

MINUTES OF THE UNIVERSITY OF LETHBRIDGE BOARD OF GOVERNORS
OPEN SESSION HELD THURSDAY, JUNE 19, 2003 AT
11:00 A.M. BREWSTER'S KANANASKIS GUEST RANCH

Present: Terry Royer (Chair), Linda Anderson, Bill Cade, Geoff Cox, Gord Dixon,
Shirley DeBow, Kevin Keith, Dawna Coslovi, Jill Kotkas, Guy McNab, Robert Turner,
Lawrence Barany, Jason Rumer, Paul Daniels, Dustin Hines, Rita Zaugg (Secretary)

Regrets: Aaron Engen, Dan Laplante, Gordon Rosko, Doug Stokes, Hadi Kharaghani

Others: Grant Pisko
Jim Horsman, Special Advisor to the Board for Government Relations
Séamus O'Shea, Vice-President (Academic) and Provost
Nancy Walker, Vice-President (Finance and Administration)
Dale Schulha, Associate Vice-President (University Advancement)

Terry Royer opened the meeting by welcoming and introducing Grant Pisko. It is anticipated the Order in Council appointing Mr. Pisko to the Board will be announced shortly. He will replace Geoff Cox.

Dale Schulha, who will assume the position of Associate Vice-President (University Advancement) effective July 1, 2003, was also introduced. Terry Royer presented Mr. Pisko and Mr. Schulha with a U of L pin.

Jim Horsman was also welcomed in his new capacity as Special Advisor to the Board on Government Relations.

1. CONSENT AGENDA

1.1 Approval of the June 19, 2003 Open Session Agenda

1.2 Approval of the May 15, 2003 Open Session Minutes

MOTION: opn.2003.06.01

Keith/Rumer

That the Consent Agenda for the June 19, 2003 Open Session be approved.

Motion: Carried

2. BOARD CHAIR REMARKS

2.1 Meeting with Minister of Learning

Terry Royer reported that he has a meeting scheduled with Dr. Lyle Oberg, Minister of Learning, on June 27. This is part of the strategy to develop an impactful relationship with government, through regular meetings with the Minister.

2.2 Meetings with University of Alberta

Terry Royer attended the June 6 Convocation at the University of Alberta. A meeting with U of A President Rod Fraser and Chancellor John Ferguson resulted in reinforcing the alliance between the U of A and the U of L. Terry Royer remarked that the long-standing alliance was developed by the President and Vice-President (Academic). Doug O'ram, U of A Vice-President (Academic) is leaving that position. He speaks very highly of U of L Vice-President (Academic), Séamus O'Shea. The University of Alberta is supportive of Lethbridge being the host institution for the water research initiative. Terry Royer pointed out that the U of L is the only University that does not have the President on the Alberta Heritage Foundation for Medical Research committee. Rod Fraser indicated he would support U of L President Bill Cade being added to that committee.

2.3 Alberta Ingenuity Fund

On June 4, Terry Royer attended his first Alberta Ingenuity Fund Board meeting. Challenges were identified at that meeting. A committee has been established including Darrel Danyluk and the three university Board Chairs. The purpose of this committee is to develop a governance model for the water research initiative.

Bill Cade added that it initially appeared that the water research centre would be housed at the University of Calgary. The scientific advisory board was not given the information on the contribution of the three universities to the initiative. The University of Lethbridge is contributing more than the others and the Board has identified water as the number one focus. Additional arguments for having the Centre at The University of Lethbridge include the economic impact and the high profile the Centre would have in Lethbridge. The U of L also has faculty which would provide leadership. Jim Horsman reported that he had spoken to Peter Loughheed about the process Alberta Ingenuity was using and asked for his support. Peter Loughheed pledged his support in any way he could since he believed the U of L was the logical centre.

2.4 University Advancement

Terry Royer indicated he is very much looking forward to working with the new Associate Vice-President (University Advancement), Dale Schulha, who officially starts July 1, 2003. Bill Cade added that he was also happy to have Dale Schulha here. He has heard many positive things about him since the hire. An announcement has been placed in the Calgary Herald, Lethbridge Herald, Edmonton Journal and the Globe and Mail. A new University Advancement committee will be proposed later today.

2.5 Bill 43

Terry Royer reported he received a letter from the Students' Union outlining their concerns regarding Bill 43. He indicated he has not yet responded since Bill 43 will be reviewed by the Governance committee. He noted that students are included on that committee and will have the opportunity to make their views known. The tuition fee issue may be an area where the students' views may differ from the Board position. Terry Royer reported that he has met with Paul Daniels and Jason Rumer.

Jim Horsman commented that the role and composition of the Campus Alberta Accreditation and Coordination Board is not defined in Bill 43 and the role of this body should be a major concern. It is unclear whether Board powers will be undermined by the creation of this new body.

2.6 Conference Call With Minister

Terry Royer reported that he participated in a conference call with the Minister of Learning along with other Board Chairs and Presidents of post-secondary institutions. The Minister announced \$40 million in funding to the post-secondary sector for an Access program. Alberta Learning is contributing an additional \$15 million to the previously budgeted \$10 million for programs in health sciences, aboriginal teaching, management and apprenticeship training. Alberta Health and Wellness will allocate \$15 million to train paramedics, licensed practical nurses, pharmacist assistants, and other health care workers. The \$15 million is flow through money from the Federal government.

The Minister also announced an additional \$30 million for operations and maintenance (\$16 million for universities and \$14 million for other post-secondary institutions). This will be distributed as a 2.75% increase to base budget. The Minister indicated this is a commitment for one-time funding but he is hopeful it will become continuing.

Bill Cade added it was a very positive meeting. He noted that Terry Royer was the first to congratulate the Minister. The approximate addition to the base budget will be \$1.6 million. He added that July 11 has been identified as the deadline for Access submissions.

2.7 Grade Inflation

Terry Royer referred to an OECD study which showed Alberta students scoring the highest marks in reading and third in the world in mathematics and science. He noted that Ontario ranked sixth in reading, fourteenth in mathematics and twelfth in science. These results do not parallel the high grades for students entering Ontario universities and seem to substantiate claims of grade inflation in Ontario. Bill Cade added that consideration is being given to adjusting Alberta grades when reporting to the MACLEANS study. The three university President's have agreed to this and a statistical model that is intuitive and defensible is being sought. It was also noted that the way MACLEANS scores universities in different provinces is not consistent. For example, in Alberta, Provincial scholarship money is not included in the MACLEANS scores since it is paid directly to the student, while in Ontario, it flows through the University and is counted.

3. PRESIDENT'S REPORT

3.1 Bill 43

Copies of Bill 43 were distributed. The University of Lethbridge Faculty Association (ULFA) is concerned about the clauses relating to intellectual property. Bill Cade

indicated his position is that intellectual property should belong to the university. Connie Harrison from Alberta Learning will come to campus shortly and make a presentation on Bill 43. Bill Cade indicated that the regulations are an area of concern but those have yet to be identified. Tuition policy will be detailed in the regulations.

3.2 Residences

Construction on the new residences is coming along nicely. Bill Cade, Séamus O'Shea and Nancy Walker toured the site earlier in the week. The commons building will be a fantastic addition to the campus.

3.3 Liquor License Restriction

Copies of correspondence between the President and the Students' Union regarding the liquor license were distributed and are filed with these minutes. Bill Cade noted that he has additional concerns about the use of private licenses in U of L facilities; i.e. weddings in the Students' Union ballrooms use their own license. He felt this would be acceptable if the relationship was strictly a rental; however, the Students' Union provides servers and charges a corkage fee. Further meetings will be held with the Students' Union on this issue.

3.4 Canada Research Chairs

Bill Cade announced that the University has received approval for a third application for a Canada Research Chair. Robert MacDonald, from the University of Toronto, a neurologist with expertise in neuroanatomical, neurophysiological and genetic studies will join the U of L July 1. Dr. Joseph Rasmussen (Aquatic Ecosystems) from McGill University and Dr. Alice Hontela (Ecotoxicology) from the University of Quebec at Montreal will also start July 1.

3.5 Economic Impact of University of Lethbridge

Bill Cade referred to an Alberta Economic Development publication which did not include The University of Lethbridge. The omission was drawn to the attention of the Minister. Bill Cade read a response from the Minister which indicated the U of L would be included in the next report. Clint Dunford is trying to arrange a visit to campus for the Minister of Economic Development.

4. ITEMS FOR ACTION

4.1 Financial Statement as at March 31, 2003

MOTION: opn.2003.06.02

Keith/McNab

That the Board of Governors approve the University of Lethbridge audited Financial Statements as at March 31, 2003.

Motion: Carried
Abstained: Linda Anderson

Kevin Keith pointed out that the Auditor General (AG) will be issuing an unqualified opinion on the financial statements.

The AG staff commented that they were very pleased with the work of the U of L financial staff. They felt the U of L is in a sound financial position and should look at ways to use the strength of the financial position to our benefit.

4.1.1 Auditor General Representation Letter

4.1.2 Financial Representation Letter

4.1.3 Analytical Review

4.1.4 2003 Finance Data Graphs

Nancy Walker gave a presentation of the analytical review and the finance data graphs as included in the agenda materials. She explained that other indicators such as cost/FTE, faculty/student ratio, enrolment data, research activities, net assets, cash flow, graduation rates, economic impact, and employment rates are as important as the financial bottom line. Terry Royer added that the AG staff suggested that these types of data are auditable and could be included in the financial statements. Terry Royer complimented the Finance/Audit committee, remarking that the material was presented in a clear, concise way. The Board was invited to give comment to the Finance committee if they felt there were ways to improve the presentation of the financial information. He noted that the primary objective of the presentation is to help the Board understand the University's financial position in order to fulfil the Board's fiduciary responsibility.

Nancy Walker thanked Cindy Armstrong-Esther and all the Financial Services staff for the exceptional job in completing year end and preparing for the audit. The AG was pleased with the work and there were no internal control issues. The University is in good financial shape. Discussions will take place on how to best manage reserves and carryforward accounts.

Lawrence Barany asked if tuition was the same during summer sessions. Séamus O'Shea explained that the tuition is the same since the University operates on a year round cost basis.

Shirley DeBow reported that some universities are eliminating tuition for graduate students. Séamus O'Shea explained that those are generally institutions that have well funded graduate programs. University of British Columbia has waived fees for Ph.D. students in recognition of a demographic challenge of considerable retirements and insufficient people to replace the retirees at those high levels. The University of Alberta is removing Ph.D. fees in the fall.

Gordon Dixon pointed out that a significant concern for the Board relates to unfunded pension plans. Kevin Keith explained that this is referenced in a note to the financial statements as a shortfall for the Province. This is consistent with how this matter is

disclosed at other universities. The concern is what is the impact on the U of L. Consideration will be given to how to include the specific U of L liability in next year's financial statements. It is estimated at \$1 million for the employer and \$1 million for the employees. An actuarial review as at December 2002 will be done. Terry Royer pointed out that there was previously no mechanism for reporting UAPP matters to the Board. Nancy Walker has now been appointed as the Board of Governors representative to the UAPP Board of Trustees.

Jill Kotkas commended the University for its handling of the Alumni Association accounts and producing them in a simple format.

4.2 Board Committees

MOTION: opn.2003.06.03

Kotkas/Coslovi

That the Board of Governors approve the Board of Governors Committee membership effective September 2003 through August 2004.

Motion: Carried

Shirley DeBow expressed concern about the number of women on committees in view of 50% of the student population being female. Terry Royer indicated he would like to see more women on the Board and that all the women on the Board have been assigned committee work. Gord Dixon pointed out that there will be a vacancy on the Advancement Committee when his term expires in November 2003. He noted he is also the Board representative to the Senate and a replacement will need to be named.

MOTION: opn.2003.06.04

Keith/Hines

That the June 19, 2003 Open session meeting of the Board of Governors be adjourned for ½ hour.

Motion: Carried

4.3 FIAT LUX Image

MOTION: opn.2003.06.05

Cade/Coslovi

That the Board of Governors approve the adoption of the revised FIAT LUX image.

Motion: Carried

Bill Cade explained that he was concerned about the image drift at the institution. This is particularly noticeable in the case of business cards, where there are multiple formats. He showed a history of the image beginning with the original coat of arms through various evolutions to the current image. He explained that the current image does not reproduce well, particularly in small size. As well, the location of the lettering limits its use. Bill Cade displayed the proposed image. The main changes are that the orientation of the sun has been returned to its original positioning on the points of the compass, the book and roll of colour on the top of the shield have been deleted, and the shape of the shield has been altered slightly. The placement of the words "University of Lethbridge" have been repositioned and the font changed as well as the article "the" has been dropped. Bill Cade explained that the goal is to adopt an image that is standardized and that will endure. A preliminary version of a graphics standards manual was displayed. The print shop will strictly adhere to the standards once established. Consideration is also being given to standardizing the pronghorn image but it is not yet at the stage to be recommended to the Board. The current pronghorn image does not reproduce well. The communications office is working with a consultant and designer as well as the Athletics department and some athletes. The current pronghorn image will be used this year.

4.4 Non-Smoking Policy

MOTION: opn.2003.06.06

Cade/Debow

That the Board of Governors rescind the Smoking Policy approved June 14, 2001 and approve the Non-Smoking Policy.

Amendment

Daniels/Cade

That point 3 of the proposed policy be amended as follows: "The sale of tobacco and tobacco products is prohibited on The University of Lethbridge campus, with the exception of the sale of tobacco and tobacco products being allowed in the 'Zoo' on level 3 of the Students' Union building until the termination of the current contract with a tobacco company on November 1, 2006."

Amendment: Carried

Motion as Amended: Carried

Abstained: Jason Rumer

Correspondence from Paul Daniels, Students' Union president, was distributed which indicated the Students' Union has a five-year contract with Benson and Hedges, with three years left in the contract. The tobacco provider provides financial and administrative help to bring in entertainment acts, in exchange for the sale of their product on campus. The amendment recognizes the contract.

Bill Cade indicated the revision to the policy reflects a responsibility as an educational institution to eliminate smoking in our buildings. In addition, this addresses concerns about the deterioration of the ballrooms caused by smoking and liabilities related to second-hand smoke. He explained that the previous policy exempted level 3 of the Students' Union building and this revised policy eliminates that exemption. The policy would not apply to the Students' Union balcony. It was noted that the balcony is not a licensed area.

4.4.1 Rationale for Controlling Second-Hand Smoke

Received as information.

4.5 Board Meeting Schedule 2003-04

MOTION: opn.2003.06.07

Kotkas/DeBow

That the Board of Governors approve the Board of Governors meeting schedule for October 2003 through August 2004.

Motion: Carried

It was noted that Convocation is October 18, 2003.

4.6 Personal Security Policy

MOTION: opn.2003.06.08

Cade/Barany

That the Board of Governors approve the amendments to the Personal Security Policy as proposed by the President's Advisory Committee on Personal Security.

Motion: Carried

5. VICE-PRESIDENT (ACADEMIC) REPORT

5.1 Facts Book

The *Facts Book* was received as information.

5.2 Research

Séamus O'Shea reported that Professor Kurt Klein of the Department of Economics has been awarded \$600,000 over three years from the Social Sciences and Humanities Research Council (SSHRC) to study economic issues related to water.

Physics Professor David Naylor's leadership on the SPIRE project (an infrared spectrometer) has been acknowledged and contracts have been signed committing the Canadian Space Agency and the European Space Agency to the SPIRE project. Dr.

Naylor has been appointed by the Canadian Space Agency as the SPIRE Principal Investigator for Canada. Dr. Naylor is also a recipient of a Canada Foundation for Innovation (CFI) grant.

5.3 Faculty of Management

The Administrative Sciences Association of Canada (ASAC) has named the Faculty of Management as one of five nominees for the “Best Overall Performance Award” This award goes to the business school whose faculty have had the greatest number of papers accepted for ASAC 2003 relative to the size of the school. Séamus O’Shea remarked this is a significant indicator of how the Faculty has advanced in the last five to 10 years.

5.4 Enrolment

With the exception of the recently announced Access opportunities, the U of L is at capacity. Accommodating the Access program enrolment will take some juggling. Open and accepted offers are now at 220 more than at the same time last year. It is anticipated that the enrolment in early September will be about 7,400. In the past, the balance between students entering from high school and transfer students has been in favour of transfers but this will likely reverse this year. The measures taken have controlled the enrolment and Dr. O’Shea was optimistic it will be within the manageable frame.

The number of people from the Lethbridge area attending the U of L has remained constant. The growth has been in students coming into the city. Séamus O’Shea reported that the average section size went up slightly. The student/faculty ratio is about 7% higher than 5 years ago. The ratio is expected to go back down due to additional hiring.

5.5 Entrance Grades for MACLEANS

In speaking of entrance grades used in the MACLEANS rankings, Séamus O’Shea explained that the change in the high school math curriculum resulted in the average math grade declining by 5%, which brought the entry average down by 1%. He anticipated there will be some recovery this year.

In speaking of the grade inflation issue, the grade distribution from the Ontario system is being sought. If this is not available, other statistical methods will be used to adjust Alberta grades to a comparable level. However, an alternate method will likely be less reliable.

5.6 Bill 43

A technology policy meeting was held June 18. The Department of Learning is divided internally between those familiar with the post-secondary system and those from the K-12 sector.

6. VICE-PRESIDENT (FINANCE & ADMINISTRATION) REPORT

Nancy Walker read a fax from Alberta Learning which gave additional information on the announcement of \$30 million in funding for operating and maintenance costs for the post-secondary institutions. This will be one-time funding of \$1.3 million for the U of L.

7. CHANCELLOR'S REPORT

Terry Royer congratulated Shirley DeBow on her installation and her first Convocation.

Shirley DeBow reported she attended the May 22 official announcement of Board Research Chairs as well as the recognition of the student research award recipients.

She noted that each honorary degree recipient was well received and the addresses given by the four speakers were excellent. She was pleased to see so many greetings from other institutions. Shirley DeBow thanked the University community for the well-oiled machine that ensures Convocation is successful. Lt. Gov. Lois Hole's remarks on education moved many people. Shirley DeBow has asked for a copy of her remarks. Work is being done on how to honour in a more concise way those who deserve to be recognized.

Shirley DeBow attended the YWCA Women of Distinction dinner. She noted that all of the honourees had a connection to the University of Lethbridge.

The naming committee met to discuss names for the new residence but a consensus was not reached.

The Senate held an outreach event in Pincher Creek and the Crowsnest Pass. The events were well attended by people from the business and education sectors.

The Chancellor reported she attended a dinner hosted by the President and Elsa Cade to recognize Leroy Littlebear receiving a National Aboriginal Award. Leroy Littlebear was presented with an engraved plaque of a pronghorn.

Shirley DeBow reported attending the Edmonton campus Celebration Tea. There was a ceremony at which certificates were presented to about 150 students who were graduating from the program. She indicated she was pleased to see the close connection those students feel to the U of L and that they are proud to be U of L grads. She noted that many would not be able to get an undergraduate degree were it not for the program offered by the U of L.

8. STUDENTS' UNION REPORT

8.1 Correspondence re: Bill 43

This correspondence was received as information. Paul Daniels indicated that he was confident the U of L will remain a unique university where students will have great representation and where the interests of students are considered and respected. Bill Cade indicated he did not agree with the position in the letter relating to the Students' Union audited financial statements being submitted to the Board. He felt that the U of L collects the Students' Union fee from students and so has an interest in the audited financial statements of the Students' Union.

Paul Daniels reported he attended the Edmonton Celebration Tea and felt it was well done.

Paul Daniels and Jarad Kubik will attend a post-secondary student orientation being staged by Alberta Learning.

Dustin Hines remarked that a problem graduate students see is students going to U.S. schools to take advantage of free tuition in graduate programs. He noted that the Canadian Centre for Behavioural Neuroscience (CCBN) attracts graduate students because of the international reputation. Brainstorming is taking place to determine ways to keep undergraduate students here for Masters and possibly Ph.D. programs.

9. ALUMNI REPORT

The Alumni report was distributed and is filed with these minutes. Jill Kotkas added that there was a good spirit of commitment to the University at the AGM. Mostly a new slate of officers were elected and all positions are filled. She also reported that the finances of the Alumni Association are in good order. She expressed pleasure with the hiring of Dale Schulha as well as Jamie Takahashi.

A number of Alumni events have been organized by the Calgary Chapter. An Edmonton Chapter will be starting soon.

10. ADJOURNMENT

MOTION: opn.2003.06.09

Coslovi/McNab

That the Open Session of the June 19, 2003 meeting of the Board of Governors be adjourned.

Motion: Carried