

For Immediate Release — Friday, December 20, 2013

University of Lethbridge students nationally recognized for fundraising efforts

University of Lethbridge students Anna Kovalchuk and Devynn Helischauer have earned CIBC Education Awards for their fundraising prowess in the annual Canadian Breast Cancer Foundation CIBC Run for the Cure Post Secondary Challenge.

Each year, CIBC and the Canadian Breast Cancer Foundation challenge post-secondary students to show their pink spirit, get involved and raise funds for breast cancer research, education and awareness initiatives. In celebration of their hard work and dedication to giving back to their community, the top five regional and 10 national individual fundraisers across Canada receive a CIBC Education Award of \$2,500 to help with school expenses.

Kovalchuk is a fourth-year neuroscience student who has been honoured with a CIBC Education Award for three successive years. She raised the second highest dollar amount of the national winners, totaling \$4,410. Helischauer, a mathematics and kinesiology student who last year led all Alberta students in fundraising, brought in \$3,536 for the Canadian Breast Cancer Foundation.

This year, Post Secondary Challenge participants from the University of Lethbridge, University of Calgary, University of Alberta and MacEwan University won nine of the 15 awards given to students across Canada. They helped to collectively raise almost \$500,000 for the cause.

"I would like to congratulate the 2013 CIBC Education Award recipients, and all students participating in the Post Secondary Challenge across Canada, for your fundraising efforts and dedication to finding a cure for breast cancer," says Mark Galbraith, Region Head, Alberta, CIBC. "You inspire hope that the legacy of the CIBC Run for the Cure will continue through the compassion, determination and strong leadership of future generations."

To view full results of the 2013 Post Secondary Challenge, visit www.runforthechcure.com/psc.

###

Contact:

Trevor Kenney, News & Information Manager
403-329-2710

403-360-7639 (cell)
trevor.kenney@uleth.ca