



initiative as himself, which enabled them to collaborate on Economic Development Lethbridge. Federal data indicates Lethbridge to be a lead province in job creation. This is due, in no small part, to the contributions of the University of Lethbridge and Lethbridge Community College. One of the Mayor's principal jobs is to education people in Edmonton, Ottawa and their communities on the extent to which research and education drive the community. During a recent meeting with the executives from ATCO, Bob was informed about the NAIT research project that ATCO was supporting. Mr. Tarleck asked if there could be interest in doing such research projects with the University of Lethbridge, and he informed the Board that this option will be explored. Important people throughout the community and province recognize that the University of Lethbridge is a leading institution in terms of teaching, research, and its interrelationship with the community. He stated that in a world driven by innovation and change, organizations which are most innovative and most willing to evolve will have the biggest impact. Bob Tarleck thanked the University of Lethbridge for the impact it has had, not only in southern Alberta, but around the world. He noted that we have come a long way since the founding of the University on the banks of the Oldman river. At the outset there was a presumption that the University of Lethbridge would be a far less ambitious institution, but this has not been the case. Bob Tarleck thanked the University again and commented that he looked forward to the completion of the Wellness Centre and a lot more to come.

Terry Royer added that the University of Lethbridge is the only university which truly has a provincial wide board, with members from Edmonton, Calgary, Medicine Hat, Crowsnest Pass, and more. It is great to see the commitment that people of our province have to this University.

### **3. PRESIDENT'S REPORT**

#### **3.1 Mayor Bob Tarleck**

Bill Cade thanked the Mayor for attending the meeting and expressed appreciation on behalf of the administration. He explained that the \$5.3 million grant from the City for the Regional Health and Wellness Centre is the largest single grant received in the history of the University. Bill announced that there will be a formal event on March 24 to thank the City.

#### **3.2 Myles Bourke**

Bill Cade welcomed Myles Bourke to the Board and added that he looked forward to working with him.

#### **3.3 Growth Scenario**

The Minister was informed of the Board approved five-year growth scenario. A response was received from the Minister recognizing the huge demand for access to education which is not being met. The U of L proposal was for roughly a 30% increase, in Lethbridge, Calgary and Edmonton. The document focuses attention on what kind of resources would be needed to accomplish this.

**3.4 Access Funding**

A letter was received from the Department of Learning announcing the results of the Access competition. \$250,000 is to be given to support the marketing study for summer programs, computer assisted program audit, First Nations transition program, and the electronic transfer of post-secondary transcript feasibility study. Bill Cade extended his congratulations to Seamus O'Shea and the Deans for their hard work towards this accomplishment.

**3.5 Approval for Ph.D. Program**

It was reported that the University of Lethbridge has received approval for expanded Ph.D. offerings. Additional programs will be offered in bio-molecular science; biosystems and biodiversity; earth, space and physical science; evolution and behaviour; and theoretical and computational science. Although the University is still primarily an undergraduate school, the Ph.D. program is a positive step in terms of attracting and retaining faculty. Bill Cade read an editorial from the Lethbridge Herald, based on a KPMG survey, which defined Lethbridge as being one of the best places to do business in the world. This is a result of many factors, one being the University of Lethbridge *has enriched Lethbridge by attracting a diversity of people in faculty, staff and students. It brings artists and cultural events to the city that a community of our size might not otherwise enjoy, and along with LCC, it produces an impressive crop of well-educated talent primed to enter the workforce.*(Lethbridge Herald, February 21, 2004)

**3.6 Debbie Bullock**

Bill Cade introduced Debbie Bullock as the newest member of the President's Office. Debbie has replaced Hilda Seeman, and is a long time employee of the University with 20 years of service.

**3.7 Website Award**

Bill Cade reported that the new University of Lethbridge website re-design and implementation has received an internationally-recognized Communications Award. This award is shared between the University Advancement staff, and the Information Technology staff.

**3.8 Presentation by Ann Dowsett Johnston MACLEAN'S Universities Rankings**

Bill Cade introduced Ann Dowsett Johnston from Maclean's magazine.

Ann Dowsett Johnston began by thanking those at the table for inviting her to the University, as well as all those involved for their cooperation shown for the universities ranking exercise. She explained that her specialty lies within cultural politics. In 1992 she was invited to fix the university rankings and agreed to do it for a period of nine months. She wondered how anyone could possibly remain interested in this subject but when the cuts came in 1993, she saw unusual things happening in post-secondary education across the country, and suddenly this became one of the most interesting journalistic areas. When she recognized that the rankings were more than numbers she persuaded Maclean's magazine to launch the University Guide Book. The first book sold

33,000 copies. It became an ambassadorial piece meant to talk about what universities have to offer, and go beyond rankings. Ann Dowsett Johnston commented that it has been a remarkable voyage with the universities and she has worked hard to try to level the playing field between universities. She said she is a big fan of the University of Lethbridge, and although she has never visited the U of L campus before she has had the opportunity to cover it for the last 12 years. Ann Dowsett Johnston remarked how interesting it will be to see what happens for this kind of smaller university, along with ones such as Trent University and Bishops University, as they are going to be the ones who meet the public demand. With their size they have the ability to offer undergraduate access to research, and to this point have a track record of delivering what other large universities cannot. After the first set of ranking, few presidents were willing to meet with her. Ian Newbould, who was President of Mount Allison and formerly Vice-President at the University of Lethbridge, was one of the few that she was able to speak with. Dr. Newbould talked about his past with the University of Lethbridge and the kinds of experiences an undergraduate can have here. In her opinion, this generation has a very involved parent group who want what is best for their sons and daughters, and what they are looking for can be found at a university of this type. She extended her best wishes in terms of funding so the delivery of exceptional access to student services can be supported as the University of Lethbridge grows. She would be happy to deliver the message, and the great story of the University of Lethbridge that more people should know about. Ann closed by noting that the obvious issue of interest to the Board is detail on the actual ranking and specific detail on grades coming out of Alberta, and with that she gave an opportunity for the Board to ask any questions regarding these issues.

Jim Horsman spoke of his concerns with the recognition of the Alberta Heritage Scholarships and the fact that it is not accounted for in the university rankings.

Ann Dowsett Johnston responded by first congratulating Jim Horsman and expressing her admiration of the work that he has done. She acknowledged the exceptional scholarships and research funding within universities, but stated that if these funds do not flow through the university's books, there is no way to audit them for the purpose of the rankings. Therefore, research and scholarship dollars from external sources and not from funding agencies are not considered.

Jim Horsman responded that the scholarships can be verified through the Alberta Heritage Scholarship Foundation, and efforts should be made to track those funds to the universities in Alberta. Ann Dowsett Johnston agreed that the Alberta Heritage Scholarship can be tracked, and that it is a unique program. She encouraged the University to work with Maclean's to come to a solution to this issue, but added that it needs to be done collectively.

Bill Cade thanked Ann Dowsett Johnston for paying attention to grade inflation and downplaying the weighting for admission averages.

Ann Dowsett Johnston mentioned that this has been a multi-year dialogue with Rod Fraser. On April 15 and 16 Ann Dowsett Johnston will be meeting with the Deputy Minister in Edmonton and the three universities to discuss this issue further. She stressed that the solution must be pan Canadian. The problem is the assumption that one can get

high school grades from each province, which is not the case. So far the focus has been on British Columbia, Alberta and Ontario. These provinces have the largest demographic growth, but the Maritimes and Prairies cannot be excluded for the discussion. To come up with a conversion table for every student in this country is virtually impossible. It cannot be reduced to three provinces, and several provinces cannot provide the data. To do this properly it would be necessary to ask each president if they would average the entering grade conversion for each newly admitted student. This could effectively change the weighting on the indicator. To make this plan possible, we are in need of Federal or pan Canadian support.

Terry Royer thanked Ann Dowsett Johnston for coming to the U of L and candidly responding to the concerns.

Bill Cade announced that Ann Dowsett Johnston would be speaking that night in the University theatre. Everyone was welcome to attend.

### **3.9 Terry Royer and Kevin Keith**

Terry Royer and Kevin Keith have been reappointed to the Board of Governors for a second term.

## **4. ITEMS FOR ACTION**

### **4.1 Annual Report to Alberta Learning**

MOTION: opn.2004.02.02

Cade/Stokes

That the Board of Governors approve the 2002-2003 Annual Report to Alberta Learning.

Motion: Carried

Nancy Walker report that this report is required by Alberta Learning. The report covers the period from April 2002 to March 2003. Nancy added that they are also working on the Business Plan and next year's Budget which will come to the Board next month.

## **5. VICE-PRESIDENT (ACADEMIC) REPORT**

### **5.1 Tuition Forum**

A tuition forum held on campus was poorly attended. The discussion seemed balanced and fair. There were no Students' Union members on the panel.

### **5.2 U of L Employees in the Media**

The University of Lethbridge has had several Faculty members featured in magazines and television programs recently. Geoffrey Hale of the Political Science department was featured in Time magazine, and Paul Vasey of the Psychology and Neuroscience department was featured in the New York Times. Rob Sutherland and Steve Mossiman both appeared in the Winter 2004 AHFMR report. Stewart Rood, Alice Hontela, and

Shawn Bubel were on the Innovation Series on Access Radio. U of L student, Bryce Peressini, was an extra in the movie, The Lord of the Rings. Nancy Walker, Vice-President (Finance and Administration) took part in the annual Jail and Bail event this year. She was featured on the front page of the Lethbridge Herald as she was cuffed and taken away in a police car.

### **5.3 NSERC & SSHRC Results**

Results from the Natural Sciences and Engineering Research Council of Canada (NSERC) and Social Sciences and Humanities Research Council of Canada (SSHRC) competitions should be announced in the next few weeks. The number of applications has increased sharply, and the money available is static or down. As an example, if the University of Lethbridge receives the same ranking as the previous year in the NSERC Psychology panel, the grant will go down by 15%. He remarked that the U of L has a history of doing remarkably well with the Federal granting agencies and is hoping for the best. He also mentioned that the Canada Foundation for Innovation (CFI) competitions will be announced in a couple of weeks. There are four major items in the competition. If funded, the U of L would hope for two of those but would need a 40% contribution from the province.

## **6. VICE-PRESIDENT (FINANCE & ADMINISTRATION) REPORT**

The report of the Vice-President (Finance & Administration) was received for information.

## **7. CHANCELLOR'S REPORT**

Shirley DeBow also welcomed Myles Bourke to the Board of Governors.

The Honorary Degree recipients for Spring and Fall 2004 Convocations were reported as follows: Susan Aglukark, Joyce Fairbairn, Marmie Hess, Lois Hole, James Horsman, Tom Jackson, Kathleen Kerr, Yoshitaka Kinjo, Leroy Littlebear, Val Matteoti, Phillip North, and Maurice Moloney.

The Senate will be hosting the new faculty hospitality evening on March 2.

Henry Bergen has been appointed as a Senator.

Shirley DeBow commented on the new pins that were created by University Advancement for the Chancellor's Circle.

## **8. STUDENTS' UNION REPORT**

The Students' Union report was received for information.

Toni Nelson asked if the Students' Union had implemented benchmarks to measure the success of their mission statement. Paul Daniels agreed this was something for the Students' Union to consider.

Bill Cade complimented Paul Daniels and the Students' Union Executive on reaching an agreement with the administration for the expansion of Thursday night activities in the Zoo.

**9. GRADUATE STUDENTS ASSOCIATION REPORT**

There was no report from the Graduate Students Association.

**10. ALUMNI REPORT**

Jill Kotkas was pleased to announce that the Helen Manyfingers/Alumni Association scholarship has been finalized. The criteria determined by Helen Manyfingers is a scholarship to a third or fourth year education student who is a member of the Blood Tribe. This is the first scholarship for which the Alumni Association will be donating matching funds. Jill Kotkas reported that Helen Manyfingers was the first Alumni to receive an Honorary Degree, and the first Alumni to sit on the Senate. She added that the Alumni Association is committed to enhancing the current three Alumni scholarships, and are looking for other community members who might be interested in endowing scholarships.

Aaron Engen added that the Calgary chapter held their annual general meeting earlier this month, and mentioned that the new executive seemed energetic.

**11. ADJOURNMENT**

MOTION: 2004.02.03

Stokes/Pisko

That the Open Session of the February 26, 2004 meeting of the Board of Governors be adjourned.

Motion: Carried