

Name: _____ ID: _____
First Degree: _____ AGPA: _____
Institution: _____
Date First Degree Awarded: _____

Calendar Year: 2003-2004
Faculty: Management

Students with previous degrees, other than the degree Bachelor of Commerce or its equivalent, may pursue the Bachelor of Management as a second degree. Admission to Management programs is competitive and is based on academic achievement prior to admission. Second degree programs consist of the Arts and Science and 2000-level Management courses required for the chosen major, the Management core courses and the specific 3000/4000-level Management and Arts and Science courses that are required for the chosen major. The Undergraduate Programs Office in the Faculty of Management (E480) will review previous educational background and design a program at the time of admission. The program will consist of a maximum of 20 courses.

Once you have received notification of the courses that will be required, consult the University Calendar and Timetables. Note that, depending upon previous educational background and chosen major, a Bachelor of Management as a Second Degree may require more than four semesters to complete.

Residence Requirement: A minimum of 15 courses, including 10 3000/4000-level Management courses, must be completed at the University of Lethbridge, extra to the first degree, in order to satisfy the residence requirement.

Program Planning Guide



The
University of
Lethbridge

Current and past Program Planning Guides are available on the UofL website at: http://www.uleth.ca/reg/ro_quick_links.html

This is for information purposes only. Please plan your own program and contact the Undergraduate Programs Office in the Faculty of Management for advising information (E480; tel. 403-329-2153).

Bachelor of Management as a Second Degree

Calendar Year: 2003-2004

Marketing

Minimum Grade Requirement

A minimum grade of 'C-' is required in Statistics 1770, Economics 1010 and 1012, Writing 1000 OR a university English course and all Management courses in order to meet degree requirements.

Core Courses	Course Number & Title	Semester Completed	Grade
	Economics 1010 (2001) - Introduction to Microeconomics	_____	_____
	Economics 1012 (2000) - Introduction to Macroeconomics	_____	_____
	Management 2030 (3030) - Introduction to Management and Organizational Behaviour	_____	_____
	Management 2060 - Introduction to Information Technology	_____	_____
	Management 2100 - Introductory Accounting	_____	_____
	Management 2400 - Management Accounting	_____	_____
	Management 3020 - Marketing	_____	_____
	Management 3031 - Managing Responsibly in a Global Environment	_____	_____
	Management 3040 - Finance	_____	_____
	Management 3051/Political Science 3421 - Managing People and Organizations	_____	_____
	Management 3061 - Information Systems and Management	_____	_____
	Management 3080 - Managerial Skill Development	_____	_____
	Management 4090 - Management Policy and Strategy	_____	_____
	Statistics 1770 - Introduction to Probability and Statistics	_____	_____
One of:	Writing 1000 - Introduction to Academic Writing	_____	_____
	A university English course	_____	_____

Major Requirements	Course Number & Title	Grade
	Economics 3030 - Managerial Economics	_____
	Management 2070/Economics 2070 - Operations and Quantitative Management	_____
	Management 3210 - Consumer Behaviour	_____
	Management 3220 - Marketing Research	_____
	Management 4230 - Marketing Management	_____
	Mathematics 1410 - Elementary Linear Algebra	_____
	Psychology 1000 - Basic Concepts of Psychology	_____
	Sociology 1000 - Basic Concepts in Sociology	_____
One of:	Economics 2900 - Economics and Business Statistics	_____
	Statistics 2780 - Statistical Inference	_____
Three of:	Management 3230 - Retailing Management	_____
	Management 3240 - Sales Management	_____
	Management 3806 - Small Business Management	_____
	Management 4210 - Advertising and Promotions	_____
	Management 4220 - International Marketing	_____
Total		27 Courses

Graduation Requirements

Residence			
15 courses, including	<input type="checkbox"/> met	Cum. GPA _____	MGT GPA _____
10 senior Management courses	<input type="checkbox"/> met		
Courses requirements met/will be met _____		Signature _____	Date _____

2 Students may opt to take Summer Session courses which may reduce the overall length of time required to complete the degree program.

