

*Comments from
students on
exchange:*

- “It changed my life in almost every aspect! I will never forget it and I encourage every student to take the opportunity.”
- “I am so sad that my exchange semester is finished. It was the highlight of my program!”
- “one of the most memorable experiences in my life.”
- “I was able to take another step closer to realizing my dream.”
- “My Canadian exchange experience was so positive that I would like to go abroad for a longer period to study or to do an internship once again”.

Bringing the World to You

Welcome

Well, it has been a busy year once again and the number of exchange students continues to grow. We are eager to inform you that we have added two new partners; Université Catholique de Lyon in Lyon, France and Anadolu University in Eskişehir, Turkey.

We have also had some changes around the office and welcome Candace Jesson to our staff. Candace will be Acting Coordinator for Katharina Simpson while she is away on maternity leave and enjoying her time with her daughter Lucia.

We will enjoy celebrating many milestones this year with the 40th Anniversary of the University of Lethbridge, the 25th anniversary for the Faculty of Management and the 10th anniversary for our Edmonton and Calgary campuses. So as we stroll down memory lane we would like to thank you for your continued support and dedication.

Earlier this year, the International Management Program received an Alberta Advanced Education’s Internationalizing the Teaching and Learning Practice, Award of Distinction. Our program is recognized for its

design in developing global managers with strategic management skills who are flexible, culturally aware and value diversity within the workplace.

Coming Soon!

India Work/Study Program commencing May 2007.



International Programs Office – Candace Jesson and Andrea Amelinckx

The University of Lethbridge’s International Management Program is an innovative business program with an international focus. Its aim is to help create managers with strategic management skills who are flexible, culturally aware and able to manage change and cultural diversity within the workplace.

Students are majoring in the program for specific career-oriented objectives: to work in overseas businesses, domestic businesses with international interests or government positions that deal with foreign affairs. An international exchange semester and four language courses are two mandatory components of the program.



Photo: Exchange students spelling “U of L”.

News from home.....

INTERNATIONAL EXCHANGES

ASIA

Ajou University	South Korea
Kansai Gaidai University	Japan
Ritsumeikan Asia Pacific University	Japan
National Sun Yat-Sen University	Taiwan
Universiti Sains Malaysia	Malaysia

EUROPE

Hochschule Reutlingen	Germany
Fachhochschule Schmalkalden	Germany
Hogeschool van Utrecht	Netherlands
Poznań University of Economics	Poland
IUT, Université de Bourgogne	France
Université Catholique de Lyon	France
Universidad de Jaén	Spain
Université de Liège	Belgium
Université Libre de Bruxelles, Solvay Business School	Belgium
Anadolu University	Turkey

LATIN AMERICA

Univesidad Blas Pascal	Argentina
Pontífica Universidad Católica de Valparaíso	Chile
Universidad de Especialidades Espíritu Santo	Ecuador
Universidad Panamericana	Mexico

International Exchanges

All University of Lethbridge students have the opportunity to participate in an international exchange. Although these programs were initially implemented for the International Management major, they are not restricted to those students.

The Faculty of Management currently has exchange agreements with 19 institutions in 15

countries around the world. This includes our new exchange partners at Anadolu University in Turkey and Université Catholique de Lyon in France.

Students now have the option to complete more than one exchange. Students in the 40 course program can take two full-semester exchanges in different countries or one full- semester exchange

and one summer exchange. Post-diploma students have the option to participate in one full-semester exchange and one summer exchange limiting transfer credit to six UofL exchange courses.

For more information on exchange partners and destinations, check out our website or stop by the office to review the materials on file.

Canadian Culture Course

The Canadian Culture class has continued to be popular with our incoming exchange students. Students are introduced to the many aspects of Canadian culture through lectures on First Nations, politics, history, multiculturalism, and Canadian business practices.

Class field trips to Wateron National Park and Head Smashed in Buffalo Jump are highlights. Students this fall will also participate in curling.

"I think my semester in Canada was awesome thanks to the class of Canadian culture and the trips to discover your country, history, customs, manners, and hockey".

~ Fabien Blanchard
Exchange Student from France, Spring 2006

Exchange students enjoying a visit to Head Smashed in Buffalo Jump as part of the Canadian Culture class



Exchange students at the top of Bear's Claw trail over looking the Waterton town site, as part of the Canadian Culture and Management class fieldtrip.

Buddy Program

The goal of our program is to connect incoming exchange students with current U of L students to help ease their transition to Lethbridge.

In turn the program allows Buddies the opportunity to develop friendships with students from around the world creating a global network of opportunities. Often times our students develop friendships with

students from the host institutions where they will later go on exchange.

This semester UofL Buddies have organized trips to Calgary, Banff National Park, West Edmonton Mall, Columbia Ice Fields, Great Canadian Barn Dance, hockey games,



Exchange students Luz, Tannia and Paulo (Mexico) with their Buddy Janelle near Drumheller

"... we quickly became friends. I showed her the Lethbridge campus and helped with any orientation she needed. We did excursions like playing squash. Since her English was already so good, I practiced a lot of Spanish with her.

The following semester I met (a student) from Chile. Since I was planning on going to Chile for an exchange, I spent some time with (her) learning about Chile. When I arrived in Chile she picked me up from the airport and I was able to meet her family and stay with her while I found a place to live.

~ Nicholas Hall
Buddy Program Participant
2005/2006

Friendship Family Program

The Friendship Family program has continued to be a huge success for our incoming exchange students. The program pairs incoming exchange students with families from the local community, providing exchange students the opportunity to become acquainted with aspects of Canadian Culture through periodic (usually monthly) visits with a Canadian family.

"We have really enjoyed meeting all the students from other countries and spending time getting to know them and their customs. We feel it is a wonderful opportunity for our children to learn about other cultures".

~Bob & Janice Kemp
Friendship Family
Host, 2005/2006

"My memories regarding (the) Family friendship program are extremely positive and I would recommend it to every incoming student. It gave me an opportunity to gain an insight into how an average Canadian family lives".

~ Joanna Mnich
Exchange Student from
Poland, Spring 2005

"We continue to be "delighted" by their intelligence, maturity, politeness, and gratitude and English language skills. We are proud and pleased to be part of this awesome program and encourage others to participate".

~The Roth Family
Friendship Family Host,
2005/2006



Exchange students enjoying dinner with their Friendship Family

Many thanks go out to our Friendship Families for their participation in the program and we welcome more families to join.

Tell your family and friends about the Friendship Family Program and share in the experience!

- Friendship Families get to meet exchange students from around the world, and invite them to family outings, community events and/or meals on a regular basis (at least once a month), for a period of four months.
- Exchange students become acquainted with aspects of Canadian culture and daily life through periodic interactions with a Canadian family.

Summer / Short-Term Exchange Programs

Ajou International Summer School:

Ajou University provides a comprehensive six-week (end of June to Mid August) program in the city of Suwon, South Korea. There are field trips, language programs, and other special events for student in addition to to explore and learn about Korea and its culture during the summer.

NSYSU Summer Chinese Program:

The Intensive Chinese Program is specifically designed for students who are interested in learning Mandarin Chinese in the context of a Taiwanese society. The eight-week program includes classroom and field trip activities to some famous sightseeing spots.

The International Summer School Schmalkalden (ISSS):

Our exchange partner, the Fachhochschule Schmalkalden in Germany offers a popular three-week summer program from mid June to early July. In addition to classes, the program offers a series of organized field trips for participants. The 2006 summer program centered around the theme of the impact of contrasting cultural and religious value systems on international business.

International Summer School: International Management and Doing Business in Mexico:

The Universidad Panamerica, in Guadalajara, Mexico is now offering an international summer school program for three weeks in July offering courses in international management and Mexican business culture. Company visits, as well as social and cultural activities are also organized for class. All courses will be taught in English with mandatory Spanish

Guayaquil, Ecuador at Espiritu Santo University (UEES).

UEES offers several programs that are fairly new and taught entirely in Spanish. These programs cover topics such as Andean Architecture, Sustainable Development of Indigenous Communities and an introduction to Spanish and Culture in Ecuador.

For more information about our short-term exchanges, please see our website at:

<http://www.uleth.ca/man-int/students/programs/short-term/>.



Ajou University Summer School Participants

Masters Programs

IPADE, Masters in Business Administration (MEDE):

The MEDE Program is a two-year graduate MBA program at IPADE (Instituto Panamericano de Alta Direccion de Empresa), a pre-eminent private business graduate school in Mexico City.

IPADE's teaching methodology is based on case analysis. This lively and intense exercise focuses on the problems of real companies in real situations, allowing

participants to acquire a basic understanding of management and to develop knowledge, skills and attitudes leading to a sense of wisdom that should be present in any managerial action.

Master of International Business and Economics (Fachhochschule Schmalkalden) (University of Applied Science Schmalkalden):

The Masters of International Business and

Economics is a brand new program in Schmalkalden, Germany.

The masters program is a two year program with one semester to be completed abroad.

The program is taught entirely in English. Currently tuition is free for the program; however fees may be implemented at a later date.

International IPADE MBA Scholarship

5 Past International Management graduates each received a scholarship valued at more than **\$36,000** to attend a two-year graduate MBA program at IPADE. Future Spanish-speaking UofL graduates, interested in the scholarship, please contact our office.

Student Experiences in Canada

“When I arrived in Lethbridge, it felt as if I never left home. The people are so nice; friends are made in the blink of an eye. The international office is well organized; they really welcome you with open arms. The classes are taught by professors who understand the current situations in the world and have knowledge of the past. The city is small, but there are plenty of opportunities to live the student life. The nature is incredible;

Lethbridge is a perfect fall-out base for road-trips to the Rocky Mountains, Calgary, Edmonton and the US.

In other words, I believe that with an open-minded spirit you will have the time of your life as an exchange student at the UofL. I know I wouldn't trade my time in Lethbridge, with its up's and down's, for anything else in the world. I truly had the time of my life.”

~Guido Mannaerts
Exchange Student from the Netherlands, 2005/2006



Gauthier Laurent (Belgium) gives Pilar Villalpando (Mexico) snow in the face at the Columbia Icefield



Guido Mannaerts (Netherlands) and classmates at the Columbia Icefield



Super heroes, villains, pirates, devils and angels - Halloween 2006

“Being exchange students here in Canada has been nothing but an amazing experience. Who would have thought a Mexican, a Chilean and a Frenchman would end up joining forces to host what has been called the best Halloween party ever made for exchange students. We make an open invitation to everyone who can go abroad as an exchange student to do it and we are sure they will

never regret it. Due this experience we now have new friends from all around the world!!!

Thanks for everything U of L, particularly to Candace, Andrea and Alan.”

~Paulo Coelho, Felipe Herrera, Alexandre Arlot
Exchange students from Mexico, Chile, and France, Fall 2006

“This Hockey game was the first time for everyone, we had lots of fun! You could say it is one of the basic Canadian experiences you must have when coming as an exchange student! It also made us become closer! GREAT DAY!”

~ Luz Alejandra Aragón Vlasich
Exchange student from Mexico, Fall 2006 Participant



Lethbridge Hurricanes hockey game.



Domino!
Ski trip to Fernie, 2006.



Janine Lehman (Germany) with totem poles on a trip to Vancouver

News from abroad.....



"The value of this whole experience to my degree in International Management cannot be emphasized enough."

~ David Green

Student Experiences in Aguascalientes, Mexico

My exchange semester at the Universidad Bonaterra in Aguascalientes, Mexico was one of the most memorable experiences in my life. The sensitivity of the Mexican people to history, culture and religion is itself unmatched in most North American lifestyles, and their passion for life is at once both intoxicating and contagious. The cities,

deserts, and even villages are alive with industry, dancing, and beauty.

I had the unique opportunity to engage in several development projects and social work, to participate on the university's student team for the prestigious Manitoba International Marketing Competition (MIMC) earning first place,

and to serve as an Assistant Professor. I developed a real appreciation for the abundance that North Americans take for granted every day. I can't wait to return and enjoy once again the climate, landscape, food, culture and society that I am now so familiar with - Canada is great, but it is just so cold!

~ David Green

Exchange Student to Mexico
Fall 2005 Participant

Student Experiences in Hirakata, Japan

As a result of the exchange program offered at the university I was able to take another step closer to realizing my dream. I was one of three students from the U of L attending Kansai Gaidai in Japan. What a university! What a program! The opportunities that arise from embarking on such an adventure are endless.

The morning of a typical day involved me riding my

bike about 20 minutes to school and arriving into the lounge at the international centre for students. After catching up with my friends from all over the world I would attend Japanese language classes, usually two courses a day for an hour or so each. The classes are challenging but rewarding when you are able to apply what you are stressing out about at the

\$2 noodle house across the street.

During my time there I was able to secure employment and I will be returning to Japan shortly. The program and the people are first class and I recommend KG to any one wishing to see the best of Japan.

~ Jesse Sacha

Exchange Student to Japan
Fall 2005 Participant



"The program and the people are first class and I recommend KG to any one wishing to see the best of Japan."

~ Jesse Sacha

Student Experiences in Auxerre, France

First, you may ask what is a Clio? It has to be one of the smallest 4 door cars in Europe, but it was a nice cheap rental for our Normandy-Vimy Ridge trip. All 5 of us packed in for our first France road trip and 5 hours and one speeding ticket later we arrived.

The next day we headed to the WW1 memorial. We were able to go on a tour of

the tunnels and trenches used as a command centre for the allied forces. The centre is run by the Canadian government and staffed by Canadians. We also made it to this small town about 10 km south to find the grave of my great-great-great uncle who died in Vimy during WW1. It was unbelievable to see the entire graves row after

row. France has so many péages (toll booths); it seemed every half hour we were stopping to pay a toll. But the speed limit on the auto routes is 130 km/h, which was a challenge for our little Clio with 5 people in it.

Of course our road trip would not be complete without a stop at a château (castle). The city of Caen has modern

architecture because it was bombed three times in WW2. The château has little damage. It is so hard to believe that this place was over 900 years old. After this great weekend we finally made it back to school in one piece. Thank God! Back (to the) books for us!

~ Greg Peters

Exchange Student to France
Fall 2005 Participant

Malaysia Work/Study

"I worked at Perfection Training Academy which was a private school for kindergarden to grade 12. I was actively involved in the marketing of their English designation program. Job duties included marketing presentations, designing brochures and helping plan graduation. The Malaysian work and cultural experience was worth the trip!

~ Denise Young
Malaysia Work Study
2006 Participant

"I have a new respect for the Malaysian culture and a growing desire to take up eating Malaysian Cuisine for the rest of my life!!!".

~Courtney Rottier,
Malaysia Work Study
2006 participant

"The Malaysian Work Study was very beneficial towards my education and work experience. Not only did I get to get hands on work experience in an international setting, I had the opportunity to be

exposed to the Malaysian culture as well as practice my cross-cultural management skills.

~ Don Nguyen
Malaysia Work Study
2006 Participant



Don Nguyen at
APEX/GTS Power

The Malaysia Work-Study Program is now in its ninth year, having started in 1998. Through a 6-week practicum in Kuala Lumpur, the students receive exposure to the Malaysian culture and first hand international business experience, while working on a variety of projects depending on the specific needs of the company. Prior to their practicum in Malaysia, students are required to complete the classroom prerequisite, *Cross-cultural Management Practices* (MGT 3640) or *Introduction to International Management* (MGT 3650).

Faculty Exchanges and Visiting International Faculty

In 2006 we have an active exchange. Both **Drs. Rossitsa Yalamova and John Usher** went to Universiti Sains Malaysia.

"what is most striking today is how the three predominant groups that today make up Malaysia (Malay 32%, Chinese 59% and Indian 7%) combine to work a rich (and peaceful) tapestry of sights, sounds and, especially, tastes! " "The Universiti Sains Malaysia is located on a hill overlooking the 13.5 km. bridge that spans the strait between Penang and mainland Malaysia... Dr. Yalamova and I found plenty to fill our three weeks without having to go very far! We could jump on a bus at the university for only 30 cents and be in Georgetown shopping for silk and beaded slippers

20 minutes later!"

~ Dr. John Usher
Faculty to Malaysia
2006 Participant

Lori Kopp went to Schmalkalden, Germany to teach at the International Summer School Schmalkalden (ISSS).

Hiroshi Shimazaki went on exchange to Ecuador. He writes: "Ecuador is one of the few remaining countries I have never visited in South America. My activities at the Universidad de Especialidades Espiritu Santo (UEES) in Guayaquil included a two week course called "Expanding Mindscapes". Second is an art exhibition called "Ecuador in the World" This is a three week exhibition, participated in by Ecuador's professional artists, art students and myself. Thirdly

I gave two public lectures: "Macau: A Gateway to World History" and "Watercolour Painting as a Window on Management Thought and Practice"

For the summer of 2006 we had one visiting professor join us at the University of Lethbridge.

Helen de Haan-Cao joined us for Summer Session II from In Holland University, the Netherlands from the Department of International Business and Management Studies.



Lori Kopp and student at the International Summer School in Schmalkalden, Germany.

Rossitsa Yalamova and John Usher at the Universiti Sains Malaysia.



News from Alumni

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We're on the Web!

See us at:

www.uleth.ca/man-int

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Former Exchange Students:

"I am currently finishing my Masters degree in Poland and working as an intern in the Polish branch of Ernst & Young. My Canadian exchange experience was so positive that I would like to go abroad for a longer period to study or to do an internship once again".

~ *Joanna Mnich*
Student from Poland

"I (was an) assistant professor of Professor Sergio Garcilazo (International Business Dean). My new job will be to develop international projects for the university".

~ *Guillermo Cárdenas Argüelles*
Student from Mexico

"I am now working for a national French radio as a production assistant."

~ *Edouard Delage*
Exchange Student from France

"I am working for an International commerce consulting and legal firm that provides support to the exporting and importing sectors throughout customs consulting, legal defense, international negotiations, supply chain management development, high performance and specialized training services".

~ *Alfredo Bailón Blanco*
Student from Mexico

UofL Graduates:

"I worked in Washington D.C. for a while, and now I'm going to be attending the University of Calgary to complete a Master's degree in International and Intercultural Communications. I've been appointed to a government board called the Alberta Human Rights, Citizenship & Multiculturalism Education Fund Advisory Committee, and that has so far been an incredible experience!!"

~ *Claire Owens*
Student to Mexico
Spring 2003 Participant

"After my exchange semester in Argentina I moved back to Toronto, where I worked for 8 months helping to manage projects in an audio/video integration company. In August 2004 I moved to Northern Ireland where I lived for 5 months working as an Enterprise Executive, helping people across Northern Ireland and the republic of Ireland to start up their own businesses. From there I moved to France for 6 months. I have been living in England since March

2005. Currently I'm coordinating continuous development courses for the National Health Services."

~ *Irina Khadiyeva*
Students to Argentina
Spring 2003 Participant

"After a very intense two years of study at IPADE, I took a position in commercial management with Magna International, a large Tier 1 automotive supplier, and spent the next few years splitting my time between Canada, Mexico and the United States. I have since left Magna and am now employed with General Dynamics Land Systems".

~ *Brodie McLellan*
Student to Mexico City
Spring 2000 Participant

"After completing my exchange at Universidad Blas Pascal, I received a six month internship through the Department of Foreign Affairs (at their head office in Ecuador). Following the internship I joined Rexel Inc, a French multi-national distributor of electrical and datacom products (Based in the companies U.S. Headquarters in Dallas, TX). I am starting my MBA program in Supply Chain Management this fall at University of Dallas".

~ *Alexei Zenkevich*
Student to Argentina
Spring 2003 Participant

