

UNIVERSITY OF LETHBRIDGE CALGARY CAMPUS CALGARY CHRONICLES

SPRING 2019



New Graduate Programs in Health Services Management!

The University of Lethbridge is adding two new graduate programs for health and business professionals who want to expand their skills in health-care management.

The new programs, which will be offered at the U of L's Calgary Campus, include a graduate certificate and master's degree in Health Services Management. Both are designed for health-care practitioners and entry-level managers who want to move to more senior positions.

"We are pleased to offer these new programs in an area of growing demand. Both programs will provide students with the necessary knowledge to become effective managers in the Canadian health-care system," says Dr. Robert Wood, Dean of Graduate Studies and Postdoctoral Affairs. "The programs emphasize the combination of critical thinking, applied research, and managerial decision-making skills."

The Graduate Certificate in Health Services Management consists of 15 credit hours of coursework. Students can transfer into the master's program during, or following, the graduate certificate.

The Master of Health Services Management consists of 36 credit hours, which includes required courses and an integrated project. The knowledge and skills learned in classes, along with experiential opportunities, are applied to a final project.

"The programs have been developed for professionals who work in the health-care sector and have a health-related baccalaureate degree or business management degree," says Wood. "Students study on a part-time basis with weekend delivery and ongoing support through blended learning."

Both programs have a June 1 application deadline, with the first intake in the fall of 2019. New students will be accepted every second year, with program completion between 18 and 24 months. The total number of students will be between 16 and 20.

For more information on the new graduate programs visit:
uleth.ca/calgary/calgary-campus-programs

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Calgary Chronicles

WHATS INSIDE!

The Calgary Chronicles is a semesterly newsletter that will showcase what our campus community has been up to. You will see stories, information, and acknowledgments from our students, staff, faculty, and alumni in each Calgary Chronicles edition.



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Calgary Chronicles

Editor in Chief - Lisa MacTavish
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Our Students

Creating a community of inspiring lights



International Student Succeeds with Co-op

Vicky Nguyen completed her Bachelor of Management degree with a major in Accounting at the University of Lethbridge Calgary Campus this past December 2018. Now, she is working a permanent full-time job with PwC thanks to her work terms with the Dhillon School of Business Co-operative Education program.

Nguyen, began her University of Lethbridge Calgary Campus journey in January 2015, after moving from Vietnam in 2012. It wasn't long after that she decided to join the co-op program. "I joined the co-op program because it would give me real industry experience while putting the theories I learned in school to practice. I really wanted to get that hands-on experience while I was still in school," says Nguyen.

After joining the program, Nguyen received a lot of support from Doreen Kooy, the co-op advisor on the Calgary Campus, who helped to prepare her resume and cover letter. When she received a call for an interview, Kooy helped her to prepare by doing practice interviews. "Doreen was more than my advisor, she was my mentor. She listened and was always there to help," explains Nguyen.

In February 2016, Nguyen earned her first co-op position with PwC as a tax associate. Although she didn't have much experience going into the role, Nguyen took the skills she learned in her classes like critical thinking to put towards her job.

After she completed her first co-op term, Nguyen made such a positive impression with PwC, they brought her back again for a second and third term. "When I finished my first term with PwC, I went back to school and took introduction to tax, which helped prepare me for my next co-op work term with PwC," says Nguyen.

In the summer of 2017, Nguyen received the Chinook Summer Research award, which is a scholarship aimed at encouraging research and advanced training for undergraduate students in all disciplines. Nguyen got to work alongside Calgary Campus Dhillon School of Business faculty member, George Gonzalez to get valuable research training experience. "This experience really helped my research skills to be able to find what you don't know and to be able to help clients by finding solutions for them", says Vicky Nguyen.

Nguyen now has a permanent full-time position with PwC as a tax associate and will be walking the stage at the Spring 2019 convocation.

"My experience at the Calgary Campus was that it wasn't a regular experience. You learn with mature students, build stronger connections, and everyone is willing to help. If you are thinking about joining co-op, do it. Join as soon as possible so you can take advantage of multiple co-op terms! Graduate with real work experience!" Nguyen enthuses.

Alumni News

A community of inspiring lights



Doreen Kooy

Co-op Coordinator, BEd

It is with great sadness to inform you that our dear friend and colleague Doreen Kooy, Co-op Coordinator for the Dhillon School of Business at the University of Lethbridge Caglary Campus, unexpectedly passed away on Saturday, January 26, 2019 from complications that quickly developed following open heart surgery on January 18th.

Doreen's passion was her work with, and for, the students. Whether it was helping to discover student strengths, developing resumes/cover letters, or guiding students in their career decisions and co-op work terms, Doreen made a true difference and impacted many lives. She will be deeply missed by the Co-op/Career Bridge team, her Calgary and Lethbridge Campus colleagues, as well as by countless employers and the many students she helped over the years.

The poster features a light blue background with abstract black and teal circular and dot patterns. At the top, the University of Lethbridge logo is displayed above the text: "CALGARY MANAGEMENT STUDENTS' SOCIETY AND THE ULETH CALGARY ALUMNI CHAPTER PRESENTS". Below this, the event title "SPRING NETWORKER" is written in large, bold, sans-serif capital letters. Underneath the title, the date and location are listed: "FEBRUARY 20, 2019 TROLLEY 5 BREW PUB 4:30 TO 6:30 PM". A list of activities follows: "-CORPORATE HEADSHOTS", "-WORKSHOPS ON FINANCIAL LITERACY + PRODUCTIVITY", "-BREWERY TOUR", and "-DRINK AND APPIES". A quote at the bottom reads: "'START YOUR YEAR OFF RIGHT WITH AN EVENT THAT PROVIDES TOOLS FOR PERSONAL GROWTH.'". Logos for FINOVOF and IGNITE are at the bottom.

Spring Networker

Join the University of Lethbridge Alumni Association Calgary Chapter and the Calgary Management Students' Society for a premier networking event that includes: corporate head shots, workshops on financial literacy & productivity, and a brewery tour!

Tickets include a drink, appetizers, and all the above mentioned items!

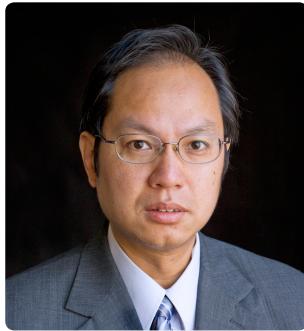
Visit the ULAAC's Facebook page to learn more and to buy tickets!

Annual General Meeting

The University of Lethbridge Alumni Association Calgary Chapter's AGM is tentatively scheduled for **Thursday, May 2nd, 2019**. Watch the ULAACC Facebook page for updates on events like the AGM!

Faculty News

Creating a community of inspiring lights



Dr. Yuman Tse



Dr. Jessica Vredenburg

Visiting Burns Fellow Scholars

The University of Lethbridge Dhillon School of Business is proud to invite two Burns Fellow visiting scholars to the Calgary Campus this spring. Dr. Yuman Tse and Dr. Jessica Vredenburg will be joining Calgary Campus Dhillon School of Business faculty member's Dr. Feng Jiao and Dr. Katharine Howie to conduct research.

The first Burns Fellow Scholar, Dr. Jessica Vredenburg, completed her PhD in Marketing at the Melbourne Business School, University of Melbourne in 2014. She has a background in sport psychology and kinesiology and completed an MSc in Sport Psychology at the University of Calgary in 2007 and a BSc in Mind Sciences in Kinesiology, also from the University of Calgary in 2005. Dr. Vredenburg worked previously as a marketing manager for Lululemon Athletica, a Vancouver-based international retailer of yoga-inspired athletic apparel. After completing her PhD, Dr. Vredenburg held an appointment as Lecturer in Marketing at the University of Melbourne before joining Auckland University of Technology where she is currently a Senior Lecturer (Assistant Professor). Dr. Vredenburg is a regular contributor to the independent, not-for-profit media outlet, The Conversation. Her most recent article published looked at how customers are responding to recent brand activism initiatives, such as the Gillette campaign for "The Best Men Can Be".

Dr. Vredenburg will be working alongside Dr. Katharine Howie, who is eager for her visit. "I am very excited to host Dr. Vredenburg as a Burns Scholar this Spring. She brings exciting ideas about corporate activism, an important and timely topic for managers. I look forward to conducting research with her and getting her insights from New Zealand and Australia," explains Dr. Howie.

The second Burns Fellow Scholar, Dr. Yuman Tse, is an Endowed Chair and Professor of Finance at the University of Missouri – St. Louis. He received his BS in Engineering from the University of Hong Kong, MBA from SUNY-Binghamton, and PhD from Louisiana State University. His research interests are international investments and financial markets. He has articles published in Review of Financial Studies, Journal of Financial and Quantitative Analysis, Journal of Econometrics, Management Science, and others. Dr. Tse has received teaching awards from different universities, including the 2006 President's Distinguished Achievement Awards for Teaching Excellence at The University of Texas at San Antonio. He is a CFA charter holder and certified Financial Risk Manager.

During his visit to the University of Lethbridge, Dr. Tse plans to deliver a seminar on cryptocurrency and blockchain technology. Fintech (or financial technology) is one of the most fast-moving industries. Academics, investors, and legal regulators worldwide are trying to understand the very concept of cryptocurrencies-digital or virtual currencies and how they are designed to work as a medium of exchange. The seminar provides students and faculty members with a conceptual foundation of the broader cryptocurrency ecosystem. It helps participants learn how it works at a technical level.

In addition to the seminar, Dr. Tse will be working with Dr. Feng Jiao on a research project on the price discovery around the Federal Open Market Committee (FOMC) announcement. In particular, they would like to examine the pre-announcement stock and bond price movements during FOMC events.

The Dhillon School of Business looks forward to hosting our Burns Fellow Scholars this spring!

Our Students continued...

Creating a community of inspiring lights

Students to present at conference

Calgary Campus students Jennifer Chernishenko and Lirong Liu have both had their research accepted for presentation at the Society for Personality and Social Psychology conference in Portland, Oregon in February 2019. These students began their research this summer as Chinook Summer Research Award students working with Dr. Rhiannon Mesler. Congratulations Jennifer and Lirong!



The University of Lethbridge took first place at the 2018 HRC West Case Competition and this year's team hopes to defend that first place finish at the 2019 HRC West Case Competition in Kamloops, BC on March 1-2.



uLethbridge Calgary Campus Sends Team to HRC West Case Competition

The University of Lethbridge's Dhillon School of Business is sending its first ever team consisting of all Calgary Campus students to Western Canada's premier HR case competition, HRC West. The sixth annual HRC West Case Competition is taking place in Kamloops, BC on March 1 – 2, 2019. Last year the University of Lethbridge took first place out of 16 teams and this year's team of Harpreet Aulakh, Jasleen Flora, and Deepika will be looking to defend that title. They will be coached by Dhillon School of Business faculty members Dr. Kelly Williams-Whitt and Dr. Rich Perlow.

Team member Deepika, who moved from India to Calgary five years ago, is now in her fourth year of studies, majoring in Human Resources and Labour Relations and is hoping to complete her Bachelor of Management degree in December of 2019. She is ready for the competition:

"I am really looking forward to utilize and expand my knowledge of HR concepts by listening to different perspectives from the judges at the competition and other participants. As much as it is a pressure on us to defend the U of L's first place finish from last year, it is an honor for us to represent our university. I am delighted to be working with my team members and coaches, Kelly and Rich!" expresses Deepika.

Joining Flora and Deepika is Harpreet Aulakh, a fourth-year student majoring in Human Resources and Labour Relations. Aulakh is also excited about the challenge of defending the U of L's first place standing:

"I'm looking forward to HRC West and the opportunity to defend the U of L's first place standing from last year's competition. It won't be easy to apply classroom learning to a real-world business case with time-pressure at play, but the experience will certainly be one for the books! I also hope to refine my analytical, problem-solving, and presentation skills by the end of this experience. Finally, regardless of the outcome, I'm happy to have this opportunity to work alongside some fine fellow students and to receive the guidance of excellent coaches, Kelly and Rich!" says Aulakh.

Coach Dr. Williams-Whitt can't wait to see what this team can do. "Dr. Perlow and I are excited to be coaching this team of very dedicated Calgary Campus students. The Dhillon School of Business gave an outstanding performance in the competition last year, and we see the same potential for this team to bring home a big win. Wish the team well when you see them in class and get ready to celebrate!"

Campus Clubs

Creating a community of inspiring lights

Students Accounting Association (SAA)

The Students Accounting Association (SAA) aims to enhance management student experience along with other clubs at the Calgary Campus. Its goal is to promote accounting profession within the student body by connecting students with industry professionals and employers through networking events. It actively participates in CPA and university organized events and provides ongoing enrichment opportunities in the form of volunteer work at campus events. During the academic year 2018/2019, SAA has started a student tutoring program in which members of the club are volunteering to help students in the introductory level accounting, finance, and math courses. In an ongoing effort to promote school spirit and sense of community among students, the club is planning for a recreational event during the spring semester. SAA is striving towards building a sense of community and school spirit, and welcomes University of Lethbridge students to sign up for the club. The club is open to all U of L students regardless of their degree concentrations and there is no membership fee for the club.

Club Executives:

Nasar Khan (President)

Anirudh Padhy (VP Operations)

Milad Mirshahi (VP Communications)



Join the Management Students' Society (MSS)



Our team is one that represents diversity and is inclusive to all, and we aim to enrich and enhance the university experience for all students at the Dhillon School of Business. Though we welcome all students and guests to our events, we rely on our dedicated team members to ensure our operation keeps running smoothly and our influence keeps growing (and working for you).

If you are interested in joining the team or learning more about our team and what we do, fire off a brief email and resume to:

vicepresident.yyc@ulethmss.ca.



Annual Year End Banquet

Saturday, March 20, 2019

The Year End Banquet is back, bigger and better than ever!

We've all worked hard and sacrificed a lot over the school year and now it's time to celebrate. The Year End Banquet marks a celebration of YOU and your achievements over the past school year.

This year we will be joined by 2-time Olympian, bronze medal winner Akeem Haynes, who will be the keynote speaker for the evening. He is a motivational speaker, a published author and the founder of the Faith over Fear Foundation.

Early Bird Tickets are on sale now and included in the price of your purchase will include dinner and drinks and great entertainment throughout the evening.

For more details and ticket info, please visit our Facebook page.



WRITING CENTRE

Drop-In or make an appointment via Moodle!

Tuesdays 4:00 p.m. - 6:20 p.m.

Thursdays 4:00 p.m. - 6:20 p.m.

Saturdays 11:00 a.m. - 1:20 p.m.

S6025B



Meet Your Writing Centre Tutors!

Lydia Trvalec is pictured on the left and Diane Guichon is on the right.

In the Fall 2018 semester, the University of Lethbridge Calgary Campus was proud to launch the new Writing Centre. Many students took advantage of the new centre to advance their writing skills with our two Writing Centre tutors, Diane Guichon and Lydia Trvalec.

Diane Guichon has been teaching WRIT 1000 and ENGL 1900 on the U of L Calgary Campus for over 10 years in addition to teaching an online poetry writing course for the University of Calgary. She holds a Bachelor of Arts in Psychology from Queen's University, a teaching certificate from the University of Alberta and a Master of Arts in English Literature (Creative Writing). Diane also worked for 10 years in the oilpatch for Imperial Oil in the Drilling and Gas Marketing Departments.

Her poetry manuscript, *Vignettes*, was adapted and performed on stage by the U of C's drama department. Her first book of poetry, *Birch Split Bark*, won the City of Calgary W.O. Mitchell 2007 Book Prize. Diane served for two years as U of C's Writer-in-the-Schools Program at Queen Elizabeth High School. Her poetry, book reviews, and interviews with other poets are published in literary journals in Canada and the U.S. Her latest area of poetic research involves the subject of domestic violence, as she has learned about the issue through her volunteer experience. Diane volunteers at Discovery House, an agency focused on assisting women and children move out of abusive relationships.

Diane can now add Writing Centre Tutor to her resume, a role that she isn't taking lightly. "Writing is process skill – it takes time and practice to improve a student's writing. That is why I am so excited by the Writing Centre. As a student, you do not need to be in a WRIT 1000 course to receive help with your writing. You can come see us, and we can help you interpret what an instructor is asking of you in a written assignment, we can help you structure your response to the assignment requirements, we can help you with grammar issues, and we can help with formatting concerns with APA or MLA formats. However, we are not an editing service though we will help you improve your self-editing skills. Students still do need to write their own work, but we can teach, coach and advise students," says Diane Guichon.

Lydia Trvalec holds a Bachelor of Science in Biology from McGill University and is currently working on her first murder-mystery novel. She has over 10 years' experience in post-secondary, teaching courses in biology, chemistry and physics and developing several distance education courses as a subject matter expert with SAIT. Lydia taught learning skills and introductory science courses at Mount Royal University (MRU) before transitioning into a learning strategist role at MRU where she assisted students with disabilities, helping students writing strategies and providing constructive feedback.

Lydia also has a professional life coaching certification, which helps her coach students to develop their writing skills. "Individually, each person has their own way to learn, and I love being able to find what strategies works for them. To provide resources that are conducive to their learning and to do it in a non-judgmental environment where students don't have to worry about being embarrassed or critiqued. We are there to support you, no matter what level of English you write," explains Lydia Trvalec.

The Writing Centre assists English language development such as grammar, sentence structure, essay writing, and self-editing tips. Lydia, an anglophone Montrealer who speaks French as a second language can assist students learning a second language.

For more information on the Writing Centre, please visit: www.uleth.ca/calgary/calgary-campus-writing-centre.