

MINUTES OF THE OPEN SESSION MEETING
OF THE UNIVERSITY OF LETHBRIDGE BOARD OF GOVERNORS
HELD THURSDAY, MARCH 25, 2010 AT 1:30 P.M.
IN THE BOARD ROOM (W646)

Present: Bob Turner (Chair), Bill Cade, Leah Fowler, Myles Bourke, Jenn Prosser, Jeremiah Merkl, Evelyn Good-Striker, Jeremy Girard, Gordon Jong, Don Chandler, Richard Querel, Karen Bartsch, Heidi MacDonald, Blaine Kunz, Doug McArthur, Jim Berezan, Janice Vazari, Rita Law, (Secretary)

Regrets: Dean Setoguchi, Kevin Nugent, Art Bonertz, Richard Davidson

Others: Andrew Hakin, Vice-President (Academic) & Provost
Chris Horbachewski, Vice-President (Advancement)
Nancy Walker, Vice-President (Finance & Administration)
Richard Westlund, Director of Government Relations
Bob Cooney, Communications Officer

BOARD EDUCATION:

Presentation by Dr. Gordon Hunter

Dr. Hakin introduced Gordon Hunter. Gordon Hunter and Dan Kazakoff co-authored the book *Little Empires: Multi-generation Small Business in Southern Alberta, Canada*. Professor Hunter is a qualitative researcher and wants to understand the meanings that people have in a particular situation. The one-on-one interviews he conducts allows him to question participants so he can fully understand their point of view. This book talks about companies that have survived through several generations. The founders of the companies were really passionate, become real doers and have a strong skill in a particular area. They did everything needed within the company but eventually had to turn over the operation. The next generation would have grown up with the business so they already understood the small business culture. Employees are generally long term and are treated extremely well. To survive, small businesses need “variety within a focus”.

Professors Kazakoff and Hunter propose there are three theories a successful, long-term business goes through to proceed into following generations - Entrepreneur Theory, Stakeholder Theory and Stewardship Theory.

Bob Turner thanked Gordon Hunter for sharing his work with the Board of Governors.

General Faculties Council

Bob Turner introduced Dr. Cade to speak about the General Faculties Council since it was an area that last year’s Board self-evaluation showed was not fully understood by the Board of Governors.

The University of Lethbridge has a bi-cameral governance structure, the Board of Governors and the General Faculties Council. The province of Alberta is the only province that has a General Faculties Council. Other provinces have an Academic Senate, which is the same as a General Faculties Council. There is a very clear division of duties with the General Faculties Council responsible for the academic business while the Board of Governors covers non-academic dealings of the University, but maintains overarching authority. The explanatory notes were provided to the Board and are filed with these minutes.

Bob Turner thanked Dr. Cade for this information and noted that during his terms there has not been a conflict between the Board of Governors and the General Faculties Council because the division of duties is very clear.

Recognition of Board Members Who are Leaving the Board

Bob Turner acknowledged this was the last meeting the three students would be attending and he wished to express his and the Board's gratitude for the good contributions each made to the decision making of the Board of Governors. Jenn Prosser and Richard Querel were presented with certificates and Jeremy Girard was presented with a plaque.

1. CONSENT AGENDA

1.1 Approval of the March 25, 2010 Open Session Agenda

1.2 Approval of the February 25, 2010 Open Session Minutes

MOTION: opn.2010.03.01

Cade/Kunz

That the Consent Agenda of the March 25, 2010 Open Session meeting of The University of Lethbridge Board of Governors be approved.

Motion: Carried

2. BOARD CHAIR REMARKS

2.1 CSEE

On March 3, 2010 there was a meeting of the Board of Directors of Canada's School of Energy and the Environment. Dr. Cade and the Board Chair were able to participate in the meeting by telephone conference. That CSEE board will meet on this campus, probably in September. It will be a good opportunity to show off some of campus, in particular the Water and Environmental Science Building.

2.2 President-Designate

Over the past few weeks, the Board Chair took Mike Mahon, President-designate, to meet with the Minister of Advanced Education and Technology and the Premier. The

meetings are courtesy meetings that gives participants an opportunity to become acquainted with each other.

2.3 Telus World of Science Edmonton

The University of Lethbridge has an ongoing partnership with Telus World of Science in Edmonton. The University provides a professor to address the membership and invitees at an annual event. The lectures have been well received. This year Dr. Cade is presenting his "Sex on Six Legs" lecture.

2.4 Calgary Alumni Dinner

On March 14, 2010 the Calgary Alumni held a dinner in Calgary with the featured speaker being Mike Babcock, former University Pronghorn Men's Hockey coach who led the team in 1994 when they won the Canadian Interuniversity Athletic Union championship. More recently he was the coach of the 2010 Canadian Men's Olympic Hockey gold medal team and is currently the NHL's Detroit Red Wings coach. Congratulations to Chris Horbachewski for a well organized and packed-house event. Dr. Cade also offered his congratulations to Chris Horbachewski. The guest speaker was brilliant, every detail of the event was taken care of, and it was a most impressive event!

3. PRESIDENT'S REPORT

3.1 University of Calgary President

Dr. Elizabeth Cannon is the president-delegate for the University of Calgary. All three of her degrees are from the University of Calgary. Bill Cade remarked that the University of Calgary has made an excellent choice.

3.2 Ann Coulter

Ann Coulter is an American conservative social and political commentator, author, and syndicated columnist well known for her right-wing political opinions. In March 2010, Ann Coulter was scheduled for a speaking tour of three Canadian universities: The University of Western Ontario, the University of Ottawa and the University of Calgary. A day before Coulter's speech at the University of Western Ontario, an e-mail to Coulter from the provost of the University of Ottawa, was leaked to the media. The e-mail warned that "promoting hatred against any identifiable group would not only be considered inappropriate, but could in fact lead to criminal charges." On March 22, the University of Ottawa made international news when Coulter's speech was cancelled because of protesters. Event organizers and her staff cited security concerns.

3.3 Senate Outreach Event

Dr. Gavin Parker chairs very successful Senate Outreach Committee that recently hosted an event in Pincher Creek that was so successful that more seating had to be added to accommodate everyone. Professor Hester Jiskoot spoke about her glacial research.

3.4 Faculty of Management Scholarship Dinner

The Faculty of Management's 2010 Scholarship Dinner was held March 19, 2010. The honoree this year was R. Philip (Phil) M. North, Q.C., a former Chair of the U of L Board of Governors.

3.5 SAM

The next edition of the Southern Alberta Magazine (SAM) published by University Advancement has been distributed. President Cade extended congratulations to Chris Horbachewski and his staff for this excellent magazine. Tanya Jacobson-Gundlock is the editor and the designer is Stephenie Karsten.

3.6 Michael Nolan

Tickets are available for the raffle of the President's donated BMW, "Michael Nolan". Proceeds from the raffle will support student scholarships.

3.7 Sakamoto Donation to Digital Audio Arts Program

Ron and Joyce Sakamoto donated \$200,000.00 in support of the Digital Audio Arts (DAA) program in the Faculty of Fine Arts. Dr. Sakamoto has been the Canadian Country Music Promoter of the Year for 17 consecutive years. The Sakamoto's donation is being matched by the Government of Alberta's Access to the Future Fund for a total of \$400,000.00.

3.7 Water Quality Research Funding

Canada's Environment Minister, Jim Prentice, in partnership with Western Economic Diversification announced on Monday, March 22, 2010, \$3.75 million for water quality research at the University of Lethbridge and the University of Saskatchewan. Environment Canada will provide more than \$1.5 million of in-kind support and Western Economic Diversification will provide \$2.25 million. The University of Lethbridge will lead the establishment of the Water Resource Technology Initiative (WRTI), a group that will initially develop the Water Hub, an interactive web-based platform that will be a repository for water data, mapping and imagery, and environmental sciences data. Leslie Brown, Assistant Vice-President (Research) represented the University of Lethbridge at the announcement in Ottawa.

4. ITEMS FOR ACTION

4.1 Corporate Memberships Policy

MOTION: opn.2010.03.02

Jong/Berezan

That the Board of Governors approves the revised policy on Corporate Memberships, effective immediately.

Motion: Carried

It was pointed out that membership in clubs not part of the the president-designate's contract. Any exceptions to the policy are approved at the Board of Governors level. It is anticipated tha club memberships will need to be considered in the future in order to attract senior personnel to the University since those types of memberships are common in contracts across the country.

4.2 Rescind Policies

MOTION: opn.2010.03.03

Jong/Cade

That the Board of Governors approves the rescinding of the following policies immediately.

Withholding Degree Certification

Involvement of the University of Lethbridge in International Development

Non-Academic Offences

Parking Permit (Special)

Non-Credit Instruction or Conference on Campus

Courses Offered by Another Post-Secondary Institution on Campus

Motion: Carried

Nancy Walker explained that these policies are outdated or are included in other more recent policies or documents. Nancy Walker is reviewing policies included in the academic Calendar, which are General Faculties Council policies. It may be that disciplinary policies that can be appealed to the Board will be approved by the Board on the recommendation of General Faculties Council.

4.3 University Facilities Use & Rental Policy

MOTION: opn.2010.03.04

Jong/MacArthur

That the Board of Governors approves the revised policy on University Facilities – Use and Rental, effective immediately with change.

Motion: Carried

Rationale 1.4 was corrected to *any non-credit instructional **program or course** or conference . . .*

It was pointed out that booking of the Students' Union facilities are covered by Students' Union internal policies.

5. ITEMS FOR INFORMATION

5.1 Sustainability Report

On March 23, 2010, Nancy Walker and Chris Horbachewski made a class presentation on Economics and the Environment. The students were very keen and asked many questions, mostly related to environmental sustainability. Students wanted to know how they could become involved.

5.2 MOU: An Historic Agreement between First Nations of Alberta, Provincial Government and Indian & Northern Affairs Canada

Evelyn Goodstriker provided a handout (Memorandum of Understanding for First Nations Education in Alberta), which is filed with these minutes. The partnership between the Government of Canada, Government of Alberta and the First Nations for education is monumental since it is the first time all groups had gathered to talk about First Nations education in Canada. This enterprise came about because the Auditor General reported that educational success for First Nations' people was deplorable. The partnership was critical to answer the question of how to improve the success rate of First Nations students. Evelyn Good Striker provided a brief history of First Nations education in Canada. The success rates of students in First Nations schools have not been up to par with the rest of the province.

There are five working groups collecting data on various sectors of First Nations Education. Evelyn Good Striker is on the K-12 working group.

A committee is now being formed to put together working plans. School boards are getting together and discussing issues. Improving issues at the high school level will help increase post-secondary educational opportunities for First Nation individuals and the University of Lethbridge should benefit through increased enrolment by First Nations students.

The University of Lethbridge Student's Union is working on strengthening improvements the MOU has made.

Bob Turner thanked Evelyn Goodstriker for bringing this information to the Board of Governors and asked her to continue to give the Board of Governors progress reports.

6. VICE-PRESIDENT (ACADEMIC) & PROVOST

The report from the Vice-President (Academic) & Provost was distributed by email and is filed with these minutes.

Dr. Hakin added that The University of Lethbridge Board of Governors has appointed Dr. Robert (Bob) James Ellis as the institution's new Dean, Faculty of Management.

Dr. Hakin reported that he attended the Western Vice-President's Conference in Victoria along with Bob Boudreau, Dan Weeks and Leslie Brown. The conference provided a good

opportunity to compare budget situations as it applies to other educational institutions. The budget situation is not good for post-secondary institutions across Western Canada.

Dr. Hakin spoke of recent presentations by University Scholars. This is a Board award that recognizes outstanding scholarship at the U of L. The scholars have completed their first term and these presentations are part of the requirements of the award. Dr. Hakin remarked that the presentations were absolutely outstanding and the University has much to be proud of in the area of academic achievement of its faculty.

The Student Recruitment and Retention project is now officially underway. Karen Clearwater and her team are managing this long-term project to remove the barriers to recruiting and retaining students. Their first efforts will be focused on the admission process at the U of L. Dr. Hakin will keep the Board of Governors posted as the project moves along.

Dr. Hakin offered his personal congratulations to Chris Horbachewski for the the 1st Annual Calgary Alumni and Friends Dinner event. The occasion was magnificent and the University of Lethbridge Advancement has set a precedent.

7. **VICE-PRESIDENT (FINANCE & ADMINISTRATION)**

The report included with the Agenda materials was received for information.

Nancy Walker noted that the University budget is normally presented to the Board for approval at the March meeting but will be presented at a later meeting since information about the provincial grant was only recently received.

8. **VICE-PRESIDENT (ADVANCEMENT)**

The report from the Vice-President (Advancement) was distributed by email and is filed with these minutes.

The John Gill Memorial Run, established three years ago, will be on April 9th, 2010. Kelly Kennedy, President of the Edmonton Chapter of the Alumni Association has relocated to Lethbridge and has taken this on as a project.

Although Kelly Kennedy is now employed at the U of L Lethbridge campus, he is going to continue as the President of the Edmonton Chapter of the Alumni Association until the Annual General Meeting in September. University Advancement will support him as much as they can with his undertakings.

9. **VICE-PRESIDENT (RESEARCH)**

The report included with the Agenda materials was received for information.

10. **BOARD MEMBER REPORTS**

Jeremy Girard gave a presentation. He asserted that Canada's Aboriginal population suffers inequality in the labour market. The inequality is directly related to the educational attainment rates of aboriginal students. Only 8% of Aboriginal students obtained a Bachelors degree compared to 24% of non-Aboriginal students. The Aboriginal population has grown 322% since 1971 compared to 37% in the non-Aboriginal population. The Aboriginal population is the future of this institution.

The supply of financial resources from the Federal government has not kept pace with the demands brought on by the increase in the school-aged Aboriginal populations or the rising cost of post-secondary education. This has caused a decrease in Aboriginal students attending post-secondary institutions. The House of Commons Standing Committee on Aboriginal Affairs and Northern Development has published a report, *No Higher Priority: Aboriginal Post-Secondary Education in Canada*. This report concludes the funding guidelines provided by the Ministry of Indian and Northern Affairs Canada (INAC) is flawed and needs urgent reform.

Recommendations in this regard that came out of the recent Canadian Alliance of Student Associations (CASA) Meeting are as follows:

- The 2% annual cap on spending increases should be eliminated immediately.
- INAC's future spending increases for Post-Secondary Education programming should be based on actual costs.
- INAC should make it a priority to provide funding under the Post-Secondary Education Program to every eligible First Nations and Inuit learner and put in place a plan to achieve that priority by the end of 2007, including implementation measures with clear target dates.
- INAC should ensure financial assistance for eligible First Nations and Inuit learners under the Department's Post-Secondary Education Program is based on actual costs incurred for tuition, travel and living expenses, and indexed annually to reflect rises in both tuition costs and the cost of living.
- INAC should review immediately, and at regular intervals, the categories of eligible expenses under the Post-Secondary Education Program in order to ensure that real expenses routine incurred by individual eligible First nations and Inuit learners are covered.

INAC wants individuals funded rather than giving the funding to the Bands out of concern related to the misuse of funds. CASA maintains the misuse of funds is a direct result of poor INAC guidelines on eligible expenses.

CASA is requesting the 2007 recommendations of the House of Commons Standing Committee on Aboriginal Affairs and Northern Development be adopted immediately and INAC provide support to Band Councils for administrative costs relating to post-secondary education program financial assistance.

11. ADJOURNMENT

MOTION: opn.2010.03.05

McArthur/Berezan

That the Open Session of the March 25, 2010
University of Lethbridge Board of Governors
meeting be adjourned.

Motion: Carried