<b>Address Line One</b>	Student 1234 Airport Road NE
<b>City</b>	Calgary
<b>Province / State</b>	Alberta
<b>Postal Code / Zip Code</b>	T1K 3M4
<b>Country</b>	Canada

### Job Posting Information

<b>Term Posted</b>	Spring
<b>Job Title</b>	Marketing Co-op Student
<b>Duration</b>	4 Months
<b>Job Location</b>	Calgary, AB
<b>Job Description</b>	

#### WHO WE ARE

We are more than just airplanes and tarmacs. Our purpose travels beyond our runway and into the communities we serve. Whether you work with us, travel with us, or dream with us, our purpose is to provide a remarkable experience. We are about connections, stories and life defining adventures made possible by the work we do.

The Calgary Airport Authority is made up of over 250 remarkable people committed to delivering great results as they work to develop one of Canada's busiest airport. We manage and operate YYC Calgary International Airport as well as Springbank Airport. To create a world-class experience, we collaborate with many partners - from airlines to customer service and government agencies to food and retail outlets. We want to propel YYC forward as the desired first stop to the rest of the world. We offer great benefits, flexible schedules, and the chance to work at a major international airport, making a difference to the community we serve. So, what's holding you back from becoming part of something amazing?

#### WHAT WILL YOU BE DOING?

- Advertising:
  - Anticipate and respond to the needs of YYC advertising partners.
  - React to the day-to-day needs of advertising portfolios.
  - Investigate creative and innovative ways to solve problems and create profits.
  - Understand and help report on commercial advertising performance at YYC.
- Airline Partner Marketing:
  - Collaborate with major airline partners to assist them with their marketing needs at YYC.
  - Build relationships with key players to strengthen international brand awareness and strengthen strategic partnerships.
  - Understand marketing program initiatives of airlines and respond to evolving needs.
- Travel/Tourism Partner Support:
  - Collaborate with travel/tourism partners (often in conjunction with airline partners) to support their domestic and international marketing needs while further supporting YYC as the primary gateway to tourism products and experiences.
  - Build strong relationships with industry groups to aid in support of airport and route development

## **Job Requirements**

### WHO ARE WE LOOKING FOR?

Enthusiastic. Resourceful. Passionate. You are eager and keen to learn all aspects of developing international marketing and commercial advertising strategies. Not only do you take pride in your work, you are willing to go the extra mile and help out a fellow team mate. You have a passion for building and maintaining good working relationships. You have excellent computer skills, including Microsoft Office and Adobe Suite, as well as a background in Marketing. With many opportunities to experience the true essence of working in an Aviation industry, and multiple opportunities for networking, professional development and volunteer initiatives, you will only want to ask for more and more!

<b>Preferred Academic Level</b>	Undergraduate
<b>All Programs</b>	No
<b>Targeted Degrees and Disciplines</b>	Bachelor of Fine Arts (BFA) Bachelor of Management (BMGT)  Marketing New Media
<b>Projected Start Date</b>	January 01 12:00 AM
<b>Projected End Date</b>	May 31 12:00 AM