



**Certified General  
Accountants' Association  
of Alberta**

## **NEWS RELEASE**

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**FOR IMMEDIATE RELEASE**

### **Social media finds accounting intern**

Calgary...The Certified General Accountants' Association of Alberta (CGA Alberta) took a less traditional approach in helping Talisman Energy Inc. (TSX: TLM) (NYSE:TLM) fill a coveted summer accounting internship. The two organizations partnered in the search for Alberta's Next Top Accountant, a social media contest where students submitted videos outlining why they were the right person for the job.

"This contest was an innovative approach intended to garner interest from post-secondary students as well as the general public and educate them on what it takes to become a CGA," said John Carpenter, MBA, FCGA, CEO of CGA Alberta. "It was a fun, creative way for aspiring accounting students to share their skills. It generated some healthy competition among emerging talent."

Contestants submitted a video to CGA Alberta's YouTube account outlining why they should be Alberta's Next Top Accountant. The videos were voted on by an audience of students, members and the general public. The five contestants who received the most "Likes" for their video were invited to present a business case this past Friday to a panel of judges, which included Carpenter, Gurpreet Sidhu, CGA, a Tax Analyst for Talisman Energy and Jamie Vadori, General Manager of Wild Rose Brewery.

In total, 17 creative videos were submitted to CGA Alberta's YouTube channel, receiving more than 15,000 views.

Stephanie Greve beat out four other contestants who presented a business case for Mountain Man Brewery to the panel of judges. "We were very impressed with the level of professionalism these students exhibited in their business case presentations," said Carpenter. However, it was Greve's presentation that really impressed the judges. "Greve's presentation was very focused and based on the economics of business. I was impressed with how she presented complex facts in a well organized manner," said Carpenter.

Greve, a second year Business Administration student at SAIT majoring in Accounting, says she is ready for her new challenge. "This opportunity is a great chance for me to enter the business world and gain even more work experience in a new and challenging environment," said Greve. "Being called Alberta's Next Top Accountant is something I am very proud of and it will help me to

maintain my motivation toward furthering my education, and ultimately finding a personally rewarding career.”

"We were pleased by the creativity of the Next Top Accountant submissions," says Roseann MacDonald, Talisman's VP, Global Talent Management. "This was a great way for people to showcase their talent. We look forward to welcoming our Next Top Accountant, Stephanie Greve, to Talisman this spring."

Runner up Aliya Lalani received the second prize in the competition, a \$2000 scholarship for the CGA Program of Professional Studies. Third prize, a \$1000 scholarship for the CGA Program of Professional Studies was awarded to Ahmed Bilal Abida.

The Certified General Accountants' Association is responsible for the education, regulation and promotion of CGAs in Alberta. There are more than 73,000 CGA members and students working across the country and around the world, at every level and in every sector. CGA is the fastest growing accounting designation in Canada and is the designation of choice for students pursuing an accounting career in Alberta. For more information about CGA Alberta, please visit the web-site at [www.cga-alberta.org](http://www.cga-alberta.org)

Talisman Energy Inc. is a global, diversified, upstream oil and gas company, headquartered in Canada. Talisman's three main operating areas are North America, the North Sea and Southeast Asia. The Company also has a portfolio of international exploration opportunities. Talisman is committed to conducting business safely, in a socially and environmentally responsible manner, and is included in the Dow Jones Sustainability (North America) Index. Talisman is listed on the Toronto and New York Stock Exchanges under the symbol TLM.

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For more information on CGA Alberta, go to [www.cga-alberta.org](http://www.cga-alberta.org).

For more information on Talisman Energy Inc, go to [www.talisman-energy.com](http://www.talisman-energy.com).

For more information on Alberta's Next Top Accountant, go to [www.nexttopaccountant.ca](http://www.nexttopaccountant.ca)

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